

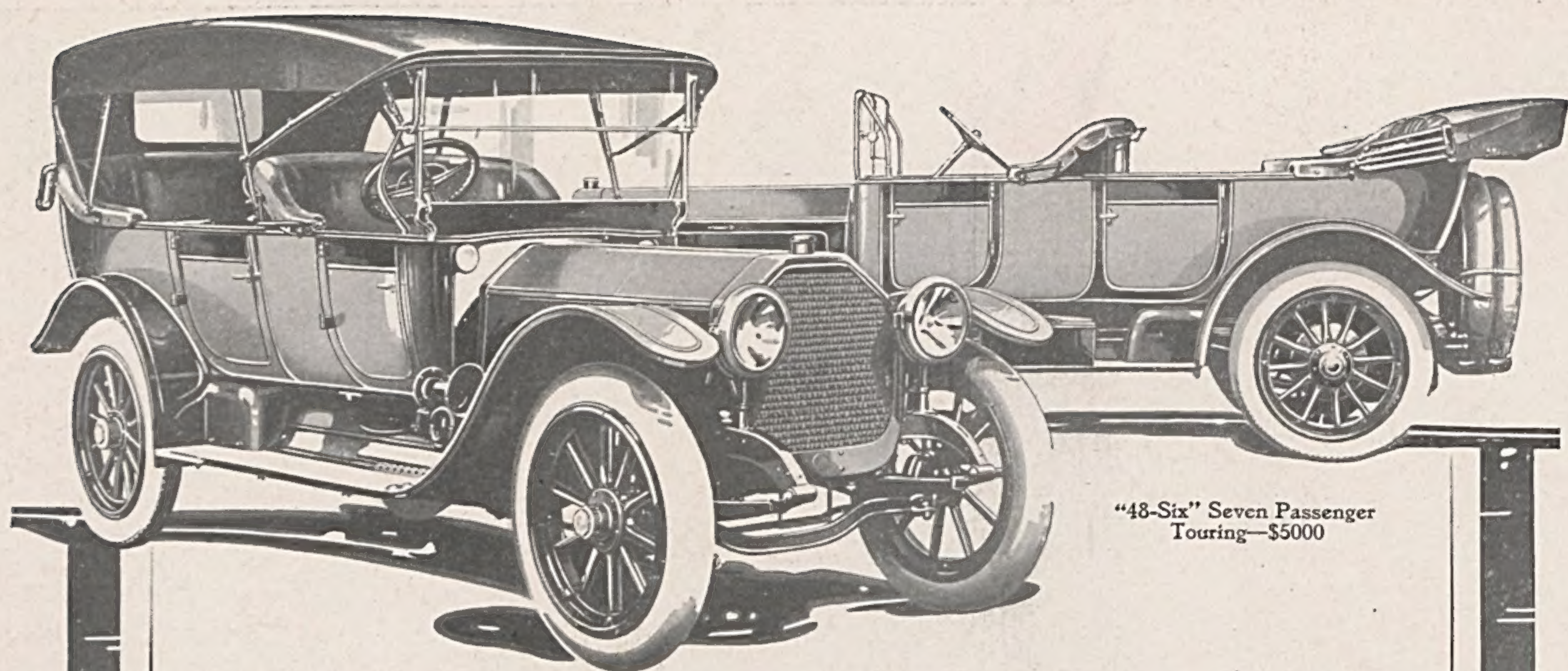
JULY 1, 1913  
PRICE 25 CENTS  
THE VOGUE COMPANY

# VOGUE

SOCIETY'S OUTDOOR LIFE  
SPORTS, FASHIONS  
NEW FRENCH COIFFURES







"48-Six" Seven Passenger  
Touring—\$5000

# THE PEERLESS FOR WOMEN



O the ideal of the woman every resource of the Peerless organization has been trained. The Peerless New Models are more than an attempt to meet this ideal—they are the achievement of it.

Whatever could be added to improve, refine or satisfy has been added; whatever might offend has been eliminated. The Peerless is the realization of the things that women most desire in a motor car—safety, comfort and beauty.

## THREE SIX-CYLINDER MODELS

"38-Six," "48-Six" and "60-Six," each a car of matured details. Electric starter controlled by pressure on a pedal. Dynamo lighting; irreversible steering gear; accurately heat-treated steel parts; proper weight balance for comfortable riding; unexcelled spring suspension; accurate response to every element of control. Seven distinctive body types—\$4300 to \$7200.

The Peerless Motor Car Company  
Cleveland, Ohio

Makers also of Peerless Trucks

*Peerless*  
ALL  
THAT THE  
NAME IMPLIES



# TIFFANY & Co.

HIGH STANDARDS  
MODERATE PRICES

JEWELRY, DIAMONDS, PEARLS  
SILVER, WATCHES, CLOCKS  
STATIONERY

TIFFANY & Co.'S MAIL ORDER DEPART-  
MENT IS EVER AVAILABLE TO OUT-OF-TOWN  
CORRESPONDENTS

FIFTH AVENUE & 37<sup>TH</sup> STREET  
NEW YORK





# The SHOPPING SERVICE



## FROM THE EAST

*Schenly, Pa.*

"The lamp I ordered through you came yesterday. I want to thank you for your interest and prompt attention—it is a pleasure to shop through Vogue."

*Poughkeepsie, N. Y.*

"I received the dress a few days ago. I am very much pleased with it and want to thank you sincerely for your interest and all the trouble you have taken. The dress is most satisfactory. I am sure I couldn't have done as well myself."

*Meadville, Pa.*

"The package of silk stockings has arrived. Vogue is certainly doing a kind, and, I believe, a very wise thing, in attending to this shopping for its readers."

*Boston, Mass.*

"The box of gowns arrived this morning, and I am delighted with them. I can't tell you what a great convenience it is to have you buy and send them to me. They are so much more attractive than anything to be found here at the same price. Thank you many times for your courtesy and attention."

*Portsmouth, N. H.*

"Have received the three articles which you purchased for me, and wish to thank you for the good judgment you have shown, also for the very kind attention that you gave me."

*Worcester, Mass.*

"The waists are all my fancy painted and fit perfectly. In this little country village—a city only in name—one cannot get the French touches so dear to a woman's heart. One longs for the unusual and Vogue is the fairy godmother."

*Sunbury, Pa.*

"The Oriental opera bag you so kindly purchased for me, arrived a few moments ago, and I am perfectly delighted with it. It is so beautiful and wonderfully good value for the price. I am not an easy person to please. I visit the large city shops frequently but I feel that you could suit me better in future buying than I could myself."

## Final Announcement of the Prize Contest

**T**O know somebody really well—shop for her a few times. It is a sure road to close acquaintance. Therefore we deem it a great privilege to conduct the Shopping Service, since it enables us to know so many readers, and to know them really well.

Read the letters printed alongside. The writers do not regard shopping through Vogue as a purely commercial transaction. It is much more. It is a daily, hourly proof that Vogue is not simply a magazine, but a living and breathing identity—a human being.

"To me you are a 'really truly' person," writes a woman who first knew Vogue when she was stranded in a little frontier town, where "the wind blew a perfect gale the whole year round, and the people were—well, just what you would expect from the town."

Now, have *your* experiences with the Shopping Service convinced you that Vogue is a person—and a friend? Tell us your frank opinion. Your Prize Contest letter is expected to be candid; frankness will count more heavily than literary polish.

## THE CONTEST ENDS ON JULY 10th

All letters must be in our hands on that day. If you have already written, and want to add a postscript—it will be welcome, and will count in judging your original letter. If you haven't yet written, here are the conditions of the contest as previously announced:

Prizes of \$50, \$25 and \$10 (there will be five of these \$10 prizes) are to be awarded for the best letters answering this question: "Have You Used Vogue—and how?"

The contest centers around these five departments:  
SHOPPING SERVICE      SEEN IN THE SHOPS  
PATTERN SERVICE      ADVERTISEMENTS  
ANSWERS TO CORRESPONDENTS

The five letters telling the best experiences with each of these departments respectively, will receive the \$10 prizes. The best and second best all-around letters will receive the \$50 and \$25 prizes.

We can accept no letter bearing a later postmark than July 10th. The names and addresses of the writers will not be published, but some of the letters may appear in forthcoming numbers of Vogue. Cheques will be mailed to the winners on July 17th. Address your letter to

**PRIZE CONTEST EDITOR OF VOGUE**

443 Fourth Avenue, New York

## FROM THE WEST

*El Paso, Tex.*

"The waist you sent is most satisfactory and a great bargain. Thank you for taking so much interest in obtaining this exceptional value for me."

*Grand Rapids, Mich.*

"I wish to thank you for procuring the masquerade suits for Mr. — and myself. They were satisfactory in every way, perfectly fresh and in perfect style for the ball."

*Munsing, Mich.*

"Everything arrived in perfect condition. The luncheon set I consider a wonderful bargain, and the toilet articles are a daily delight. The Shopping Service has surely solved the shopping problem."

*Toledo, O.*

"The little suit came in good order, fits me beautifully and is thoroughly satisfactory. I wanted it as a little suit to save my best tailored ones on various occasions, and it is a very good looking affair."

*Brushwood, Wash.*

"Thanks for your prompt execution of my order. Everything was perfectly satisfactory—the books and cards especially."

*North Yakima, Wash.*

"I would like to take this opportunity of telling you what a great source of pleasure and assistance Vogue is to readers at a distance from the New York shops."

*Canyon City, Col.*

"The hat came safely yesterday and I am delighted with it. Just the hat I wanted."

*Pueblo, Col.*

"My order reached me safely, and everything is entirely satisfactory. The hats are lovely—just what I wanted and so becoming. I am very much obliged to Vogue, and in future will do all my shopping through the Shopping Service. Thank you for your help."



# Franklin Simon & Co.

FIFTH AVENUE, 37th and 38th Streets, NEW YORK

## Travel, Motor, Polo and Sport Coats

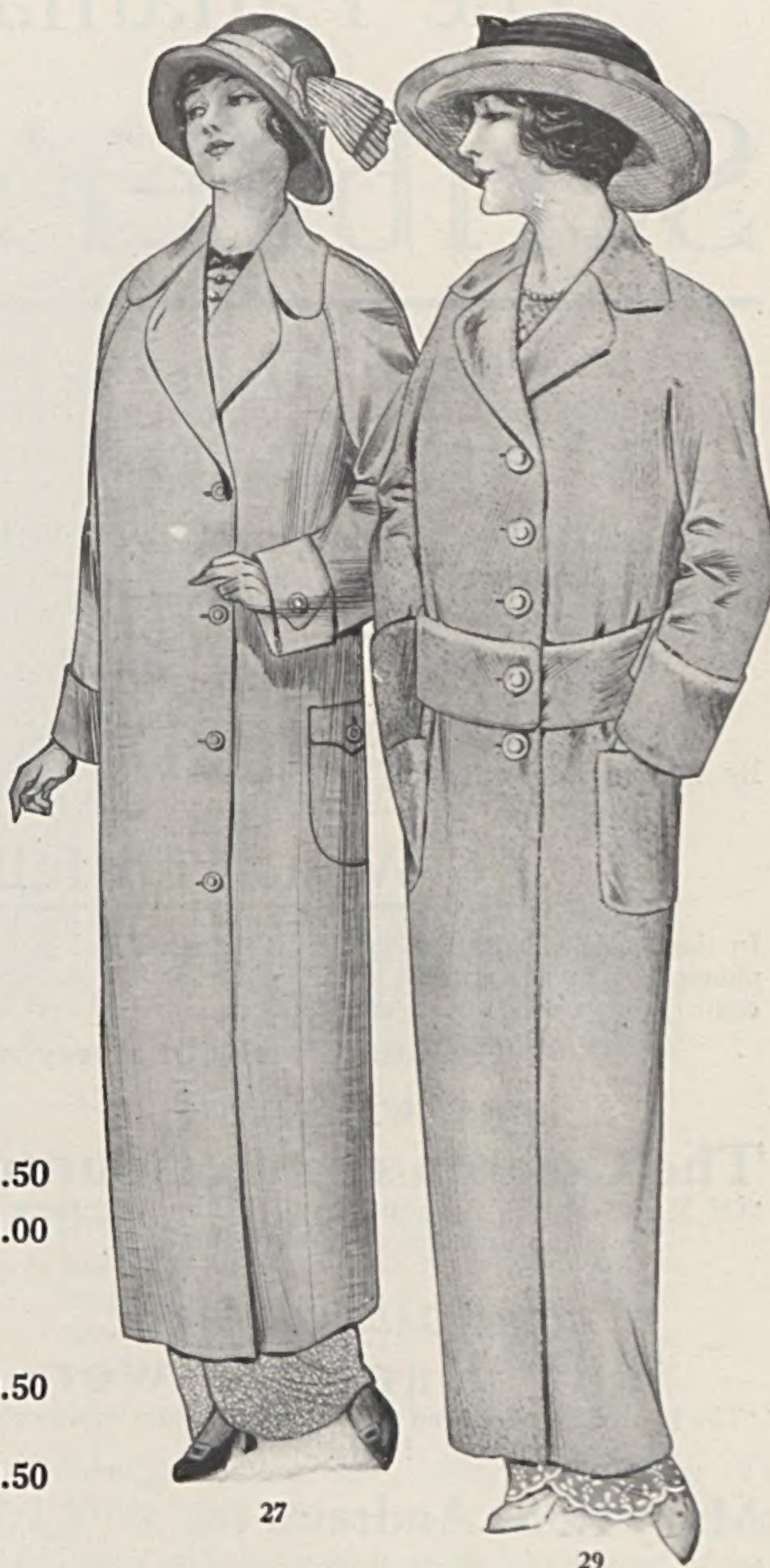
Women's Sizes, 32 to 44 Bust;  
Misses', 14 to 20 Years.



23—**Pongee Sport Coat** three-quarter length belted model of imported natural pongee silk; convertible collar, wide detachable belt, pouch pockets.....Value \$25.00 **16.75**

25—**Motor or Travel Coat** of tan Palm Beach cloth; straight front button-to-neck model, convertible collar, mannish side-pockets, detachable belt in back, large pearl buttons.  
Value \$12.50 **9.75**

25A—SAME MODEL of Imported Natural Pongee Silk.  
Value \$24.50 **18.50**



27—**Travel or Motor Coat** of Imported Natural Pongee Silk; mannish raglan model, can be worn button-to-neck, detachable belted back, patch pockets, pearl buttons.....Value \$24.50 **18.50**

27A—SAME MODEL of Natural Austrian Linen.....Value \$7.50 **5.00**

29—**English Polo Coat** of White Worumbo Chinchilla; warmth without weight, convertible collar, can be worn button-to-neck; mandarin sleeves, wide detachable belt, patch pockets, white ivory buttons.....Value \$39.50 **29.50**

29A—SAME MODEL of White English Polo Cloth (warmth without weight).....Value \$39.50 **29.50**





The giant lock gates of the Panama Canal

# \$400,000,000

Four Hundred Millions  
of Dollars to Build the

## *Panama Canal—*

“The whole thing is stupendous,  
prodigious, overwhelming.”

# The Panama Number (July) *of* Scribner's Magazine

will tell the whole story of the completed canal, how it will be operated, its uses and value to the United States and the world. This will be a number to preserve—an inspiring record for the future—when the canal is opened.

### Panama's Bridge of Water

How it was built, how it will be operated is told by JOSEPH BUCKLIN BISHOP, Secretary of the Isthmian Canal Commission

### What the Canal Will Accomplish

By EMORY R. JOHNSON, Traffic Expert Its value to commerce, saving in time to the ships of the world.

### The Defence of the Canal

By former Secretary of War HENRY L. STIMSON. Its fortifications and strategic value in the event of war.

### “The Panama Pacific”

International Exposition of 1915, by ELMER GREY. How it will look, the buildings, the beautiful courts and water-gates, the rich color scheme.

## 16 Wonderful full-page Pictures in Color

In the tropic sunlight colors are accentuated and made wonderfully vivid. The Panama Number will have a series of photographs made directly from nature in the natural colors. They represent the very last and most skilled effects in color photography and reveal the scenes of the canal with all the realism and convincing truth of a personal visit.

The number will be a very notable one also for its other contents.

MRS. WHARTON'S

### The Custom of the Country

“Of Mrs. Wharton's enormous story-telling skill there can be no question at the present day.”

*N. Y. Evening Post.*

JOHN GALSWORTHY'S

### The Dark Flower

(The Love Life of a Man) reaches a situation of absorbing interest.

Mary R. S. Andrews author of “The Perfect Tribute,” contributes one of her delightful stories about college life, “Amici”—full of humor and sentiment.

H. G. Dwight writes of “Mohammedan Holidays,” scenes in Constantinople.

Ernest Peixotto describes his journey across Titicaca, with a glimpse of Bolivia. Lake Titicaca lies over 12,000 feet above the sea.

**SPECIAL:** *A reprint of the earlier chapters of Mrs. Wharton's story will be sent free to any one upon request.*

\$3.00 a year; 25c a number

CHARLES SCRIBNER'S SONS  
NEW YORK



# Jennings Lace Works

Established 1867

BROOKLYN, NEW YORK

*Our Popular*

Frame Veil No. 2799

*Egyptian Design Shetland Finish Washable*



## The New "Picture Frame" Veil

Notice the clear space in the center. You can wear this Jennings Picture Frame Veil close to the face or draped over hat—the bold design never crosses your face. Ideal for motoring—an excellent bridge prize. For sale only by best department stores or leading specialty shops.

Those wishing a nice soft, silky, washable Veil should ask for and obtain this particular design from department stores and specialty shops.



Look for Trade Mark  
on every veil





*In the Vacation Number, on sale July 10th, the perennial interests of summer are described and pictured. The fashion news includes the costumes worn at the Grand Prix—earliest harbingers of the mode of autumn. Cover by G. Wolf Plank.*



*Fifteen days later the Outdoor Life Number brings a host of suggestions for the woman who bathes, motors, rides, tramps and hunts. News photographs of society at play at Newport, Bar Harbor and the North Shore. Cover by Will Hammell.*



*The Children's Fashions Number, ready August 10th, presents the complete outfit for boy and girl; party frocks, school clothes, shoes and stockings, overcoats and hats. The grown-up fashions look ahead into mid-autumn. Cover by Arthur Finley.*

## Where Shall You Be

JULY 10th?

JULY 25th?

AUGUST 10th?

VOGUE'S three midsummer numbers will appear on these days. You can identify these numbers by the covers printed in miniature above. Are you sure of receiving them? Of course, if you expect to be in town on these three summer days it will be an easy matter to receive your Vogue—but if you are far from the city, arrange now to have each number follow you.

GO first to your newsdealer. Find out if he can promise to send you each number the day it appears. Make sure that he has your summer address. If this is not feasible, write to Vogue. Tell us where you will be on each of the three days listed above, enclose 25 cents in stamps for each desired number, or 75 cents for all three, and we will see that you receive each number on the appointed day.



Vogue

443 Fourth Avenue

(Corner Thirtieth Street)

New York



# Castle Hats

OUR ENTIRE BUSINESS IS  
NOW LOCATED IN OUR  
NEW UPTOWN BUILDING

63-65-67 West  
and  
62 and 64  
West 39th St.

38

TH Street  
between  
Fifth Avenue  
and Broadway

IN THE VERY HEART OF  
THE FASHION DISTRICT  
OF NEW YORK

L. F. CASTLE CO.



A smart morning hat, crown of purple ribbed silk, cut on the bias. A pleated bow of mauve velvet laid flat on the crown in front and a little to one side—gives a jaunty air. Two stiff mustard-colored feathers stand straight up in the back.



"Ask your dealer"



# "The Dress You Wanted and Could Not Find"

One of these Patterns may  
just supply the Deficiency



*A Russian Blouse*

No. 2282M — To be made in medium-weight cotton, silk or woolen, finished at the neck with a separate collar. Sizes 34 to 40, price 50c.

LOOK in your closets and clothes press — perhaps you lack precisely the costume you need most for some Summer occasion. Here are five models that may supply the deficiency. They can all be made up at home, or by any little dressmaker under your direction.

In many summer towns one can buy charming homespun, crashes and dimities — instead of waiting to bring them home with you next Fall, why not make them up at once with one of these patterns?

Each model is kept in stock and will be promptly supplied in your size.



*Smart Afternoon Gown*

No. 2322-23M — Can be developed in charmeuse, dimity, voile, etc. The one-piece kimono waist is slightly draped at the side seam and opens over a set-in vest.

VOGUE PATTERN SERVICE  
443 Fourth Avenue New York



*Smart Norfolk Dress*

No. 2296-97M — Thoroughly good style for outdoor sports. Make it of linen or chambray, finishing the blouse with stitched straps, simulating plaits. Blouse and skirt, 50 cents each.



*For Trips to Town*

No. 2290-91M — Gown showing an adaptation of the Russian blouse and slightly draped skirt — suitable for wool faille, silk, linen or light woolen. Waist and skirt, 50 cents each.



*Russian Blouse Costume*

No. 2294-95M — Use any light-weight woolen or cotton material. A chemise is included in the pattern. The neck is finished with a shaped collar. Blouse and skirt, 50 cents each.



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Life Pub. Co.



*Every American  
Woman is entitled  
to*

# *Life*

*Liberty and the Pursuit of Happiness.*

*Mr. Charles Dana Gibson, who created  
the Charming Girl on this page, draws  
regularly for LIFE.*

TEN CENTS  
EVERY TUESDAY  
EVERYWHERE  
ONE DOLLAR—THREE MONTHS  
(SEE COUPON)

The Fourth of July Number of  
America's Leading Weekly  
Humorous Paper is on Sale  
Everywhere, Tuesday, July 1st.

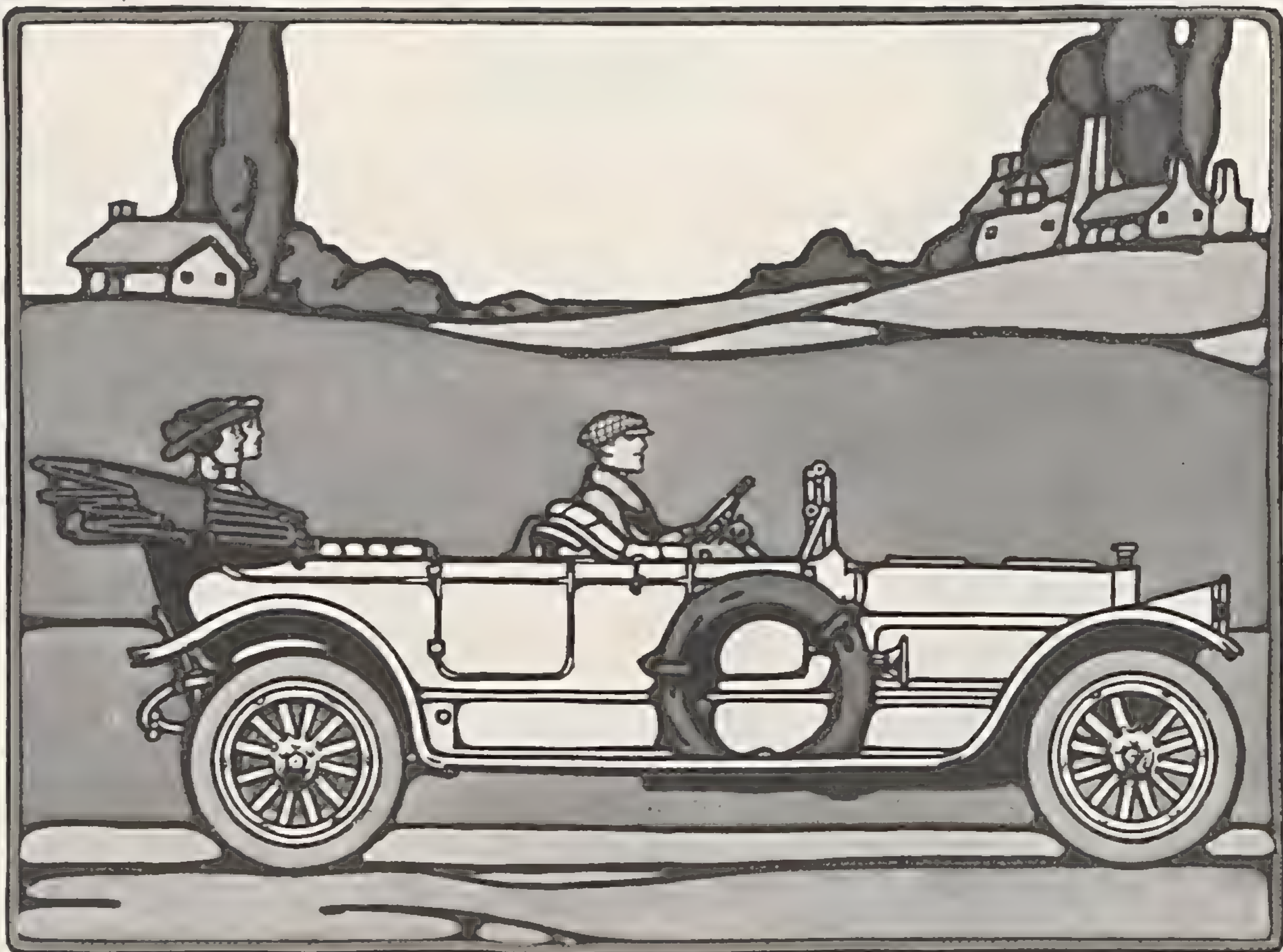
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**N**O matter what you pay for an Automobile, unless you buy with it a service that lasts as long as the car lasts, you have not made a good investment. In each city where

## THE PIERCE- ARROW CARS

are sold there is a complete establishment for rendering those cars every attention they may need.

The Pierce-Arrow Motor Car Co., Buffalo, New York



# SHOPPERS' AND BUYERS' GUIDE

## Antiques

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Antique designs skillfully reproduced on both new and old furniture. Chinese lacquer a specialty. Pieter Myer, 50 W. 10th St., N. Y. Stuyvesant 2636.

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**"RAD-BRIDGE"** new "Ruffinish" Playing Cards, "Club Linen," "Velour" and "Basket Weave" Cards (patented) now come in both smooth and "Ruffinish." All in 4 colors each.

**RED-BLUE-BROWN-GREEN**—plain edge 25c per pack (Dozen \$2.75); Gold Edge 35c (Dozen \$4.00). Samples free. "There is no better 25c card for any game."

**"RAD-BRIDGE"** Life's Illustrated Pad. 26 cupid pictures by "Life" artists in pad of 50 sheets. Space for more than 150 rubbers. 25c per pad. \$2.50 per dozen. Sample free.

**NEW COVER BY BLASHFIELD** of "Life" giving new Royal Auction (or Lily) table and condensed "Essential Rules" making pad suitable for Bridge and Auction or Royal Auction (Lily).

**"RAD-BRIDGE"** sterling mark on Bridge Accessories the world over. Illustrated catalogue free. Ten cents in stamps (less than cost) secures our wallet of samples in addition.

**"RAD-BRIDGE"** goods are sold by first-class dealers everywhere, or will be sent direct, carriage paid on receipt of price. Dept. V, Radcliffe & Co., 144 Pearl St., New York.

**LILLIAN SHERMAN RICE**, 231 W. 96th St., N. Y., author of "Bridge in a Nutshell." Classes in bridge and auction. Taught in 6 lessons. Private instruction. Also by mail. Tel. 1464 River.

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## Boas, Feathers, etc.

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**CAWSTON OSTRICH FARM**, 500 5th Av., nr. 42nd St., N. Y. Exclusive Feather Shop of famous California Ostrich Farm. Highest quality plumes, moderate prices. Artistic recreating old plumes.

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**UNUSUAL CHOCOLATES**. The best ingredients and cooking make them different and better. Sent anywhere in "Dainty Hostess Boxes." 80c a lb. Emma Bruns, 8 East 33rd St., N. Y.

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**HAND PAINTED CHINA**. Original designs for prizes, wedding gifts & table decorations, prices reasonable. Lessons in China Painting. Firing. Write Carrie L. Gwatkin, 5790 Broadway, N. Y.

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Cleaning and Dyeing.  
House and Street Gowns, Laces, Chiffons, etc.  
223 W. 14th St., and 115 E. 34th St., N. Y.

**LEWANDOS** America's Greatest Cleaners and Dyers 234 Boylston Street and 17 Temple Place Boston 1633 Chestnut Street Philadelphia 557 Fifth Avenue New York

**LEWANDOS BRANCHES** Washington Albany Rochester Providence Newport Hartford New Haven Bridgeport Lynn Salem Cambridge Worcester Springfield Portland

**BLANCHISSEUSE de FIN**. Lingerie and Lace Curtains a specialty. Personal attention given all work. Prices reasonable. Mme. Dunand, 606 Park Ave., near 6th St., N. Y. Tel. 2685 Plaza.

**LEONTINE CLEANING FLUID** for cleaning lace yokes, hems of evening gowns, white kid gloves, kid & satin slippers. Sent anywhere paid. \$1, 50c, 25c. Leontine Co., New Haven, Conn.

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**One year**, (24 issues) payable yearly in advance..... \$60.00  
**One year**, (24 issues) payable monthly in advance..... 66.00  
**Six months**, (12 issues) payable in advance..... 32.00  
**Six months**, (12 issues) payable monthly in advance..... 34.00  
**Per Insertion**, (minimum order 4 insertions) in advance.... 3.00

Space limited to 4 lines—about 25 words. Forms close one month and three days in advance of date of issue. Address all correspondence to: Manager Shoppers' and Buyers' Guide, Vogue, 443 Fourth Avenue, New York.

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**VOSS DECORATING CO.**  
Decorative furnishing and general upholstery for town and country homes. Interesting old English furniture. 7 E. 41st St. Tel. Murray Hill 583.

**THE ERKINS STUDIOS**. Sundials, benches, vases, flower boxes, fountains, mantels, Pompeian Stone. Handsome illustrated catalogue free. 23 Lexington Avenue, New York.

## Discovering Shops That Are Distinctive

YOU have often strolled down the city streets with your eyes wide open for really distinctive shops. Probably you have left the great highways of commerce for the side-streets in your search for the odd and the quaint. And yet, no matter how diligent you have been, you have missed many a shop that you would be glad to know and patronize.

But the discovery of these distinctive, alluring little establishments is our business. Where you have spent an hour, we have spent months, even years. And here is the result of our efforts—three hundred cards of introduction—classified for very rapid reference.

You couldn't have found all these shops yourself, but, now that we have found them for you, you can purchase many things that you may have searched for in vain.

(Continued on page 12)



# SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

(Continued from page 11)

## Delicacies

**CHINESE AFTERNOON TEA BOX**  
Cretonne box containing dainty menu of delicious imported Chinese confections, tea bowls, etc., for six, \$2. Bertha Tanzer, 9 W. 20 St., N. Y.

**IN DIET KITCHEN OF HOME BUREAU**  
are prepared dainty, delicious foods for the sick; orders promptly filled; always open; inspection invited; send for catalog. 52 W. 39th St., N. Y.

## Dress Accessories

**CRUSHED FLOWER CHAINS.** Hand-wrought, Wistaria, Violets, Roses, dainty colorings. Mailed \$1.50. Alternated with pearls, \$2. Christine, 186 Christopher St., Montclair, N. J.

**DIAMOND CORSET SHIELDS,** save dress, und'r, corset from perspiration. Corset bones or steel can't break thru. Odorless. 25c pair, stores or mail. Merckham Trad. Co., 7 W. 22nd St., N. Y.

**BEWITCHING** Bathing Caps trimmed high or flat with waterproof roses, violets, gardenias, blossoms—natural blendings. Caps \$2. Corsage to match 75c prepaid. Helene, Ft. Richmond, N. Y.

## Embroidery

**MRS. C. H. OTT,** 10 West 33rd St., N. Y.  
New designs for waists and gowns.  
Stamped goods. Hand made waists from \$5 up.  
Initial Embroidery a specialty.

## Employment Agencies

**MISS G. H. WHITE,** agency, 2 W. 45th St., New York. Phone 7789 Bryant. Visiting housekeeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

**MISS BRINKLEY,** 507 5th Ave., N. Y. nr. 42d. Tel. 2414 Murray Hill. Supplies governesses, housekeepers, competent household servants, personally investigating references. Inventories taken.

**HELEN B. ANDERSON, A. B.,** 17 W. 37th St., N. Y. Tel. 48 Greeley. Secretaries, housekeepers, governesses, nurses, superior domestic servants recommended to families and institutions.

## Entertainment, etc.

**CHARACTER PARTIES.** Games & amusements that please the children. Personal direction or arrangements by mail. Also favors. Miss L. A. Howe, 128 Madison Avenue, New York.

**ENTERTAINERS & MUSICIANS** furnished for all occasions. Children's parties a specialty. Trained dogs, Magicians, Moving Pictures. Est. 1879. Gottschalk & Alpuente, 34 5th Ave., N. Y.

## Fancy Dress and Costumes

**MASQUERADE COSTUMES.** Any period made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 West 48th Street, New York.

**TEXTOR** Costumes for Private Individuals a specialty for ball masque, amateur theatricals. 164 West 48th Street, New York. Telephone Bryant 4305.

**EAVES COSTUME CO.** Fancy & theatrical costumes on hand or made to order for all occasions, to hire or for sale. 226 West 41st Street, near Broadway, N. Y. Telephone Bryant 3044.

## Flesh Reduction

**ELECTRO-THERMAS REDUCING BLANKET** creates a perspiration all over the body. Takes flesh away without exercise or diet. Circular. Mrs. A. K. Lewison, 135 East 15th St., N. Y.

## Furs

**FUR REMODELING.** Specialty of Renovating Old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y. Phone 1162 Grmcy.

## Gift and Place Cards

**UNIQUE DINNER FUN** entertainment for every guest in our "Alphabet Series" place cards. Warranted to wreck restraint. 30c a dozen. At your stationer's or A. M. Davis Co., Boston.

**START YOUR DINNER** with a laugh. Our "Old Songs" place cards remove stiff constraint and make everybody jolly. 60c a dozen, at your stationer's or A. M. Davis Co., Boston.

## Gowns and Waists

Made to Order

**JEAN MICHEL AND LOUISE MICHEL**  
Gowns for all occasions. Exclusive Styles—Perfect Fitting. 22 West 46th Street, New York. Telephone 4564 Bryant.

**MRS. CLARKE.**  
Imported and to order gowns, blouses and lingerie. Also stock sizes. 1821 Madison Avenue, near 34th Street, New York.

**ARTISTIC DRESSES**  
Made from your own material.  
Unusual remodeling. Reasonable prices.  
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**\$5.00 FOR DRESS LENGTH (4 yds.)**  
fine twill French spun serge. Superb quality; any shade. Sent prepaid on approval. Home Woolen Mills, (Est. 1840), King St., Chambersburg, Pa.

**MRS. WILSON,** Formerly with Mrs. Osborn Co. Evening and afternoon gowns. Special prices for debutante frocks. Trouseaux. 26 East 28th Street, N. Y. Tel. 4563 Mad. Sq.

**KATHARIN CASEY,** formerly of 304 Madison Ave., now at 36 East 35th St., New York.  
**GOWNS FOR ALL OCCASIONS.**  
Exclusive styles. Prices moderate.

**MRS. COPELAND**  
offers individual gowns for the individual woman.  
The Cambridge Bldg., 334 Fifth Ave., N. Y.

**VICTORINE—REBUILDER OF GOWNS**  
Old gowns of every kind remodeled equal to new. Evening gowns a specialty. Closes July 1st. Open Fall Season Sept. 15th. 160 W. 84th St., N. Y.

**DRESSMAKER.** Miss Carey, 601 West 144th Street, between Broadway and Riverside Drive, New York. Brides' and bridesmaids' gowns. Charmeuse and velvet dresses.

**LEMAITRE & MACK**  
Importers.  
Gowns and Fancy Tailoring.  
23 West 45th Street, N. Y. Tel. 4795 Bryant.

**MAGOVERN & HAGAN.** We make a specialty of Trouseaux, Evening Gowns and street costumes of exclusive designs. Gowns made up at short notice. Prices moderate. 13 W. 39 St., N. Y.

**MRS. ERIKSON. DRESSMAKING** Dinner, evening, afternoon and street gowns. Remodeling also done. 146 West 105th Street, New York. Telephone Riverside 1929.

**EMILIE formerly LE BOUDOIR**  
28 West 46th Street, New York.  
Gowns, Tea Gowns, Blouses, Dancing Frocks.

**EMILIE formerly LE BOUDOIR,**  
28 West 46th Street, New York.  
Summer Catalogue with sketches of attractive gowns and tea gowns sent on request.

**COLEMAN, INC.** Gowns.  
Prompt, reasonable remodeling.  
61 W. 37th St., bet. 5th & 6th way. Tel. 4859 Greeley.

**MME. SENIOMSED.**  
Out of Town Orders Solicited. Evening gowns, lingerie, blouses, trouseaux. Prices Reasonable. 203 West 87th Street, New York City.

**MISS M. E. JOHNSTON**  
Gowns and Waists to order for all occasions. Also tailored suits.  
9 E. 48th St., N. Y. Tel. Murray Hill 200.

**MARY E. WALSH.**  
Gowns—Trouseaux, Fancy Tailoring. Crepe chinos and satin gowns from \$40 up. 67 West 46th Street, New York. Tel. 1642 Bryant.

**CURRAN—GOWNS.** Dinner, Evening, Street Gowns and Waists. Remodeling also done. Prices Reasonable. 134 Lexington Avenue (29th St.), New York. Tel. Madison Square 8188.

**A DRESSMAKER** of ability and experience desires a few more customers. Careful and very neat. Attention given to remodeling and alterations. Miss Tracy, 149 West 96th St., N. Y.

**FITTER** in Fifth Avenue establishment will do a limited amount of dressmaking. Exclusive designs. Moderate. Phone Murray Hill 3687. Ask for fitter.

**MME. CHAMBER, EST. 1887.** Gowns for all occasions. To order. Specialty—well fitting Tailored Gowns. Remodeling of all kinds. 15 Lexington Ave., (36th St.) N. Y. Tel. 564 Mid. Sq.

## Gowns and Waists

Ready to Wear

**THE MENDING SHOP.** Gowns remodeled. Suits cleaned and pressed. Shop waists and gowns refitted. Miss H. Redding Coughlin, 20 W. 31st St., N. Y. Phone 189 Madison Square.

**MATERNITY APPAREL**  
A detailed catalog profusely illustrating garments for all occasions of dress will be mailed upon request. Lane Bryant, 25 W. 38th St., N. Y.

**THE GREEN SHOP** Now showing exclusive suits, gowns and furs at reasonable prices. Gowns from \$12 up. Your inspection invited. 55 West 45th Street, N. Y. Tel. 5432 Bryant.

**REBA,** 2381 B'way, N. W. Corner 87th St., N. Y. Spring models in gowns, frocks, coats, blouses and wraps. Imported and Original Designs. Mail orders promptly filled. Send for catalogue.

## Gowns and Waists—Cont.

Ready to Wear

**EDITH TERRY.**  
Imported & Domestic Gowns for morning, afternoon and evening wear. Moderate prices. 2172 Broadway (77th St.), N. Y. Tel. Schuyler 8155.

**ATTRACTIVE GOWNS and BLOUSES**  
for all occasions at reasonable prices with a label guaranteeing fair conditions for the worker at the Label Shop, 14 E. 37th Street, New York.

**MRS. SPENCER formerly LE BOUDOIR**  
24 West 46th Street, N. Y.  
Gowns—Blouses—Negligees  
Summer branch, Southampton, L. I.

**NOELIE ET CIE.**  
55A Sloane Square, London.  
When in England call at above address for inexpensive frocks and smart renovations.

**D. MAXON & CO.** 1552 Broadway, at 46th N. Y. Genuine Sample Suits, Gowns, Wraps. Imported French models, originals. All sold at half-prices.

**MAISON D'ART.**  
A special sale on all silk gowns. Also a beautiful exhibition of Summer dresses. 46 West 33rd Street, Opposite McAlpine Hotel, N. Y.

**JENNIE MAC BRIDE** Imported & domestic gowns for morning, afternoon & evening wear. Blouses, negligees and boudoir caps. Moderate prices. 18 W. 37th St., N. Y. Tel. 546 Greeley.

## Hair Goods & Hair Dressing

**J. ANDRE,** importer of Hair Goods, 140 W. 44th St., N. Y. Specialist in Hair Coloring, Hair dressing, Shampooing, Manicuring, Facial and Scalp Treatments. Building exclusively for ladies.

**ANNA J. RYAN.** Fashionable devices in curls, pompadours, switches, transformations and wigs. Mail orders a feature. 2896 Broadway, near 113th St., N. Y. Tel. 5566 Morningside

**LEO'S PERFECT HAIR FOOD and LEO'S**  
Perfect Hair Tonic, scientific preparations to promote the growth of hair. By mail combination package 35c, 50c & \$1. Lichtman, 2565 B'way, N. Y.

**WIGS TO RENT** for costume parties, tableaux and plays. Face powders to suit your complexion. Make up service. General hair work. Oscar F. Berner, 105 W. 47th St., N. Y.

**A. G. SEARS,** Specialist, Ladies' hair coloring. Any desired shade with Henna mixture. Guaranteed harmless. Price \$2 per box. Application parlors, 353 5th Ave., N. Y. At 34th St.

**LEHNERT & ALEXANDER,** Ladies' Hair Dressers, 309 Mad. Ave., N. Y. Just below 42nd St. Natural gray and white hair. Inventors of the latest creation, The Torsdale Coiffure.

**HAVE YOUR HAIR-GOODS MATCHED**  
in your home where you can take your time and be sure color and quality are right. See following announcement.

**OUR SALESWOMAN GOES TO YOU.**  
Shade, Quality and Texture perfectly matched in Switches, L'Aiglons, Bangs, etc. Carpine Hair Shop, 149 W. 36th St., City. Phone.

**HEALTHY HAIR.** This treatment stands for healthy hair. Known, endorsed by the most skeptical. Recommended by physicians. References given. Kathryn O'Conner, Specialist, 35 W. 42 St., N. Y.

**WILLIAMS. LADIES' HAIRDRESSER**  
27 W. 46th St., near 5th Ave., N. Y. Superior hair goods. Exceptional styles. We please the most critical. Expert operators. Write or call.

**MILLIUS,** 13 W. 38th St. & Plaza Hotel, N. Y. C. Latest Parisian importations in Hair Goods and Ornaments. Mfr. of Facial and Hair preparations. Leading Ladies' Hair Dresser.

**SENEGAS,** 60 W. 45th St., bet. 5th & 6th Aves., N. Y. Designer of individual fashions in artistic hair goods for the Elite. Undetachable transformations & latest coiffures. Mail orders solicited.

**MME. ELISE'S PREPARATIONS** have stood the test of time pleasing the critical. Hair tonic 50c & \$1. Shampoo Powder 25c and 50c. E. T. McCann, 505 W. 148th St., N. Y. Audu. 1823.

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**50c, LADIES' BLACKSILK HOSE**—Pure silk thread, ravel stop garer top. Double sole and heel. Delightfully cool. Sold 6 pair in a box \$3. Parcel post. Harper Mfg. Co., 257 4th Ave., N. Y.

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Worn out gold, platinum, silver bought. Also diamonds, pearls. Difficult antiques, mesh bags, jewelry repaired. Callmann, appra'r, 47 W. 37 St., N. Y.

**PARIS DICTATES JADE.** Unusual collection of rare jade jewelry, necklaces, etc. Earrings \$5 up. Pendants \$10 up. Rings \$18 up. Necklaces up to \$1,000. Rose Olga Tritt, 366 5th Ave., N. Y.

**DIAMONDS, PRECIOUS STONES AND PEARLS** bought and sold. Estates appraised. Appointments made. Tel. Cortlandt 5710. Frank E. Huff & Co., 6 Maiden Lane, N. Y.

## Jewelry—Cont.

**MESH BAGS, Vanity Boxes, Silverware Restored** like new. Low cost. Estimates furnished. Highest prices paid for Diamonds, Old Gold, Silver. S. Kohn, 41 Maiden Lane, New York.

## Lace and Lingerie

**MRS. RAYMOND BELL,** 1 East 45th St., N. Y. Old and Modern Laces. Bridal laces and Vells. Lace cleaning and mending by experts. Old Family Laces sold on commission.

**THE LINGERIE SHOP.** Hand embroidered French lingerie at much less than prevailing prices. Buy from direct importer. Catalog sent. Leon P. Bailly, 366 Fifth Avenue, New York.

**THE LINGERIE SHOP.**  
Clearance sale, July, of designs no longer carried. Catalogue and list of reductions. Leon P. Bailly, 366 Fifth Avenue, New York.

**PENELOPE,** 19 East 31st St., New York. Blouses, Dressing Jackets, Neckwear, Italian cut work, embroidery of all kinds, ready made or made to order if desired. Reasonable prices.

**THE SCUOLA D'INDUSTRIE ITALIANE**  
Embroideries, laces, monogramming. Old designs adapted to modern uses. Table sets, bridal accessories, bags, etc. 177 Macdougal St., N. Y.

**THERE IS NO OTHER LINGERIE**  
equal to La Grecque in Fit, Finish and Durability at double the price. Van Orden Corset Co., 45 West 34th Street, New York.

**LADIES' SILK UNDER VESTS.**  
Hand-made of Japanese Silk & Crepe de Chine. See illustrated advertisement in this issue. The Individual Shop, Boston.

**SCHWARTZ,** 58 E. 34th St., New York. Real laces, neckwear, charmeuse crepes, silks, dress goods, novelties, below wholesale cost. We buy from Custom House sales and Bankrupt stocks.

**WALDORF LACE SHOP** has removed to 41 West 38th St., N. Y. Hand made laces, blouses & lingerie of exceptional values. Write for illustrated booklet. Tel. Greeley 6923.

## Ladies' Tailors

**GEO. ELLIS** is now making good fitting stylish tailored suits from \$35. Mail orders successfully filled for the past 7 yrs. Herald Sq. Studio Bldg., 149 W. 35th St., opposite Macy's, N. Y.

**A. LUST, Ladies' Tailor**  
Riding Habits. Special attention given to mail orders. 580 Fifth Ave., cor. 41th St., New York. Telephone-2043 Bryant.

**TAILORED GOWNS REMODELED.** To prevailing styles. 19 years' experience. J. H. Comstock, 236 Fifth Avenue, New York. Tailored suits from \$55 up. Tel. 158 Madison Square

**M. COWEN CO., IMPORTERS** Tailors. Furriers, Patented and other Riding Habits. Reasonable Prices. Mail orders solicited. 22 West 38th Street, N. Y. Tel. 498 Murray Hill.

**LEITNER, TAILOR AND HABIT MAKER.**  
Special attention given to one-piece dresses. Tailored suits \$55 up. Perfect satisfaction guaranteed. 49 W. 45 St., N. Y. Phone 427 Bryant.

**SAUL RENNECK, LADIES' TAILOR**  
Special prices on Misses' Spring suits and gowns. Personal attention given to every order. 634 5th Avenue, New York. Tel. 7283 Plaza.

**S. DAVIS.** Special prices on Ladies' and Misses' Tailored Suits and Hats for Summer wear. Correspondence invited. 17 West 45th St., and 7649 Broadway, N. Y.

**J. TUZZOLI**  
During July, \$60 Tailored Suits for \$45. Linen Tailored Suits \$20 up. Tel. 4740 Bryant. 55 West 45th St., N. Y.

**SCHWARTZ BROS.**  
DISTINCTIVE TAILORED SUITS.  
Exclusive designs to order \$45 UPWARDS. 429 5th Ave. (between 38th & 39th Sts.), N. Y.

**WOMEN'S MAN-TAILORED SUITS** to order; popular prices. Representatives wanted to solicit from Fall & Winter Sample Book. Write, Traymore Tailoring Co., 635 Arch St., Phila., Pa.

## Millinery

**PRIMEROSE**  
23 Faubourg St. Honoré, Paris, France.  
Creator of chic millinery for gentlewomen.

**GILMAN—MILLINERY** Correct Styles in French Hats, also copies from \$10 up. 338 Fifth Avenue, New York. Knickerbocker Trust Building, entrance on 34th Street.

**IDA L. WEBER**  
Toques and Bonnets. All millinery below cost. Hats from \$3 up. Mail orders, 66 W. 39th St., N. Y. Formerly designer for Jas. G. Johnson & Co.

**EUGENE, BUILDER OF HATS**  
at Bergdorf & Goodman,  
32 W. 32nd St., N. Y. Tel. 4240 Madison.  
Summer creations, \$10, \$12 \$15.



# SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

## Millinery—Cont.

**OUTING HATS.** Panama and better Straws for ladies and children. Good quality—reasonable prices. Sketches sent on demand. J. MONTEGUE, 40 West 45th Street, N. Y.

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**SAVE SEWING TIME.** Send \$1 for a Harris Combination Folder, guaranteed to make perfect bias folds, hems and tucks. Booklet free. M. M. Harris, 539 Bienville Street, New Orleans, La.

**INDIVIDUAL COLOR SCHEME of DRESS.** Fashion Authority plans becoming color scheme for you. State color eyes, hair, complexion, when ordering. Mail \$1. Maida Francis, 1170 B'way, N. Y.

**"SOCUMFY" FEATHER PILLOWS.** Dustless — Odorless — Sanitary. Ask your dealer for "Socumfy" Pillows. Or write L. M. Bonnet Co., Inc., 30 Greenwich Ave., N. Y.

**"SOCUMFY" FEATHER PILLOWS.** Greenland 22x28 in. per pr. \$3.90. Siberian 22x28 in. per pr. \$5.30. Arctic 22x28 in. per pr. \$6.40 Exp. 1st. L. M. Bonnet Co., Inc., 30 Greenwich Ave., N. Y.

**HERALDIC PAINTINGS** correctly painted in water color. Size 8x19 \$5. Searches free. Dies for stationery engraved. Nathan VanPatten, Box 807, Schenectady, N. Y.

**VACUUM CLOTHES WASHER** washes tub of clothes in 5 min., saves labor, wear & money. 2 sizes — small can be used in wash-basin, fine for hotel, traveling. Call, write, R. 618, 501 5 Av., N. Y.

**THE BOOKERY PUBLISHING CO.** 12 E. 38th St., N. Y. Authors with unusual manuscripts in sociological, fiction, juvenile, educational matter to publish, are invited to correspond.

**NAMES** original and appropriate for country homes, shops, clothes, toilet goods, food products, inventions, etc. Lists submitted free. Laura Lee Rogers, Nomenclator, Plainfield, N. J.

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**NESTLY.** Renowned French Perfume. Six original concentrated odors. At the better shops. Liberal size trial bottle mailed for 25c from Nestly Perfume Co., 1265 Broadway, New York.

## Pets

**THOROUGHbred** Toy Pomeranians; reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburgh, West Virginia.

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**THE LILIAN GEORGE STUDIOS.** Home portraits taken at summer residences. Sepia monotone enlargements made from old photos and films. 5 West 58th St., N. Y. Tel. 4876 Plaza.

**MISS JOHNSTON** **MRS. HEWITT** Artistic and Distinctive Photographs of Town and Country Houses, both Interior and Exterior. 628 Fifth Avenue, New York. Tel. Plaza 71.

**ARNOLD GENTHE.** Formerly of San Francisco, California. Studio 1 W. 46th St., (Thorley Building), N. Y. Portraits, Photographs in color (Autochromes).

**Daguerreotypes Restored:** Treasured old photographs reproduced. Experienced workmanship guaranteed. Write for samples. William Shewell Ellis, 1628 Chestnut St., Phila., U.S.A.

**THE ALLISON STUDIO** Color photography in all its branches exclusively. Sittings anywhere. 235 Fifth Ave., New York. Tel. 5496 Mad. Sq.

**IRA D. SCHWARZ** Home Portraits of Children. Direct Color Photography. Bath Beach, N. Y. City. Phone 1070 Bath Beach.

## Real Estate

**MISS LEWIS** Real Estate and Insurance. All kinds of city and country property managed, rented & sold. 500 5th Ave., N. Y. Tel. Bry. 4688.

## Rooms & Apartments

**THE ADRIENNE.** 319-321 W. 57th St., New York. Comfortable rooms, private bath. Good table. Special rates for Southerners. Apply to Miss Proudfoot.

## Rooms & Ap'ts—Cont.

**13-15 East 54th St., N. Y.** Boarding place for fastidious people. Unexcelled residentially. Centrally located. Moderate prices. Element cuisine, service the best. References. Tel. 7257 Plaza.

## Selling Agent

**OVER-STOCKED WARDROBES.** Your slightly worn gowns of quality and style sold for good prices. Write for circular. Florence E. Burleigh, Canaan, New Hampshire.

## Shoes

**WILLIAM BERNSTEIN.** Short Vamp Shoes. (Reg. U.S. Pat. Off.). Originator; creator. Fit. Quality. Style. Send for Booklet "V." Sold at 54 W. 31st St., and 1591 Broadway, N. Y.

**SHORT VAMP SHOES.** Satins, Velvets. Cuban and Louis XV heels. Sizes 1 to 9, A to EE. Catalog sent free. J. Glassberg, Two Stores, 58 Third Ave. and 225 W. 42d St., N. Y.

## Shopping Commis'ns—Cont.

New York

**MRS. SARAH BOOTH DARLING** Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Specialty of cotillion favors. 112 W. 11th St., N. Y.

**MRS. F. N. DAVISON,** Registered - experienced. Shops for and with customers. No charge. Personal attention given your order. Circular Tel. 1866 Bryant, 227 West 45th St., N. Y.

**HELEN CURTIS,** 96 Fifth Ave., New York. General Shopping. Office closed July-Aug. Plans for Fall Shopping by letter—Address Callicoon, New York.

**MRS. S. D. JOHNSON,** Shops for and with customers without charge. Rush mourning orders and rugs a specialty. 347 5th Ave., opp. Waldorf-Astoria. Tel. 2070 Mad. Sq.

**MARJORIE WORTH,** 22 E. 34 St., N. Y. Tel. Murray Hill 2155. General Shopping. No charge. Courteous, prompt and efficient attention to every order. Bank Reference. Letter on request.

**MME. FRANCES M. MONTY** General shopping. No charge. Specialty of Paris shopping. Paris representative. References. 214 West 92nd Street, New York. Telephone 2703 Riverside.

## Shopping Commis'ns—Cont.

New York

**DODGE PURCHASING AGENCY** Will buy anything for you or your home, saving you at least 10%. Best references. 373 Fifth Avenue, New York.

**JANET PORTER** shops for or with patrons. No charge. Prompt, careful attention. Circular. Bank references. 253 West 92nd Street, New York. Telephone Riverside 6177.

**MRS. E. MALCOLM** is particularly qualified to accompany discriminating women who wish the best that New York affords. No charge. 163 West 86th St., N. Y. Tel. 2661 River.

**MRS. E. MARTIN,** 120 East 31st St., N. Y. General shopping for and with customers. Personal interest taken in every order. No charge. 262 Madison Square.

## Shopping Commissions

Cities Other than New York

**LOUISVILLE SHOPPING.** Samples. Estimates for simple or elaborate gowns made to order. References in 30 states. Mrs. A. T. Wheat, 1514 4th Street, Louisville, Ky.

**DETROIT SHOPPING.** For or with patrons. References as to efficiency, promptness and integrity. Write for Booklet. Whittemore & Fuller, 601 Penobscot Bldg., Detroit, Mich.

**PARIS SHOPPING.** Guide-Chaperon; highest personal and bank references in Paris and U. S. Mrs. E. C. S. Lewis, 87 Rue de la Tour Passy, Paris, France. Cable address, Lewis, Palatal, Paris.

**ENGLISH SHOPPING,** anything purchased. Specialty valuable dogs, animals, birds for collections. Guide, chaperone, references, titled connections. Miss Carey, Teynton, Spilsby, Eng.

## Social Stationery

**COSMUS & WASHBURN** always show the latest and most approved forms in social and wedding stationery. 546 Fifth Avenue, corner 45th Street, New York.

**THREE INITIALS** or less engraved on 24 sheets Whitman's French Organ in gold, silver, or any color free, postpaid for 75 cents. Gessner Engr'g Co., 611 Canal St., N. Orleans, La.

**HAND-ENGRAVED WEDDING STAT'Y.** correct in every detail, produced by past masters in art of engraving. Samples on request. The Crowell Company, Springfield, Mass.

**YOUR NAME and Address** on post card brings you our beautiful illustrated catalog, 32 pages, suggesting dainty, modest priced gifts for every occasion. Peter Paul & Son, Buffalo, N. Y.

## Specialty Shops

**TIP YOUR HEAD A BIT** as you leave the Waldorf (33rd Street Side). We are directly opposite. Visit us. Austro-Hungarian Co., 4 W. 33rd St., New York.

**A NEW NOSEGAY** for your Summer Gown of Petite Roses in pink or yellow, \$1.00, with the real feel and delicious odor too. Austro-Hungarian Co., 4 W. 33rd St., New York.

**GLEBEAS INSPIRATION.** (The New Perfume). Inspiration Violet—Valley Lily, \$1.50 each. Royal Rose—Carnation Gorgeous, \$1.50 ea. Austro-Hungarian Co., 4 W. 33rd St., New York.

**SUMMER CRAFT AND GIFT SHOPS** are doing wonderfully well with our flowers. WHY NOT you too? GENEROUS PROFITS. Austro-Hungarian Co., 4 W. 33rd St., New York.

**STUDIO SHOP for THINGS BEAUTIFUL** Abroad looking for new ideas for the Fall. Britany pottery, baskets and practical gifts. Write. Studios 20 & 21, 56 5th Ave., N. Y.

**THE GREEN DRAGON** 24 E. 28th St., N. Y. Lucky mascot cat-card prize, postpaid, 25c. Coon doll pin-cushion, Dancing Topay. Mail order department. Telephone 8-75 Chelsea.

**SUMMER SPECIALTIES.** Ideas to match all needs. Bridge scores for use and prizes. San bonnets of quaint design. Noank Studio Shop, 45 E. 37th St., New York.

**BOOK PLATES.** Individual designs. We letter and decorate by hand any wording in book form or for framing. Things Queer and Quaint, 19 West 46th Street, New York.

**"LOVE ME, LOVE MY DOG."** This is the inscription on a most interesting dog dish which will not tip over—price \$2. Joseph P. McHugh & Son, 9 West 42nd Street, New York.

**THE TORII SHOP,** 630 South Warren St., Syracuse, New York. Personally selected imports interesting to gift, art, and novelty shops. Information on request.

**THE SOCIAL SUPPLY STUDIO.** Our Amulet flower is fad of the hour, cluster, \$1. Send for particulars. 418 West 118th Street, New York.

## Shop This Summer From Your Easy Chair

WHEN Vogue makes its regular visits to your home read the interesting offers in the "Shoppers' & Buyers' Guide. This list will probably tell you where to get that wedding or birthday gift that must be sent at this inconvenient season, when you are far away from the city shops.

Without leaving your easy chair on the veranda, you can drop a line to any of these establishments—and rest assured that your purpose will be accomplished with promptness and dispatch.

No disagreeable trip to town. No hurry and haste in the shops. No city heat and city crowds—just cool comfort in the country—this is shopping in luxury.

SHOPPERS' & BUYERS' GUIDE SERVICE  
VOGUE 443 Fourth Avenue New York

## Shoes—Cont.

**MILLER'S SPECIALTY SHOE SHOP** Newest styles and novelties always in stock. Established 20 years. Write for catalogue No. 2. 1554 Broadway, New York.

**SAMPLE SHOES AND SLIPPERS** See large advertisement in this issue. New Summer Catalogue now ready. L. M. Hirsch, 404-406 Sixth Ave., New York.

## Shopping Commissions

New York

**MRS. H. GOODALE ABERNETHY** Shopping Commissions. No charge. 37 Madison Ave., N. Y. 75 Boundary Road, London, N. W. 12 Rue Rennequin, Paris.

**MRS. E. F. BASSETT** will assist you in choosing your Summer costumes and guarantee quick service. Eight years' experience. 115 W. 105th St., N. Y. Tel. Riverside 4452.

## Shopping Commis'ns—Cont.

New York

**CHINATOWN SHOPPING.** Mandarin coats, bags, embroidered silk kimonos, dainty combing jackets, beautiful silk shawls, etc. Send for booklet. Bertha Tanzer, 9 W. 20th St., N. Y.

**THE SHOPPING STUDIO.** 8 West 45th St., N. Y. General Shopping. No charge. Estimates on house furnishing or wearing apparel. Bank reference. Mrs. Elizabeth P. Niehoff.

**MRS. C. B. WILLIAMS,** New York Shopping. Will shop with you or send anything on approval. Services free. Send for bulletin of Bargains. 356 Fifth Avenue, New York.

**MRS. K. E. TIRNEY.** Est. 1884. Purchasing agent. Orders for gowns and tailor made suits, from measures only, a specialty. 2 West 47th St., New York. Tel. 6719 Greeley.

**GALT & McCUTCHEON.** General shopping done for and with customers without charge. Send for circular of monthly suggestions. Bank References. 1133 B'way, N. Y. Tel., 2425 Mad. Sq.

(Continued on page 14)



# SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

(Continued from page 13)

## Specialty Shops—Cont.

**FOR KEEPING WATER COOL** in hot weather, try a Spanish Water monkey, 75c, \$1 and \$1.25. No ice necessary. C. J. Dierckx, Importer, 34 West 36th Street, New York City.

**THE LITTLE SHOP**, 816 Fine Arts Bldg., Chicago, Ill., representing Russian Center Pasadena, and Cottage Industries, Newport. Handmade dresses, blouses, tea gowns, layettes, table linens, gifts.

**DISCOUNT SALE** on all handwrought copper and brass goods and novelties. Send for circular of reduced prices. The Shop of Robert Jarvie, 842 Exchange Ave., Chicago, Ill.

**THE LITTLE CRAFTS SHOP, HARTFORD, CONN.** IMPORTERS, English Rose jars wrapped ready for giving, postpaid. \$1.75.

## Studios

**THE FURNESS STUDIO** has opened The Furness Studio Shop at 22 East 34th St., N. Y., and is showing Portraits, Miniatures and Prints of famous Dogs, Cats and Horses.

**VOICE PLACEMENT**  
Tone production a specialty.  
Miss Adelaide Lander.  
223 East 17th St., N. Y. Phone Stuyvesant 4097.

**MINIATURES FROM PHOTOGRAPHS**  
Artistic, Accurate and Beautiful. The Lillian George Studios, Photographers, 5 W. 58th St., N. Y. (next to Plaza). Telephone 4876 Plaza.

## Tea Rooms

**THE SCOTCH TEA ROOM.** Breakfast, Luncheon, Tea. Orders taken for cakes and scones. Scotch shortbread and oat cakes a specialty. 31 West 46th St., N. Y. Tel. Bryant 6476.

**THE STUDIO**  
LUNCHEONS, 40c. DINNER, 50c.  
Sandwiches, Cakes and Pies to Order.  
Teana McLennan, 67 West 46th St., New York.

## Wearing Apparel

**DULL** gold and green crepe de chine afternoon model, Gidding. Size 36. Price \$25. Also handsome white satin evening dress with shadow lace. Price \$40. No. 994-A.

**LOVELY** pink rajah princess gown, Paris importation. Size 36. Price \$20. Taupe silk brocade afternoon gown, size 36. Price \$15. No. 995-A.

**SMART** top coat of white ratine, three-quarter length with trimming of worsted and pearl buttons. Cost \$125 at B. Altman & Co. Worn twice, will sell for \$25. No. 996-A.

**STRICTLY** tailored blue serge suit made by Hertz. In perfect condition. Size 36. Will sell for \$20. Black bengaline silk suit with collar and cuffs of white. Perfect condition. Will sell for \$15; size 36. No. 997-A.

**STUNNING** model from B. Altman & Co. Size 36; skirt of black charmeuse, upper part is of old blue moire and serves as coat and blouse with plaited lace ruffles. Worn once. Will sacrifice at \$25. Cost \$100. No. 998-A.

**FOR SALE:** Evening gown, gray embossed velvet, gold gauze background, bead top, perfect condition, price \$100. Also beige-colored voile afternoon gown, \$50. Size 44. No. 2-D.

**FOR SALE:** Riding habit suitable for small woman or girl. Bust 36, waist 21. Paid \$90. Price \$15. No. 7-D.

**FOR SALE:** Handsome white chiffon satin evening gown. Size 36. Real lace on waist and sleeves, \$35. No. 3-D.

**FOR SALE:** White moire evening gown with black jetted tunic. Size 36, \$30. No. 4-D.

**FOR SALE:** Black and white striped twilled linen one-piece dress. Size 34, \$8. No. 5-D.

**TWO** imported summer frocks, linen and voile; \$18 each. Long military, blue broadcloth cape, \$5. Exquisite pink satip and lace negligee, \$10. Fit tall woman 37-38 bust. No. 6-D.

**FOR SALE:** Pink silk embroidered mandarin coat, never worn, \$15. Also new silk Persian rug, 9 x 5, \$35. Will buy 36 bust evening gown. No. 8-D.

## Toilet Preparations

**LA MIGNON ASTRINGENT LOTION.** Reduces enlarged pores. Heals sunburn tan. Bleaches discolored necks. Refines coarse skin. 75c paid. La Mignon Co., 18 Summer, Springfield, Mass.

**DR. DYS' SACHETS DE TOILETTE** and other Complexion Specialties are purest and best in the world. Booklet sent free. V. Darsy, Dept. V, 14 W. 47th St., N. Y. Tel. Bryant 3339.

**CARE OF COMPLEXION AND HAIR.** My simple home treatment has given wonderful results. Information and samples on request. Agnes Graves, Goldsmith Bldg., Milwaukee, Wis.

**BICHARA PARFUMS**  
and Complexion Specialties.  
Scientific Complexion Treatments \$2.  
15 E. 35th St., N. Y. Phone, Murray Hill 6122.

**'SWEET BRIAR'**—Dainty Deodorizing Powder. Used extensively by particular people. Postpaid, 25c and 50c per box. Trial Size, 10c. Jean Carrington, 35 West 36th Street, New York.

**IMPORTED FACE POWDER,** Wonderful in texture and perfume. For gentlewomen of particular taste. \$1.00 the box, prepaid. Bertha B. Paine, 200 W. 81st St., New York.

**BUENA TONIC.** For My Lady, also for "My Gentleman's Toilet." Autoists & equestrians unanimous in praising its merits. Anna E. Jones, Room 609, 1 W. 34th St., New York.

**RITA COMPLEXION OIL,** a blending of choice vegetable extracts. Cleanses, softens and freshens the complexion. 2 oz. bot. \$1.00 prepaid. Mrs. M. E. Hills, Mariner P. O., Long Island, Me.

**'AMBRE ROYAL'** Finest French Face Powder—send 10c for sample box, or visit VIOLET (Ve-o-lay) IMPORTING OFFICES, Dept. V, 71 West 35th Street, New York City.

**ROSEATE CREAM** for pale, wan, ill-nourished skins. Builds, feeds, stimulates, adds a faint glow of delightful color. Warms a face into beauty. Postpaid \$1. M. M. Andrews, Ithaca, N. Y.

**CORNELL'S LOTION JELLIFIED** Protects, Softens, Beautifies the Skin. Large tube 25c. On sale at McCreary's, N. Y. and Lousier's B'klyn. H. F. Cornell & Co., 18 W. 34th St., N. Y.

**'CORNELL'S LOTION** is the best preparation I have ever used for softening the hands," says Eleanor Barry. Players & Vogue readers out of town supplied by mail. H. F. Cornell & Co., N. Y.

## Toilet Preparations—Cont.

**MARINELLO MAIN N. Y. OFFICE,** 366 5th Ave. Rita A. Krans, Mgr. Facial & Scalp Treatments. A scientific & thoroughly reliable method. Toilet Preparations. Tel. Greeley 5527.

**POUDRE DE TALC-RIVIERA.** Borated or French talcum perfumed Arbutus, Violet, Lily, etc. In French carton shakers, postpaid 15c. Parfumerie Riviera, 11 East 36th Street, N. Y.

**BENZOIN-RIVIERA.** A few drops in water of toilette or bath, will soften and perfume delightfully. 35c or 70c postpaid. Parfumerie Riviera, 11 E. 36th St., New York.

**MRS. MacHALE'S ASTRINGENT** for the flabby, unsightly condition caused by reducing without tightening skin. Stamp for booklet. Mrs. Mac Hale, 420 Boylston St., Boston, Mass.

**THE SECRET OF BEAUTY IS** "Fleur de Jeunesse," which leaves the skin clear, soft and beautiful. Mail adv. and 25c for 50c jar. F. Duke Diehl Co., 56 So. Carolina Av., Atlantic Cy., N. J.

## Travel

**P. & S. WARDROBE TRUNKS** 9 different grades in Full Size, Pony or ¾ Size. Steamer Size. Hat Trunks. Price \$15 to \$75. Write for booklet. J. F. Parkhurst & Son Co., 4-6 Rowe St., Bangor, Me.

**WILLOW CHAIRS FOR DECK USE** Not affected by weather conditions. The loose seat cushions can be taken indoors. Booklet on request. JOSEPH P. McHUGH & SON, 9 W. 42d St., N. Y.

## Unusual Gifts

**UNUSUAL STEAMER BASKETS** Filled with fruit and surprises. Daintily wrapped. \$5, \$7.50, \$10 and \$15. Elizabeth H. Pusey, 176 Madison Avenue, New York City.

**WILE-AWAY STEAMER BOXES.** A gift for every day. Contents selected for the individual. Prices \$5 up. Elizabeth H. Pusey, 176 Madison Avenue, New York City.

**FOR CHILDREN—WILE-AWAY BOXES** Ideal for birthdays, convalescence or journeys. Each one individual. Prices from \$1. Elizabeth H. Pusey, 176 Madison Ave., N. Y.

## Unusual Gifts—Cont.

**FOLDING HAT STAND** in attractively decorated box. Good for gift shops. Convenient for travel and home use. Price \$1.00 postpaid. Elizabeth H. Pusey, 176 Madison Avenue, N. Y.

**SAFE AND SANE 4th OF JULY.** Unique box of appropriate and patriotic gifts for children, \$5.00. Write for Booklet. Adelaide W. Ramage, 695 St. Nicholas Avenue, New York.

**LA BOTTEGA,** 400 Madison Ave., 47th St., N. Y. Unique pieces of Italian terra cotta, china, pictures, frames, book rests, suitable for wedding gifts. Artistic framing. Agent of O. Cusumano.

**SPOON STRAW—FOR LEMONADE** of Bohemian Glass, a practical and quaint souvenir. In gift box with verse 25c. "Studio Shop." Studios, 20 & 21, 96 5th Ave., N. Y.

**THE LAVENDER SHOP.** Sachets, Lavender, Lilac or Lily of the Valley with cards 50c. Skirt Hangers, Pink, Blue, Lavender, White, 50c. 634 Slater Building, Worcester, Massachusetts.

**ALWAYS SOMETHING NEW.** Original in thought—dainty in treatment—rich in personal appeal—but low in cost. Gift illustrations upon request. Forest Craft Guild, Grand Rapids, Mich.

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**CHARMING GIFT BOXES** of assorted greetings for every occasion. Very new. Dainty hand-painted salutations. \$1.00, 50c and 25c. Write me. E. D. Chase, 6 Ashburton Pl., Boston.

**STEAMER PRESENTS** Attractive and useful presents from \$1.50 up. Send for description of same. Needlework Dept., Y. W. C. A., 14 W. 45th Street.

## Willow Furniture

**WE RECOMMEND McHUGHWILLOW FURNITURE** for town and country houses. An interesting booklet and sketches on request. JOSEPH P. McHUGH & SON, 9 W. 42d St., N. Y.

**NEW YORK MAKE SINCE 1893** McHughwillow furniture is not sold through agents. Write direct to JOSEPH P. McHUGH & SON, 9 W. 42d STREET, OPPOSITE LIBRARY, NEW YORK

## Miscellaneous

**FOR SALE:** Elegant Oran Fragan Rug, 12-18 feet. Very thick and soft. Has been appraised at \$1,000. Offered very low. Full particulars. No. 993-A.

**FOR SALE:** Pneumatic arms and dress form, never used. Size 42 or less. Cost \$29. Sell \$15. No. 999-A.

**FOR SALE:** A very handsome bronze; two figures, woman and cupid. Signed piece; also onyx pedestal. Price for both, \$350. No. 1-D.

## Professional Services

**A REFINED** young lady of good education and ability, desires a position as secretary or companion. No. 288-C.

**PRIVATE** secretary or traveling companion. Competent young woman of pleasing personality and good education desires position. Knowledge of French, stenography and typewriting. Splendid English education, keen executive ability, capable of managing personal affairs. Best of references. No. 289-C.

**EDUCATED,** traveled, young woman desires position chaperon, traveling companion to lady or children going abroad, or manage widower's home. No. 290-C.

**WANTED:** By a kindergartner who has had training and experience in best schools, a position as governess to young children. Excellent references. No. 291-C.

**YOUNG** lady with beautiful home in select neighborhood, 80 miles from New York City, would like to care for and educate two girls ranging from 6 to 10 years. Best references given and expected. No. 292-C.

**ITALIAN** young lady, good family, desires position as companion on foreign tour. Experienced traveler, speaks Italian, French and English; art and music student; trained nurse, competent to care for sick but does not desire care of invalids. No. 293-C.

**CAPABLE,** refined, young lady wishes position as companion or chaperon. Willing to travel; best references. No. 294-C.

**CAPABLE** young woman, college graduate, of happy disposition, wishes position as companion. Can advise on dress, instruct in drawing, fencing, swimming and other sports. No. 295-C.

## Vogue's Unique Marketplace for the Sale or Exchange of Personal Belongings

Read the brief messages from other Vogue readers printed here. Answer those that interest you. And resolve to try a message of your own at the earliest possible opportunity.

You will never make the most of the unique "S and X" idea until you regularly use this column to dispose of all those personal belongings which you do not need, and which some other Vogue reader will be glad to know about and to buy. This rule works both ways—very often this column of personal advertisements will contain something that is exactly what you have been looking for.

### How to Answer the Messages in This Number:

Put your reply in a stamped envelope with the number of the message written in the corner (for instance, 850-A). Then enclose this in an outer envelope and mail to "S and X" Service, Vogue, 443 Fourth Avenue, New York.

### Enclose no money; wait till the advertiser writes to you.

If her answer to your letter is satisfactory, send Vogue your money order or certified check for the amount agreed upon. We will have the advertised article sent you, and will keep your money on deposit till you instruct us to send it to the advertiser, or till you have returned the article to her. Never send any article to Vogue.

### How to Insert a Message of Your Own.

If you do not find below exactly what you are looking for, try a message of your own. The rate is \$1 for 25 words or less; additional words 5c each.

S and X





### PARASOLS

No. 1—Plain taffeta silk parasol in all desirable colorings, also black and white stripe, with detachable handle for traveling.....\$2.95

No. 2—The new "La Raie" parasol with pinked ruffled edge in black and colors.....\$6.75

No. 3—Black and white striped silk parasol with floral silk border..\$2.95

### SASHES

No. 4—New Cheruit sash in black and white messaline, trimmed with oriental colors, beaded tassels to match.....\$3.75

No. 5—Pomp bow sash, black and white satin.....\$2.50

### WAISTS

No. 6—French voile waist with collar, cuffs and front trimmed with colored flowered voile, bow at neck....\$2.95

No. 7—Allover shadow lace waist over flesh color, fichu of white net edged with plaited ruffle.....\$9.50

No. 8—Pin-tucker voile waist, with collar and cuffs of figured crepe, yoke back and front finished with beading. Glass buttons, colored bow tie at neck.....\$4.50

No. 9—Dotted ecru net waist, collar, cuffs and underbodice trimmed with black chiffon. Brassiere of flesh-colored chiffon trimmed in rosebuds.....\$15.50

No. 10—Waist of superior quality dotted Swiss, with collar and cuffs and double-plaited frill edged with Valenciennes lace.....\$4.95

### LEATHER BELTS

No. 11—Kid belt, four inches wide, satin lined, in light blue, pink, white and black; sizes, 26 to 34.....\$1.50

No. 12—White kid belt with colored edge in patent leather, red, navy and black; sizes, 24 to 30.....\$1.95

### BAGS

Eponge bag, envelope shape, pink, light blue and white, lined in moire, with fittings.....\$1.50

Plaited eponge bag, strap model, white, rose, mustard and other popular shades, lined with white moire; with fittings.....\$3.00

# STERN BROTHERS

West Twenty-Second Street

NEW YORK

West Twenty-Third Street





## This is an Old Story to White Owners

THEY know that long ago White foresight protected their car investment from undue depreciation, the result of obsolete design. Because WHITE Cars were the first to possess *all* the fundamental features of advanced construction, such as:

*LEFT SIDE DRIVE                      RIGHT HAND CONTROL*  
*ELECTRICAL STARTING AND LIGHTING*  
*ECONOMICAL LONG STROKE, SMALL BORE MOTOR*  
*FOUR SPEED SELECTIVE TRANSMISSION*  
*MONOBLOC CYLINDERS                      POWER AIR PUMP*  
*SINGLE IGNITION      CONCEALED DOOR FITTINGS*

White owners have their investment secured for years to come.

Those who do not own White Cars Should know that to purchase a car that does *not* have every one of these important features is to own a car that is *already practically obsolete*.



THE WHITE COMPANY  
CLEVELAND



*In This Vogue*

## THE GAP IN THE WARDROBE

*Let Vogue Help You Fill  
It This Summer*

TO help you fill deficiencies in your wardrobe is one of the chief duties of Vogue. When you are in town, Vogue makes the rounds of the shops and tells you what and where to buy. When you are away, Vogue provides various bridges by which you can span the gulf between dress satisfaction and dress disappointment.

As a case in point, consider the five Vogue Patterns on page eight. One of them may just fill the vacant niche in your summer wardrobe. And if you cannot easily secure the materials for the pattern you select, call on the Shopping Service to buy them for you.

### END OF OUR CONTEST

On July 10th we close our Prize Contest, which has already called forth a surprising number of very interesting letters. But there is still time for you to carry off one of the prizes, provided, of course, that you are making good use of Vogue.

We want to see ourselves as others see us. We want to know which features of Vogue are really helpful and which are not. Therefore we are asking you, through this contest, to tell us just how you are using your Vogue.

This is the kind of contest where candor counts more than literary skill or nimble-wittedness. Cheques will be mailed to the winners on July 17th, and the prize-winning letters (minus their authors' names) will appear in the August 1st and following numbers. The conditions of the contest are printed for the last time on page two.

### A PERSONAL QUESTION

To keep Vogue at hand this summer is to be prepared for what new things the autumn mode may bring forth. Please answer the personal question on page six. It suggests two good ways of saving yourself a possible disappointment.



JULY 1, 1913

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WHOLE NO. 978

COVER DESIGN BY HELEN DRYDEN

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*The Next Vogue*

## VACATION NUMBER

*Dated July 15th*

*On Sale July 10th*

*The Next Vogue*

LONG ISLAND with its sports events has been the cynosure of all eyes this month. Vogue's photographers have been very busy at the memorable polo matches, and at the race meetings at Belmont Park and Piping Rock. Do not miss the Long Island pictures in the next Vogue, which will have this cover design:



*The cover of the next  
Vogue is by G. Wolfe Plank*

CAN women play polo? "By no means," said our fathers. "By all means," say we. There is news in the air of an international match between British and American women who have taken up this magnificent game. In the next Vogue Miss Belle Beach writes on polo as it is played by American women.

And the Vacation Number also brings you the midsummer fashions as they are seen at the crowning events of the Paris season—the mad whirl of gaiety that finds its outlet in dinners, dances and fêtes innumerable.

Read the Paris letter in the next Vogue, and you will mingle with the throng at Longchamp and the Comédie-Française—you will see the final creations of Paquin, Doucet, Worth, and Poiret for the summer that is upon us.



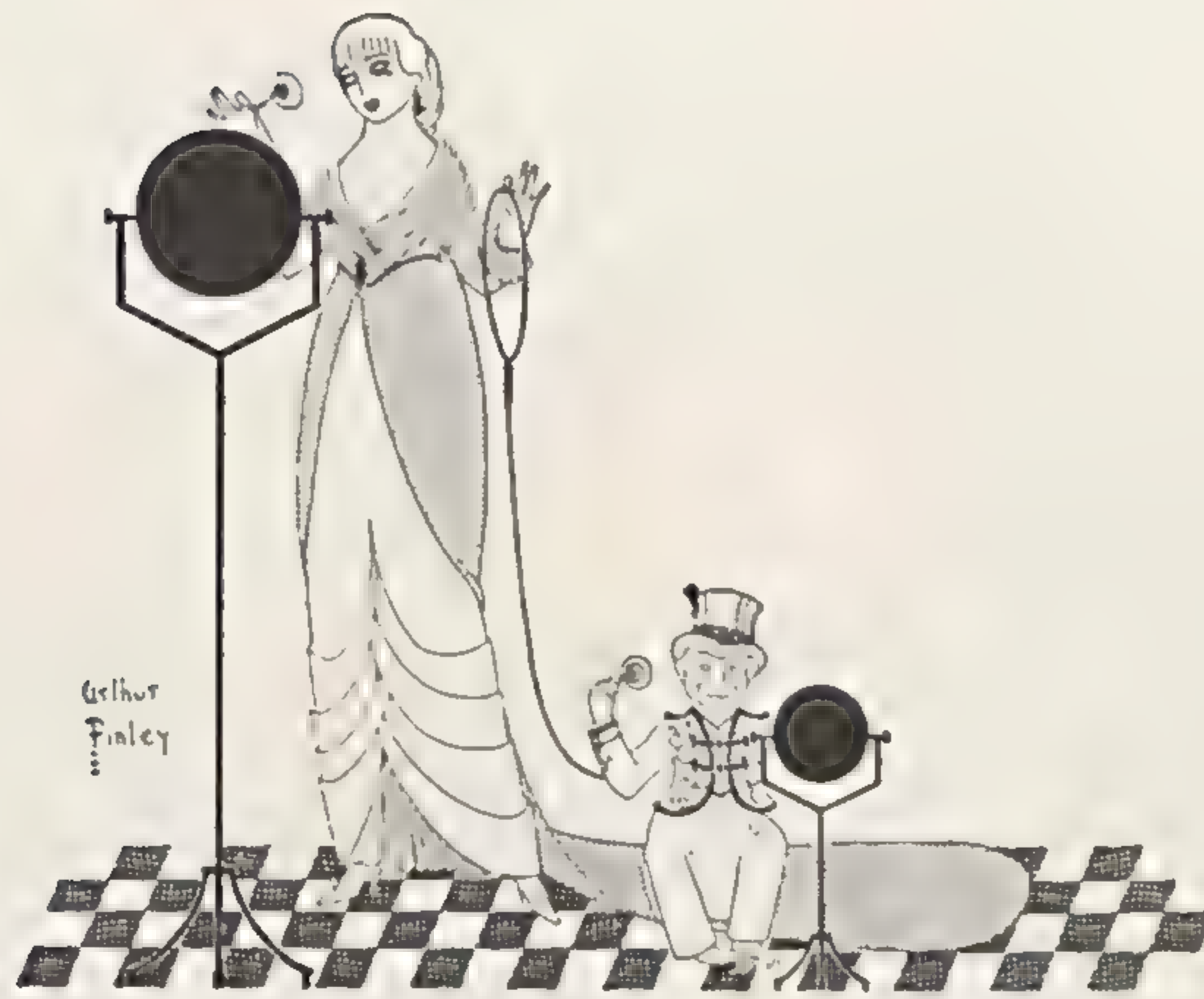


Photograph by Campbell Studios

MRS. SYDNEY JONES COLFORD, JR.

*Mrs. Colford, who is noted for a miniature type of beauty, is the daughter of Mr. Edward Collings Knight, of Philadelphia, and a popular young hostess at "Claradon Court," her father's summer home at Newport, where, last season, she gave her famous "Bal Masque"*





## WHERE *the* FEMININE TOUCH FAILS

**T**HE sense of right and wrong in dress is much more highly developed in the feminine mind than in that of the average man. Women of any age between fifteen and fifty—and older—are rarely indifferent to their appearance, but men, as a rule, are worse than indifferent to it—they are unconscious of it. It is said that the first and most highly cultivated feminine instinct is to create an impression by attire, and that the second is the certainty of when and how the impression has been created. Knowing this, whether through cowardice or kindness, the masculine contingent is wont to shirk any expression of opinion calculated to disturb feminine complacency in regard to such things.

### THE TIMOROUS MALE INTERVENES

However, matters have come to such a pass that the male sportsman is in duty bound to give the feminine instinct a few timorous lessons in the logic of sports clothes. When he sees some part of his sartorial policy absurdly misinterpreted by the woman who hunts, shoots, golfs, motors, or simply rambles across country in a pair of the right sort of boots below the wrong sort of spats, his sporting blood revolts. Or when he sees her wearing cross-bred tweeds and carrying a two-shilling

Man, Slow to Rise to a Question of Dress, Revolts  
When He Sees His Own Familiar Sports Clothes  
Feminized to Mere Caricatures of Their Originals

By L Y U L P H L U M L E Y

cane, with her masculine collar swathed in a feminine tie and ornamented with strings of priceless pearls, he waits no longer upon the order of his criticism, but dares to criticize right roundly. No man imagines that woman borrows the details of his costume for any reason other than that they are suitable for the purpose for which they were designed—workmanlike, comfortable, and not altogether ineffective. He is never personally flattered

when he sees his coats, his hats, his ties, his collars, and his boots appropriated, but his sartorial sense is exasperated when he sees his fashions made absurd in an attempt to feminize them.

### THE MASCULINE TOUCH

Since men are the creators of sports clothes, they may consistently claim to be the arbiters of questions as to the right and wrong way to wear them. There is a certain illogical prejudice in favor of feminizing male adjuncts to sporting dress, yet there is not the faintest doubt that men's fashions never look so well on women as when they are copied so as to give the neat and simple effect they were originally designed to create. Curiously enough, while in nearly every other instance women are scrupulously particular as to the details of dress, they very often display an unaccountable inclination to throw on their sporting clothes as though they were a sort of negligee. They do not appear to grasp the fundamental truth that in sports clothes as in no others a strict uniformity as well as extreme neatness and care as to "loose ends" is a necessity.

The feminine modifications in dress which are so often seen in the hunting field furnish many examples of feminine instinct gone wrong. At first glance, one might judge that the riding habit is "leveling," that one woman looks very



Here the right sweater beneath the right hat, and the right shoes below the right skirt, mark the true sportswoman



The good golfer looks askance at the woman who wears a lace collar, a frill, and a long quill



Plain linen skirt, Shetland sweater, and sports hat please a fastidious stickler for consistency in golf clothes





*Here femininity is absurdly indulged in a fancy sweater decorated with fluttering blue ribbons—yet actually worn on a well-known court*

like another in hunting attire. Yet, in reality, there is, to the observant eye, the widest possible difference in appearance between the woman whose "turn out" is correct, and the one who has indulged her desire to soften the details of her dress.

#### CARRYING FEMININITY TOO FAR

From the masculine point of view, nothing is less satisfactory than the hunting stock which is tied with unmistakable ignorance, or with a direct attempt to lessen the simple trimness which is its only justification. In a company of men and women riders, although the average of well-tied stocks is not so high as might be

desired, the "wrongs" are mostly around feminine necks, and the "rights" around those of the men.

Some people think that sportswomen might be allowed to feminize the hunting stock, hat, and glove, but the wisest sportswomen have not done even this. On the contrary, they have followed masculine fashions with the most scrupulous care. The changes that have taken place from season to season in the cut, shape, and size of men's hats and stocks have been recorded also in sports clothes for women. While wise women have followed these modes in a way which shows that they appreciate them, their small eccentricities have in other instances been gradually emphasized until they have become little better than caricatures. The hunting hat, whether of silk or felt, is a notable instance of this misguided feminization. Flatter and wider brims were first introduced some seasons ago as an outcome of a changing male style. In moderation this form of hat was certainly more becoming to women than to men; but once adopted, the inevitable happened. Brims became flatter and wider, until the fashion produced a freak hat which women of good taste left to their less correct sporting sisters.

#### THE HORRORS OF THE SHOOTING COSTUME

Happily, the hunting costume just criticized is spared the horrors of elaboration such as a superfluity of buttons and fancifully cut cuffs and revers, which are especially reserved to the



*Veil, wrong; hat, not good; shoes, bad; and suit, a hybrid-halfway which confuses the be-buttoned tailleur and the bepocketed hunting costume—but this is no isolated example of such golf attire*



*Only a woman with three hands could play tennis in this hat. The silk bolero is also bad style, yet both were seen at a smart match*

so-called "shooting" suit—a source of constant wonder and irritation to the male observer of the sportswoman who "shoots a little" and dresses a great deal. The costume she calls a "shooting suit" has often little besides the name to bear out its claim to the masculine garment. Seldom is it the neat, comfortable, all-weather affair it should be. Always, it is infinitely less becoming than the cleverly cut Norfolk jacket—severely plain, short skirt, serviceable brogues and spats, and the double, soft collar and tie, adjusted with that touch of masculine nicety which so few women seem capable of acquiring.

(Continued on page 85)



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*A striped skirt with a polka-dot border violates the proprieties of the sports costume, as does also a frilling at throat and sleeves*



*A tennis costume beyond reproach, except that a brimmed sports hat might possibly have been substituted for the turnback hat of crin*





UNDISMAYED BY DREARY  
WEATHER, BOSTON CAME,  
RAIN-COATED AND EN-  
THUSIASTIC, TO THE OUT-  
DOOR HORSE SHOW OF THE  
BROOKLINE COUNTRY CLUB



Miss Dorothy Forbes, whose "Thelma" was first  
in the runabout class, and Mrs. T. G. Plant,  
whose "Rita" won in the combination class

Miss Nora Saltonstall mounted on  
"Harmony," which was judged the  
first-prize winner of Class 27



Mrs. Andrew Robe-  
son Sargent, sister  
of Mrs. Philip  
Lydig and of Mrs.  
Oren Root, with  
Miss Bowditch

Mrs. Jack Gardner, who owns  
one of the most interesting  
private museums in America

Miss Margery Lee,  
youngest daughter  
of Mr. George Lee,  
watching the  
events with Mr.  
Frank Sargent



The Brookline  
Country Club, over-  
looking the polo  
field where the  
spring horse show  
took place





*Comtesse de Castéja wore a malines hat, that airy favorite of the moment, and a gown normally belted*

*Taffeta had a sponsor in Madame Hart, who wore an eccentric frock as interesting in its striping as in its fulness*



*Above a black charmeuse costume, blue-girdled, Lady Curzon wore a white fox boa that emphasized her English fairness*



*In a reserved tribune were seen Lady Paget, in black cloth, and the Duchess of Marlborough, in petunia brocade*



*Madame Marghiloman, formerly Lady Avery, with a friend. Her tailleur bore all the distinguishing marks of smartness*

EVERY DAY AT LONGCHAMP IS A  
MILESTONE IN THE GAY HISTORY OF  
PARISIAN SOCIETY AND FASHION

*The latest and gayest in parasols at Longchamp shows a circle of flamingos in full flight*

*Very modest, when contrasted with the more daring models, is the slash in this skirt*





# The PARISIENNE PASSES

To Lunch at the Ritz, Spend the Afternoon at Longchamp, and the Evening at the Theatre is to See the Fashions of the World Go By

**T**HE most striking feature of dress shown on the last race day at Longchamp was the extremely short skirt. In this case "extremely short" does not mean ankle length, but boot-top length—a full seven inches from the ground. Many skirts of this length appeared, not only in tailleurs, but also in thin crêpe and tulle gowns. The forerunner of these skirts (mentioned in the September 15th Vogue) appeared at the Deauville Casino last August in the shape of a round-length evening gown of fine black Chantilly with the bottom of the skirt unlined to a depth of seven inches.

One of the smartest tailor-mades which appeared at Longchamp, and one that in its every line proclaimed the *grand couturier*, is sketched at the upper right on this page. The skirt of navy blue serge with a white



*Comes a hat circled in long, swirling fronds of paradise which suggest the monstrosities of the days of Marie Antoinette*



*The extremely short skirt is the latest dictum of fashion; one of the smartest tailleurs at Longchamp cleared the ground by six inches*



*A silhouette which smacks of the eighteenth century is created by the upstanding frill, the slender waist, and the one-sided, featherboned tunic*



*This hat, which, high-ruched in velvet, marked the beginning of the new season, was worn at the races by Mrs. Vanderbilt*

crossbar, cleared the ground by about six inches, and was split in both front and back over patent leather boots with beige, cloth tops. The coat, of light-weight, navy blue ratine, was worn over a chic white piqué waistcoat. The fulness of the back was caught at each side under a unique ratine belt which fastened at the front with ratine buckles. Gloves of heavy, white suède were drawn up over the sleeves, and a large, full-blown American beauty rose was tucked in the left side of the belt. A high tulle collar and a very small black straw hat with a long paradise made a smart finish to the costume.

Many features of dress shown in the celebrated portraits by Nattier and other portrait painters who have given us such charming glimpses of the frills and furbelows of famous court beauties of the days of Marie Antoinette, are embodied in modern gowning. The Premet

frock, sketched at the lower left of the page, is one of the most noteworthy of such gowns that has appeared since the openings. The extremely low, square-cut corsage, the upstanding flutings of tulle, the slender waist, and the one-sided tunic which is stiffened on the edge with featherbone—are all most suggestive of the picturesque silhouette of the eighteenth century. To be sure, the skirt is very narrow at the heels, so narrow that, in walking, it turns up and shows the facing of white satin. The frock is of black satin faced throughout with white, which is most effective where it shows in the fold of the tunic. The upper part of the corsage is of white chiffon topped with black chiffon drawn across the shoulders and under the arms to the middle back. The short sleeves are banded with white satin.

## COMES THE NINICHE HAT

In the eighteenth century new modes received the names of current events, until the wheel of fashion was spun so rapidly that current events could not keep pace with the dress of the day—so, for lack of names, a new coiffure was simply called "a new coiffure," and a new hat was called "a new hat." History is now repeating itself in this respect, for the modistes did not succeed in finding a name





*An inordinate aspiration to height is shown in a Lewis hat extravagantly brim-tilted at the back*

*Mrs. Harry Lehr, lunching at the Café de la Paix, wore a small hat bearing two stiff aigrettes*

*One of the many varieties of the Niniche hat poses a slantwise bow beneath the tilted brim*

for the small hat of the past season; instead, with a shrug of the shoulders, they said, "*Un petit chapeau—voilà tout.*"

The "small hat," however, is doomed, and the perky Niniche, of which there are more varieties than of all the other hats together, is the fad of the hour. The Niniche hats of to-day are tilted absurdly high in the back, calling to mind that quaint old Watteau print, "*La Belle Suzon.*" They are usually made of tulle, velvet ribbon, or roses. To be really smart, one must wear a hat of tulle in January and one of velvet and fur in June, for Parisiennes hold that velvet hats are most chic in midsummer. So the first really warm day at Longchamp brought out the first velvet hats of the season. One was a dark blue Niniche tilted very high in the back with a tulle bow against the hair and an American beauty on the brim.

#### OPENING THE NEW HAT SEASON

Mrs. Vanderbilt wore the dark-blue, velvet hat sketched at the lower middle of page 23. A wide, upstanding velvet ruche plaited scantily at the base of the crown so that it flared slightly at the top, completely hid the small crown of black, glazed straw. A very long, blue heron aigrette was placed low at the right side.

With very few exceptions, the newest hats are trimmed to a great height. The high, transparent ruche of tulle, sketched in the May fifteenth Vogue, has been replaced by a still higher one of velvet. Niniche hats demand the high coiffure, and some of them are ridicu-

lously high. The hair is waved slightly, wound about the head and piled in a high, loose chignon well back on the crown, curiously overbalancing the chin. Although this coiffure was worn occasionally with evening dress earlier in the season, it is now struggling for position as a daytime coiffure that could be worn with hats. It shows to advantage with hats of transparent tulle or the present version of the crownless turban.

A novel idea in hat trimming—one which is mildly suggestive of the monstrosities of the latter part of the eighteenth century, when everything from a canary to a miniature coach-and-four was piled on top of the head—is shown in the sketch at the upper middle of page 23. The hat is encircled with small heron aigrettes and fronds of paradise which stand up from the brim. As the paradise is in continuous motion, it makes the hat appear much larger than it really is.

Black velvet forms the large bow which is placed slantwise under the brim of the Niniche hat sketched last in the group on this page. The subject of hats reminds me of the particularly pleasing model sketched in the middle of the page. Mrs. Lehr wore it one day to luncheon at the Café de la Paix. She and her husband had a table with Mrs. Claude Grahame-White, the wife of the English aviator, and formerly Miss Dorothy Taylor. Mrs. Grahame-White wore a black and white checked suit—the well-known Chéruit model with the jacket that ties

in front, and Mrs. Lehr wore the black hat trimmed with two long aigrettes posed low on the right. Even at the risk of appearing to desert the races only to return to them again, I must speak of the hat sketched at the top of group, which Lewis designed for Madame Lyse Borty of the Théâtre Michel. Madame Borty wore this Niniche hat with a Chéruit dress of yellow chiffon. The hat is turned up squarely in the back and trimmed to a great height with black paradise. It is very much like a hat worn by Gaby Deslys at the Café de Paris a few nights ago.

#### LONGCHAMP FROCKS

Returning to the races after this digression on hats, I must mention another frock, sketched at the left of the group on this page, which was remarkable for its short, flaring tunic—a marked tendency in the modes—shaped rather like the wired tunics of the Persian costumes designed by Paul Poiret for "*The Minaret*," which is now appearing at the Renaissance Theatre. The frock is of dark blue taffeta; the tunic is fluted—not plaited—and is bordered with a narrow plaiting of taffeta stitched on both edges. The skirt under the flaring tunic is very narrow, and is lapped on the left side. The short, kimono-shaped bolero is bordered with a narrow, stitched plaiting, and the natural fulness which hangs from the shoulders in the back is shirred into the plaiting.

Several frocks of tulle and satin with plaited, triple flounces on the skirts appeared at Longchamp. The sketch in the middle of the group on this page shows such a frock in black tulle, with collar, cuffs, and frills of fine, white tulle.



*A short, flaring tunic suggests the wired Persian costumes designed for "The Minaret" by Poiret*

*A pronounced tendency toward fulness is shown in the three-tiered skirt of plaited black tulle*

*For novelty, a half peplum instead of a whole one; instead of a surplice bodice, a surplice tunic*





Two-thirds of a short tunic with the other third added ingeniously to its length makes a long tunic

Glimpsed under the trees at Pré-Catalan was a parasol in chiffon shirred crosswise and edged with roses

Weighted with pink rosebuds is the sash, and tilted by pink rosebuds is the favored Niniche hat

Jet buttons trim the top flounce. A Niniche hat, a string of pearls, an American beauty rose, and black satin slippers add their quota of smartness to this costume.

Dull blue taffeta is combined with blue-and-beige striped taffeta in the frock shown at the right of the group. The surplice tunic crosses the left hip and forms a short, full peplum which extends to the middle of the back. The underskirt, bodice, and sleeve frills are of the striped taffeta.

#### NOTABLE WOMEN AT THE RACES

In the various tribunes and in the *pésage* were many familiar faces. Talking with the Duchess of Marlborough, who was gowned in petunia and mauve brocade, was Lady Paget, who wore a tailored suit of black cloth, with a black and white hat. Mrs. W. K. Vanderbilt wore a gown of gray, brocaded crêpe, and a blue velvet hat. A tailored suit of dark blue charmeuse lined throughout with a dull magenta satin was worn by the Princess Murat.

The young Princess de Faucigny-Lucinge looked very pretty in a simple tailleur of violet serge, and a hat of violet straw with a violet ostrich feather standing high in the back and a fold of violet tulle hanging from the brim. The Duchess de Brissac was clad in her favorite violet—the shade that in Paris is called “aubergine.” Down in the paddock I saw the



In this hat the Duchess of Marlborough lunched with her mother, Mrs. O. H. P. Belmont, at the Café de la Paix

Countess Tyszkiewicz, gowned in marron taffeta, with a scarf of chinchilla. Lady Curzon was there also, in a frock of black liberty satin with touches of cerulean blue. Blue moire banded her hat of black straw, which was bordered with black heron. She carried a boa of white fox. Princess Duleep Singh wore a tailored suit of *café au lait côte de cheral*. Mlle. Spofford appeared in one of Paquin's dull pink crêpes, and Mlle. Geneviève Vix wore a voluminous mantle of blue velvet, and a black straw hat with two stiff, black aigrettes. Conspicuous in the gay throng was a trio of East Indians in their native dress, for the Gaekwar of Baroda with his suite was in town.

The prettiest parasol of the day was of black chiffon over white, bordered with an eight-inch band of black Chantilly which was edged with a narrow frill of Chantilly. A bow of black velvet with short, hanging ends was placed on the edge of the parasol, and a spray of Parma violets nestled close to the ferrule.

At the revival of a popular play at the Théâtre Michel, where a half-dozen pretty actresses flutter about the stage from the rise to the fall of the curtain, the leading couturiers have given many hints of their latest summer models. Madame Lyse Borty, who in this play is dressed by Chéruit, wears a delightfully summery frock of red and white voile evenly

(Continued on page 86)



# HABITING THE HORSEWOMAN



Three ways of making the mare go—whip, crop, and weighted crop

In the Field of Sports, and Particularly of All Sports Where the Horse Is King, Fashion Knows But One Law (and That Is English Common Law), That of Correctness

THE smartness of a horsewoman's appearance depends on the correctness not only of her habit, but of every minute detail—her hat, her stock, her boots, and her gloves. Since the English have always led the world in this branch of sport, English conventionality has practically established a mode of dress to which other nations, meekly (and wisely), subscribe. This mode varies but little from season to season. The English consider comfort first, and as it usually assures appropriateness, they

attain a smartness which imitators can achieve only by the strictest adherence to each detail, even to the pin which fastens the stock. Innovations of any kind or any degree not only detract from the smartness of the costume, but are predestined to be summarily adjudged bad taste by those who know.

The side saddle demands one type of habit, the cross saddle another, and now that polo is becoming a recognized sport for women, still a third habit is made necessary. Whether riding side or cross saddle, there are certain essential points to which the same rules apply, such as arrangement of the hair, the hat, the stock, the gloves, and the boots.

## DRESSING FOR THE SADDLE

The habit illustrated at the left of the opposite page is a new model for the side saddle. From a lightweight, oxford gray melton is cut a suit which fits rather closer than the older models. It has long lapels, is single-breasted, and it fastens with but one button. The cut of the skirt is, of course, extremely important, as much of the

comfort and joy of riding depends upon its being just right. This is the English "apron skirt" designed to hang free from the pommel and to prevent any possibility of the rider's being held to the saddle by the skirt in case of a spill. When the rider is mounted, the right side of the skirt is passed under the right leg, but is free from the pommel. When off the horse, the wearer brings the skirt around to the left side back and buttons it in apron fashion. This cut requires less material, and consequently makes less weight to carry. Although the model illustrated is of a good length, conventionality permits an even shorter skirt. Regulation breeches of the same material as the suit are worn under the skirt. These should be fitted with the greatest care, and made snug from the knee down to prevent slipping and consequent rubbing. With a habit of oxford gray, black boots should be worn;



The accepted riding boot of an extremely good last



At present the flat-brimmed, broad-crowned derby holds highest favor for winter wear



Correct white sailor, regulation side-saddle habit of oxford gray cheviot, English top-coat. Abercrombie & Fitch Co.



The white stock is the approved riding neckwear



The black sailor with a black band is one of the few hats good form allows. From Knox

with a suit which is rather light than dark, as a black and white check, tan boots may be worn, as also with a covert cloth suit or one of brown mixture. Mourning, or even semi-mourning, however, overrules this.

The shirt should be of severely plain, manish madras, linen, or tub silk. Although tucks are permitted, they are not so smart as a perfectly plain cut. A stock of madras such as is shown to the right of the middle picture on this page is the approved neckwear. It should be tied as a four-in-hand in this way: Tie in front by slipping the right end under the left and pulling over firmly; take the left end, loop it around the right, pull through, and knot tight; then turn over first the left, then the right end, and flatten against the neck, and fasten through to the knot with a simply designed bar riding pin—such as a crop or a polo mallet.

White chamois gloves are worn most of the year. For cold weather, heavy, reddish tan, or gray dogskin gloves ribbed on the inside to prevent the reins slipping, are comfortable and appropriate. Gauntlets are not good style.

## THE CORRECT HAT

The hat varies with the occasion and season. For the summer, sailors are worn—never tricorns nor straw derbies. Three correct styles are illustrated, the all-black hat, the black hat with a white band, and the white hat with a black band. The rather fine straws are smarter than the heavy, rough ones. During the autumn and winter, for any but very formal occasions, the rather broad, flat-brimmed derby is correct; the high silk hat is reserved for hunting, hunt breakfasts, and formal park riding and showing. Any good hatter will place elastic in the hat, just above the ears. This passes under the hair at the back, holding the hat securely and also keeping the hair at the sides in place. Every hat, of whatever variety, should set well down on the head.

## THE ARRANGEMENT OF THE HAIR

The arrangement of the hair is an extremely important factor in achieving (Continued on page 83)





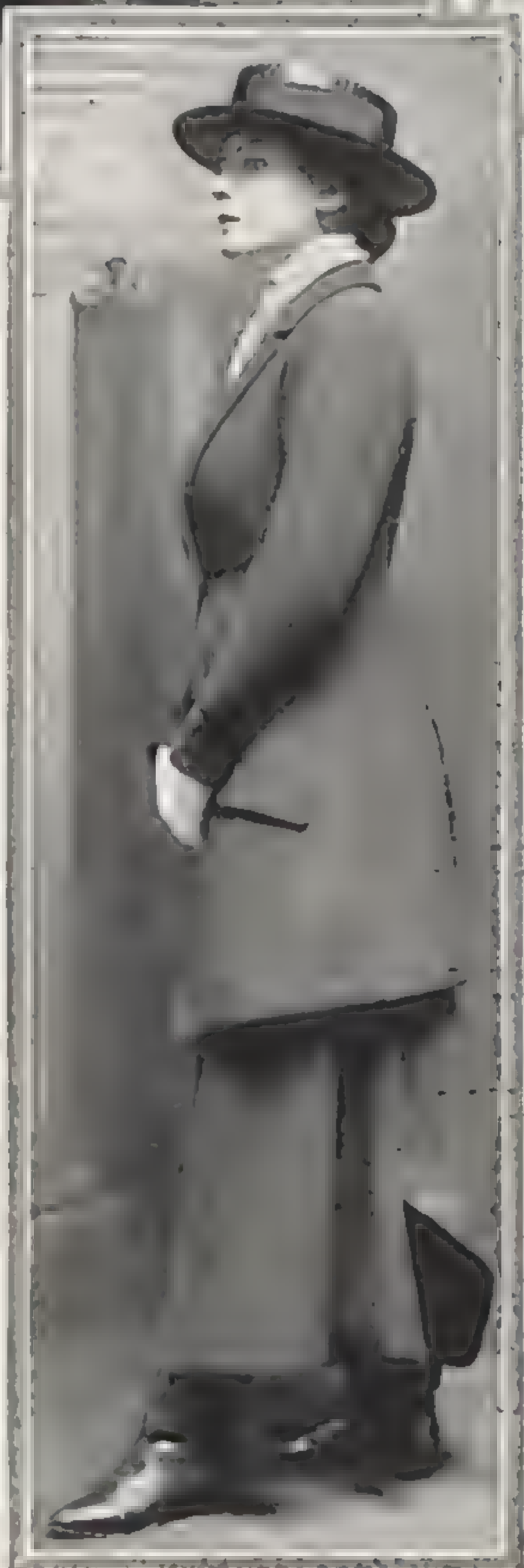
The limits which correctness prescribes for the riding habit are seen to be very narrow when, because it fits a little more closely than usual, it may allowably be called "new." This cross-saddle habit of gray Oxford mixture is inconspicuously trimmed with braid



The polo costume consists of a white shirt with sleeves rolled high or cut short, white stock, covert cloth or khaki coat cut paddock style and without sleeves to allow freedom of arm, matching or white linen breeches, black or tan boots, the masculine helmet, and short, white chamois gloves



In the matter of riding clothes there is no court of higher appeal than conventionality; for the cross-saddle suit, consisting of coat and breeches, this is one of the few correct models—a black-and-white check cheviot, hanging without break from shoulder to knee, slightly belled, with matching breeches



Back view of the habit directly above. The skirt is cut on the so-called English apron style—that is, high in the back. The real English cut, however, is much higher, displaying the boot to the top

IN THE LAST ANALYSIS, ONE AND ONLY ONE RULE GOVERNS

THE ATTAINMENT OF SMARTNESS IN RIDING CLOTHES—THE

ABSOLUTELY SLAVISH FOLLOWING, EVEN TO THE DETAIL OF

THE STOCK PIN, OF THE LAWS PRESCRIBED BY CONVENTION

HABITS FROM NARDI, HATS FROM DISNEY, AND BOOTS FROM MARTIN AND MARTIN





Lady Helen Grosvenor of the house of Westminster, and her cousin, Miss Betty Cavendish



On the extreme left are the Duke of Somerset and his two nieces, one of whom is taking notes of new varieties with the knowing interest characteristic of the English garden lover



Frances, Lady De L'Isle and Dudley, threading the flower-edged walks with a friend



The Japanese garden arrested the attention of the Duke of Connaught and of the Crown Prince and Princess of Sweden. The Princess is the Duke of Connaught's daughter



The Duchess of Sutherland making an interested exploration of the rock and water garden

THE INNATE ENGLISH LOVE OF FLOWERS  
SUMMONED TO THE ROYAL HORTICULTURAL  
SOCIETY'S SHOW ON THE ROYAL HOSPITAL  
GROUNDS AT CHELSEA, NEAR LONDON,  
A LARGE AND NOTABLE GATHERING

Queen Alexandra and the Princess Victoria expressed great admiration for the cineraria exhibit





## A S S E E N B Y H I M

"MANNERS and the man"—the latter word expanding rhetorically to include woman—is a subject which seems to be of vast interest to society just at present. Once in so often some stickler on questions of etiquette uses a daily paper as a megaphone through which to chide Americans for some little slip in their behavior, but for the most part, excepting always what our foreign critics do for us, we remain unrebuked. Early last spring I called attention to the fact that Paris had experienced latent stirrings of conscience which led to the organization of a sort of club for the encouragement of good manners. It seems that my random seeds of suggestion escaped the stony places and reached a clever New York society woman, who proposes the initiation of a similar club in this city. Humiliating though it may be, we are compelled to confess that it is sadly needed.

Most especially should there be some means of showing the people the chasmal difference which exists between politeness and familiarity. The masses seem to confuse the two most hopelessly, and under the guise of kindness they thrust upon the wayfarer a most distasteful comradery. One of the most noticeable infringements in this regard is the attitude of the well-meaning populace toward the elderly gentleman or lady. Let a person whose hair is tinged with gray walk abroad alone, and immediately hundreds of cabaret-taught youths begin to act upon that song-sentiment, "Be kind to the aged." It is better, certainly, that some effort, however awkward, should be made in the right direction, but the unschooled effort often hurts more than neglect. I have a friend who is—well, somewhat more than fat and forty—and he suffers many unpleasant interferences meant as kindnesses. He is sensitive about his age, but is constantly reminded of it by being hoisted unceremoniously into public vehicles, the while the words, "Let me help you. I may be old and infirm myself some day," are catapulted at his defenseless, gray head.

## ACTIVE IMPOLITENESS

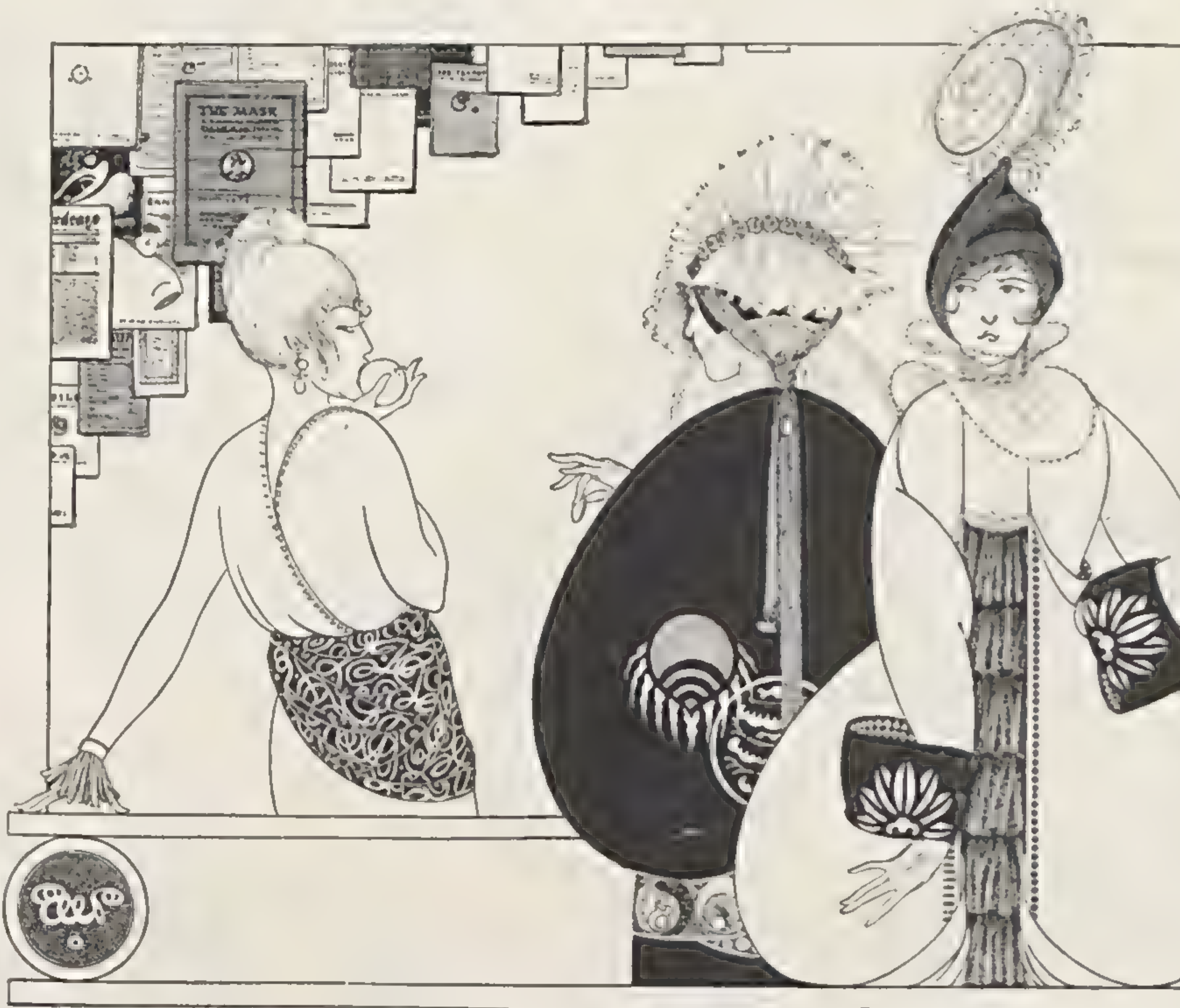
The hydra-headed demon of ill manners is quite as active in an opposite direction. Those who are compelled to trust themselves to the unmercifulness of suburban trains meet this other form of rudeness morning, noon, and night. The travelers seem to fear that the devil will live up to the old adage and "take the hindmost." Should a gentleman stand aside to let a woman pass, the man behind her will push by too, drawing in his wake a stream of strap-hanging humanity.

The service in the two great railroad terminals of New York furnishes examples of discourtesy so ridiculous as to be sublime. It was only the other day that a lady stopped at a bookstall in one of these splendid labyrinths to buy a magazine. The young woman who tended the literary flock was busily munching an apple. The prospective purchaser made bold to repeat her request, with the suggestion that she could not wait until the meal was finished. Between vigorous chews, the literary shepherdess, disconnectedly, albeit quite lucidly, delivered the following: "I don't need to do anything to make money. You don't need to buy if you don't want to. I can ride in an automobile as well as you."

This young woman, like thousands of her class, is a poor recommendation to the public schools. The cultivation of the simple rudiments of good manners is crowded out of the curriculum by the smattering of this, that, and the other, which stretches between the day the New Yorker advances upon the portals of knowledge through the local kindergarten, and that other day when he brushes the chalk of the school blackboard off his hands forever. The Board of Education usually advertises that a long series of lectures on various subjects will be delivered at different schoolhouses during the winter. I looked over a list of the subjects discussed and—tell it not in Gath—I did not see that there had ever been a lecture on deportment.

So much for the masses, who, unfortunately, are not the only people lacking in the essen-

## The Distasteful Familiarity of Present-Day Manners—A Dètour Into the Camp of the Younger Generation Under a Flag of Truce



tials of good breeding. Even at the risk of appearing overly harsh, I must say that the social ship of state needs a thorough overhauling. It is easy, of course, to rant about the shortcomings and the unconventional doings of the younger generation. Moreover, it is a habit which attacks the man past thirty as surely as the measles beset his earlier pathway. There is another side to the shield, however, and I got a vivid and enlightening glimpse of it a few days ago, when I read an article which flowed from the candid pen of a young English journalist, under the disconcerting title, "Are My Elders My Betters?" Time was when such a question could no more have arisen in the mind of youth than a doubt as to the hour of the sun could be recorded on the face of the sun-dial.

## EMBARRASSING QUESTIONS

In this, the reign of the younger generation, playwrights and journalists alike have taken to asking embarrassing questions about the bondage of tradition, and the relation between youth and age. From conservative England herself have come such plays as "Milestones" and "Rutherford and Son." "The Son and Heir," "The Eldest Son," "The Younger Generation," and "Hindle Wakes," have disturbed our complacency not a little, for many of the problems which they have presented to us on the stage confront us on our own hearth-rugs at home. The children are revolting against our traditions, and when our dearest principles are dubbed "unreasoning prejudices," we need not expect that our ideas in regard to mere etiquette will meet with a kinder fate. The parting fling of the journalist of whom I spoke has determined me to be seen and not heard in the presence of youth. He expressed the opinion that his elders should naturally be his betters because they had lived longer and had had more experience, but, instead of giving us the benefit of the implied doubt, he ended by calling attention to the anciently flippant saw that, after all, "There is no fool like an old fool." Henceforth, I, for one, intend to observe a discreet silence or to ally myself openly with the enemy—youth.

Now that I have, at least for the sake of argument, gone over to the enemy, I see many

reasons to justify my new position. The worthwhile young men of to-day have not the leisure to cultivate the smaller graces of the cavalier. Success depends upon alacrity; what was good enough business for the father is not good enough for the son, so instead of mornings at an uptown club where he might ponder the subject of his manners the night before, he spends his mornings in Wall Street. Also, if on the following evening he would dance the latest dances, he learns them at a precious sacrifice of time.

## MY FRIENDS, THE ENEMY

Although some people of a romantic turn may, for picturesque reasons, bewail the passing of the "clubman," and the days of the late August Belmont, and the late Ward McAllister, we can but admire the newer types. To be sure, they wear the wrong clothes at the right time, and the right clothes at the wrong time; they make careers during the week, and on Sunday they play bridge; they have substituted the boisterous turkey trot for the stately minuet, but by the same token, they have substituted the alert young business men for those six bottle fellows who, in former times, spent several hours between midnight and morning under somebody's table.

Hard drinking is absolutely a thing of the past. It is not compatible with business or with sport, the two shrines before which the modern man makes sacrifice. Many young men now go into politics, and not a few have invested in large country estates and turned their attention to scientific farming. The heirs to millions scorn the traditions of a leisured class, and have become producers instead of mere consumers. The occupations and interests of the younger generation are entirely different from those of their fathers, and pray, why is it not consistent that their manners should be different also?

And now that I have joined the ranks of radical youth, I dare to speak from the inside, and make the mild suggestion that although we shall not be required to observe the exaggerated etiquette of the days of unlimited leisure, it would be as well for us not to lug the brusqueness of the machine shop too flamboyantly into the drawing-room. This we are too apt to do.



THE WEDDING OF PRINCE ERNEST AUGUSTUS  
AND PRINCESS VICTORIA LOUISE GATHERED  
IN BERLIN THREE EMPERORS, TWO QUEENS,  
AND PRINCES AND PRINCESSES INNUMERABLE



*The Empress of Germany with the Duchess of Cumberland. The union of their children closes the Guelph-Hohenzollern enmity*



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*Queen Mary and the Kaiserin, respectively cousin by marriage of the groom and mother of the bride*



*The Kaiser and (though emperors were his guests) the personage he thought most important, the Duke of Cumberland*



Copyright by American Press Ass'n

*No royal wedding for many years has had the political significance of that which confirms the friendly relations between the King of England and the Emperor of Germany*



Photograph by Paul Thompson

*H. R. H. Prince Ernest Augustus, son and heir to the Duke of Cumberland, and his bride, H. R. H. Princess Victoria Louise, only daughter of the Emperor of Germany*



Copyright by International News Service

*The royal procession passing beneath the Brandenburger Gate. The King of England and the Kaiser cre in the first carriage, the Queen of England and the Kaiserin in the second*



TWO PRETTY JUNE WEDDINGS, EACH OF WHICH FIXED A FORMAL  
BOND OF INTEREST BETWEEN TWO PROMINENT NEW YORK FAMILIES



Photograph by Aimé Dupont

At the wedding of Mr. William de Forest Manice and Miss Harriet Ferry, Miss Lisa Stillman was a bridesmaid, Mrs. Jay Gould, matron of honor, Miss Ursula Brown, bridesmaid, and Miss Sarah Manice, maid of honor

Mrs. William de Forest Manice, the daughter of Mr. E. Hayward Ferry, who was married in the chantry of St. Thomas's in early June

Mrs. Francis R. Larkin, the daughter of Mr. Benjamin F. Yoakum, who was married in the Fifth Avenue Presbyterian Church on the afternoon of June 4



Photograph by Aimé Dupont

Mrs. Francis R. Larkin and her bridesmaids. From left to right, standing, are Miss Henrietta Kleberg, of Corpus Christi, Texas; Mrs. George G. Bourne, Miss Helen Miller, Miss Marjorie Bourne, Miss Louise Barclay, of San Antonio, Texas. Seated are Mrs. Paulding Fosdick, sister of the bride and matron of honor, and Miss Mattie Terry, of San Antonio, Texas





# W H E N   A   G I R L   M A R R I E S

That Year of Explanations Which Follows an Ill-Managed Wedding May Be Avoided Only by Organizing This Ceremonial with Business-Like System and According to the Strictest Social Rulings

[This is the fifth paper of Vogue's series of articles on good manners and good form according to the present-day standards of society.]

ONE thing, and only one thing, should the bride strive for—to go to the altar unweary, carefree, in a smiling state of mind. Difficult it is to achieve this end, but not impossible. The thousand and one harassing details that attend most weddings are uselessly assumed. There should be a propaganda, in this day of propagandas, against the nerve-racking preparation for a fashionable wedding. There must be a reaction against it soon; in truth, to judge by the number of marriages that occur in the privacy of a country house where the bride is protected from the curious, and where the solemn ceremony is performed before only those who intimately share her life, a reaction has already set in. This new custom does not appeal to every young woman, for many find pleasure in the gaiety and brilliancy of a church wedding with a crush reception. There is another reason against it, which is religious and not social; she desires the blessing of the church as well as that of the minister on the solemn pledge she is about to take.

When the choice is made as to the kind of wedding one is to have, the details should at once be assigned to those who are to look after them, and the matter dismissed. Next comes the choice of bridesmaids, of a color scheme for their costumes, and of the wedding-gown. A girl can rarely refrain from asking her bridesmaids immediately, and this is really the wisest thing to do; she should, at the latest, ask them as soon as she decides on the wedding day. There are many reasons for this; a girl may construe a late invitation to act as bridesmaid as an after-thought; and again, it is not easy to secure the bridesmaids one wants for a certain date.

Having young married friends act as bridesmaids is not looked upon with as much favor as it was some time ago; neither is the train of bridesmaids so long as formerly. Even at the most fashionable and lavish weddings the number of attendants is restricted to four, or even less. If this process of elimination is carried much further, the bride of the near future will be attended by only a maid of honor, or two or four children as flower-

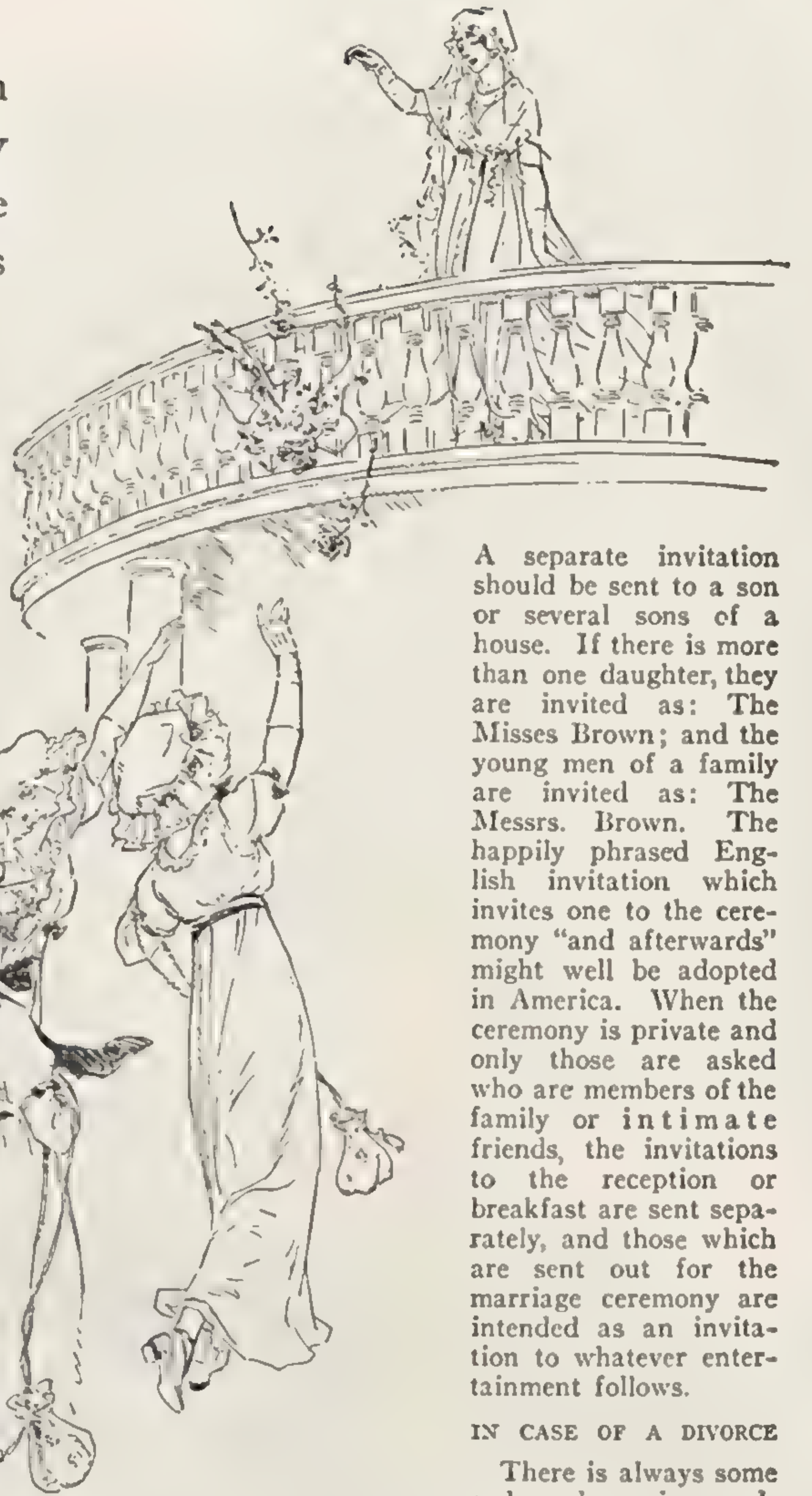
bearers. Indeed, already this method is extremely popular; many brides favor it partly because it avoids the embarrassment of making a choice of a few girls from a large circle of friends. No matter how many bridesmaids there are, someone is always left out who thinks she should be asked.

The groom must ask his ushers and best man at about the same time that the bride asks her attendants; and even if she restricts her number to one maid of honor or two or more flower-bearers, he must ask a full complement of ushers, because they, unlike the bridesmaids, who are purely decorative, have many duties to perform. The number of attendants and their respective duties are the same whether the wedding is at the church or at the house. The ushers do not have so much to do at the house, especially in the seating of guests, but they have enough.

Just as soon as the family council decides on the place and manner of the wedding, it is as well to close the subject by ordering the invitations. Much fewer, nowadays, is the number of social affairs for which it is necessary to extend formal invitations; for most functions the telephone and visiting card are used, and the latter has served even for elaborate affairs at the house or the restaurant where fifty or more guests are seated at dinner or supper, and there was to be dancing afterwards. Against this innovation the formal wedding invitation remains unchanged. It is engraved on a large sheet of heavy paper, and is explicit and detailed. Whether the wedding is at church or at home, the form remains unchanged; the only difference is in the use of the name of the church or the address of the house at the end of the invitation. Unlike other invitations, the formality of the wedding invitation is invariable, whether it is an inclusive church wedding to which many are invited or an exclusive house wedding to which only a few intimate friends are summoned.

## THE ETIQUETTE OF INVITATIONS

When there is a reception after the church ceremony, the invitations for it are engraved on a long, oblong card, which is enclosed with the first invitation. Also in the case of a house wedding, private car tickets are often enclosed for the guests coming from a nearby city. They are all placed in an envelope of heavy paper on which the name of the recipient is written, but not the address, for this is enclosed in a still larger envelope which bears name and address. The use of one envelope only is gradually becoming customary. It is bad form to group the name of parents and daughter or several unmarried daughters on the envelope to save the sending of several invitations to one family.



A separate invitation should be sent to a son or several sons of a house. If there is more than one daughter, they are invited as: The Misses Brown; and the young men of a family are invited as: The Messrs. Brown. The happily phrased English invitation which invites one to the ceremony "and afterwards" might well be adopted in America. When the ceremony is private and only those are asked who are members of the family or intimate friends, the invitations to the reception or breakfast are sent separately, and those which are sent out for the marriage ceremony are intended as an invitation to whatever entertainment follows.

## IN CASE OF A DIVORCE

There is always some awkwardness in wording an invitation when the parents of the bride-elect are separated or divorced. In the case of a legal separation, or one that is mutually agreed upon, without being legalized, it is considered in good taste to send out the invitations in the names of both parents, unless personal feeling is too strong to allow this; when it is, the invitations are sent out in the name of the parent with whom the daughter lives. This is also done when the parents are divorced. When the mother of the bride-elect has been married a second time, after being a widow, the invitations read in the regular way, with the exception that the daughter's name is given in full.

When the wording of the invitation has been settled, and the stationer given orders for the amount needed, it is wise to at once address the envelopes and pack them away in boxes to await the day of sending, which should be about three weeks before the event. As this is a laborious task, it is better to give it over to a responsible person who makes a business of doing it, and who is therefore far less apt to make mistakes than the hurried and harassed bride-elect or the members of her family who would have to do it between other duties and interruptions. This method is usually followed by a year of explanations and apologies to those who were left out.

## THE FASHIONABLE WEDDING OF TO-DAY

With these clerical details off the mind, the personal preparations for the wedding may be attended to at greater leisure. The bridesmaids are invited, the invitations are addressed, sealed, and stamped, the minister has been spoken to by the bride-elect or by her mother, and the sexton has been told of the day arranged, if it is to be a church wedding. So far, and further, all the burdens of a marriage rest upon the family of the bride. The groom has little to do but invite his ushers, and give his list of names for invitations. And just now it is

(Continued on page 84)







Copyright by Marceau

Mrs. Franklin S. Richardson, who was Miss Caro Quartley Brown, the only daughter of Mr. and Mrs. Stephen H. Brown, wore, at her recent house wedding in New York, a veil of Limerick lace arranged in an unusual and becoming manner

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Walter Keyser Bachrach

Mrs. William Fletcher Irwin, the daughter of Mr. and Mrs. W. W. McAlpin, and her maid of honor, Miss Harriette Louise McAlpin, who wore a picturesque gown of pink charmeuse, draped with white lace, and a pink hat. The ceremony took place at the Fifth Avenue Presbyterian Church, New York



Copyright by Harris and Ewing

Mrs. Monroe Eyre Pinckard, née Williams, a daughter of Mr. Gardner Williams of Washington, D. C. Mr. and Mrs. Pinckard are spending their honeymoon in San Rafael, Cal.



Copyright, 1913, by Marceau

Mrs. Henry W. Shoemaker and her only attendant, Mrs. John Ferguson. Mrs. Shoemaker is the daughter of Mrs. Robert Brett Ord of San Francisco

BRIDES OF THE EAST AND WEST WHOSE WEDDINGS, WHILE DEPARTING IN NO DETAIL FROM THE OLD ESTABLISHED WAY OF WEDDINGS, WERE YET AMONG THE MOST PICTURESQUE OF THE SPRING SEASON





Photograph by Aimé Dupont

*Mrs. Benjamin S. Guinness and her three children, Meraud, Loel, and Tanis. Mrs. Guinness, who is a brilliant hostess of Washington Square and an artist and sculptor of ability, is the daughter of the late Dowager Lady Bulkeley*



Photograph by the Rochlitz Studio

*Mrs. John de Koven Bowen of Chicago and her son, John de Koven Bowen, Jr., class baby of Yale 1910*



*Rev. Dr. and Mrs. Ernest M. Stires and their four sons, Ernest, Arthur, Milmore, and Hardwick. Dr. Stires is the rector of St. Thomas's Church, New York City*



## The POLICY of POLITENESS

"MANNERS are more important than laws." So said a great lawyer. This, as an unqualified assertion, may smack of exaggeration, and yet a law is nothing more nor less than a monument to a lack of manners. If every man's neighbor practised good manners, not only outwardly, but in the ethical sense, there would be small need for laws and smaller expenditure for red tape with which to entangle them. Poets have sung the praises of good manners always, moralists have preached good manners, and jurists have counseled good manners, yet it is not an uncommon thing to find this small coin of human intercourse greatly undervalued.

AMERICA is lauded the world over as a land in which the people take advantage of every suggestion which promises to oil the wheels of progress, yet America manifests a strange reluctance toward the use of good manners, that simplest of lubricants for the mechanism of human affairs. True, we follow methods of cumbersome and antiquated etiquette in speech, and more especially in correspondence, but the quality of urbanity, the essence of politeness, is by no means a national characteristic. It is not formalism which is desirable in this respect, so much as a code of etiquette founded upon the Golden Rule, which in reality is the basis of all law, written or unwritten. Admitting the theory that it is not natural for the Anglo-Saxon to be polite, there is no reason why he should not acquire the art of good manners, if not for its ethical value, then because it is a grace which promotes harmonious and profitable relations with people. If the ideal of urbanity prevailed in the home, in society, and in business, as a virtue fit to rank with either beauty

or usefulness, habitual courtesy would soon come to be a platitude of daily life.

AMERICA is, perhaps, in that state of unregenerate behavior when it is necessary to begin with the negative side of virtue. First, we must learn not to be rude. If only the passive form of good manners—the avoidance of giving offense by the use of slang, speaking in boisterous tones, or indulgence in a rude hauteur which seeks to hedge exclusiveness behind disagreeableness were observed, much would be accomplished. An authority on etiquette has recommended a general study of "optional civility," which doubtless covers a thousand and one of the acts and mental attitudes which are really outside the realm of formal etiquette, and which yet influence the comings and goings of every one. No doubt we possess chivalry and goodness of heart in the most generous measure, but a lack of graciousness so often bedims these qualities that many people have come to doubt their very existence.

THE cultivation of politeness, of good manners, is peculiarly the task of the women of America. They hold the training of the children in their hands; in a large sense the manners of the unleisured class of men whose minds are usually on affairs of the business world instead of upon the small amenities which make society possible, are a credit or a rebuke to the women. The authority of woman is universally acknowledged in such matters; what to say, what to do on all social occasions, and how, it is her undisputed prerogative to decide. Should our American women undertake a formal effort in behalf of good manners, a standard of behavior would soon be established which would be the envy even of Paris, the home of "*la politesse*."





# TO THE CLICK OF CASTANETS

THE superiority that is usually assumed for Sevilla over other Spanish cities is mainly a matter of travelers' tradition, and has little foundation in fact. The capital of Andalusia is less beautiful than Granada, less picturesque than Segovia, less interesting than Toledo, less magnificent than Salamanca. But Sevilla does excel these other cities in one point at least—namely, that it is more alive than any of them. In nearly every Spanish province the traveler is troubled by a sense that the entire population fell asleep a thousand years ago, and even now are merely stretching tired limbs and yawning; but this sense of stagnation is less oppressive in Andalusia, where the people do occasionally wake up long enough to demonstrate an interest in life.

But it is only by contrast with such graveyards of departed grandeur as Toledo that Sevilla may be spoken of as gay. It is not, like Naples, a light-hearted city—except for the single week of the Feria. The Andalusians are more smiling than the aloof and ceremonious Castilians, but their comparative contentedness rarely glitters into merriment. In Naples

everybody sings and dances and has a happy time; but in Sevilla everybody sits around and watches a few professional performers execute the native songs and dances. There, in a sentence, is the difference between sunny Italy and sun-baked Spain.

But the songs and dances of Sevilla are worth watching. It is a famous fact that every good dancer in Spain, as well as every good bull-fighter, is necessarily an Andalusian. The practitioners of both these arts who subsequently captivate the more fashionable public of Madrid have all received their early training in Sevilla. To anyone who has traveled through Estremadura and Castile it is not difficult to understand this; it would, indeed, be difficult to imagine a Castilian alert enough to dodge a bull or alive enough to dance.

## AT NUMBER 67

But, even to an Andalusian, dancing must be taught, and it is interesting to note that practically every Spanish dancer of any eminence is a graduate of the academy of Señor Otero of Sevilla. To visit this institution is therefore to see at its inception the liveliest feature of what little life there is in Spain.

It is not particularly difficult for the foreign visitor to secure an invitation to Otero's. Thus equipped, you step into a cab, and drive through the quarter of fashionable residences, past the Museum, and along the Calle San Vicente. You stop at number 67. This seems to be an ordinary private house, and there is nothing in the appearance of the front door to indicate that it will admit you to what is probably the most illustrious dancing-school in the world. You ring the bell, and are led through a long, dark passage which ultimately broadens out into a sizable hallway, from which you turn into a little, oblong room no larger than the parlor of a miniature apartment. The boarded floor springs and crackles under your feet. The bare walls are pasted over with pictures of bullfights torn out of newspapers and illustrated weeklies. There are no windows, and the ceiling seems unusually low. This is, apparently, an ante-

To a Tango Rhythm, Clicked Out on Castanets, the Dancing Girls of Spain Interpret the Greatest Thing in Life,—Life

By CLAYTON HAMILTON

room; and, as you sit upon the wooden bench that runs around the walls, you wonder how long you are to wait before somebody leads you into the academy. Subsequently, to your consternation, you discover that this is the academy—this stuffy, little, oblong band-box of a room and the adjacent hallway.

## THE CARMENS OF SEVILLA

Presently Señor Otero's pupils troop in and proceed to practise. In age, they run all the way from five or six years to sixteen or seventeen. It takes ten years to make a dancer, and this fact is borne in upon you as you watch the very little children at their work. But possibly your eye may be attracted first by the five or six young women who are now prepared to graduate and to carry the fame of Otero



*When the unforgettable La Goya dances, the sparkle of her brilliant eyes becomes a sparkle of her whole personality*

through the world. They are very beautiful, these dancing-girls, and this fact affords you an agreeable surprise, because—contrary to the reports of sentimental writers—very few of the women whom you see in Spain are beautiful. The reason is, of course, that only women of the working-classes are allowed to go abroad in public through the streets, and that the women of the aristocracy are incarcerated in their houses. There is, in Spain, no middle-class. The working-women seem usually cramped with poverty or bent

with labor. Five thousand of them are employed in the great tobacco factory of Sevilla, celebrated in the romantic operas; one looks in vain for a Carmen.

But Otero's dancing-girls are exhilarating to view. Their abundant black hair is heaped high upon the head, and the coiffure culminates in a tall, tortoise-shell comb, over which is hung a black or white mantilla.

A red carnation is plunged into the deep dark mass of hair behind the left ear. A silken shawl, embroidered with many-colored figures, is drawn around the shoulders and draped across the bust, and the heavy-swinging skirt is cut like an inverted tiger-lily. Even hung upon a dummy, this gorgeous costume would look picturesque, but Otero's girls are better looking than their clothes. The costume of the men is cut in such a way as to accentuate their liteness. The trousers are tight, and the close-fitting velveteen jacket is cut short at a high waist-line.

## THE DANCE OF SPAIN

What we call "round" dances are unknown in Spain. Either the performers dance singly, or else they dance to each other, so to speak, in couples or quartets. They practice a large repertory, but all their dances are identical in type. This type is clearly indicative of the mixed origin of the Andalusian population. In ancestry they are partly Spanish and partly Moorish, and their dances reveal an interesting admixture of oriental and occidental pantomime. To the rhythmic ventral oscillations of the Arabs they have added the agile exercise of legs and arms that is habitual in European dancing. The legs are never kicked aloft, but the feet maintain a continual clatter on the boards, which is punctuated with emphatic stampings; and the movements of the body and the arms are timed to the rhythm thus noisily insisted on.

## TO THE RHYTHM OF THE TANGO

The music of these dances is furnished by two instruments, the castanet and the guitar. Of these the toneless castanet, clicking continually between the nimble fingers of the dancers, is decidedly the more important. It establishes the rhythm, and, accompanied only by the unemphatic guitar, seems really to convey the melody. And this fact defines the difference between the music of the Andalusians and that of other peoples to whom music is a second nature—the Neapolitans, for instance. Rhythm is its dominant detail. The Italian ear insists on melody, but the Spanish ear is satisfied with a hollow clatter, provided only that the beat be sharply emphasized. And the rhythm of the Andalusians is absolutely regular.

The Neapolitans delight in moody modulations in the tempo, expressive of the sentiment of the individual performer, but the Sevillians eschew these variations and insist upon a rhythm as regular as the ticking of a clock.

This instinct is so strong in the Andalusian population that, whenever they applaud a performer in a theatre, they naturally clap their hands in a regular rhythm that reverberates throughout the audience. This rhythm consists of three swift beats followed by two slow beats—an anapest followed by a spondee—the rhythm of the English phrase, "In the night, stars shine." This, also, is the dominant rhythm of the







*Señor Otero (standing left), master of the most illustrious dancing-school in the world, and some of the pupils whom he will send forth to fame*

famous dance entitled the "tango," which, it is needless to say, bears no resemblance to the Argentine gyration which has borrowed its name, and is now for the moment practised in this country in the somewhat different social circles of the Bowery and Fifth Avenue.

In the dancing at Otero's there is a fire and a dash that is exceedingly exhilarating. There

is, perhaps, more zest than grace in the performances, but the essential element of life is there—life with all its keenness and its thrill.

#### THE SCARCELY REPUTABLE CAFÉ DE NOVEDADES

It is this same sense of the sharp taste and stimulating tang of life that one derives from the popular Sevillian songs. These also are

punctuated with the click of castanets and accompanied by the monotonous guitar. There is no singing in the streets, such as you will hear in Naples, but there is music in the cafés that line the ambulant and narrow lane that is quaintly called the Sierpes, and you will find both songs and dances in the amusing but

*(Continued on page 87)*

## A K I N G I N C A N A D A ?

**I**T is hinted, indeed, prophesied, by an intelligent observer of Canadian affairs, who has also been a resident of the United States, that before many years we shall see a scion of the British royal family at Ottawa, not as mere viceroy, but as a veritable King of the Dominion. Politically, the presence of a reigning monarch in Canada would not be a matter of great significance, since, like the head of his family at home, he would reign without governing, and the essentially democratic system of the Dominion would remain unchanged, if, indeed, it were not strengthened.

#### COUNTING OUR CHICKENS

Socially, however, the substitution of a king for a viceroy might make a vast difference beyond our northern border. A king of the Dominion would be the local fountain of honor, and it is hard to believe that honorific titles in Canada would be as few then as now. There is no Canadian peerage, though a few Canadians wear the title "Lord," and there can hardly be said to be Canadian baronets, though several native Canadians have been knighted. These titles are imperial, and not local. With a king upon the throne, however, the Dominion would probably have its own peerage, though not necessarily a House of Lords instead of its present Senate. Faithful Canadians would also, from time to time, be honored with knighthood, and we should speedily have a titled and hereditary aristocracy at our very doors.

The social effect of such creations would be felt not only in Canada, but even in the United States, and it is not improbable that once the system was established, some wealthy Americans, dazzled by the glamour of the thing, might

### Then Why Not American Peers of the Dominion, Presentations of His Majesty's Faithful Americans at the Nearby Court, and Talk in Fashionable Circles of the "Dear Queen"?

be persuaded to expatriate themselves with the hope, by means of such good works as wealth makes possible, to acquire Canadian titles. Canada is growing fast in population, and she will need large endowments for new institutions. What more effective way for a newly naturalized citizen to commend himself to his sovereign than by generous gifts for such purposes? One easily foresees an exodus of our rich and ambitious fellow citizens to the Dominion.

A king in Canada, however, would mean something for a good many Americans not disposed toward expatriation. Presentation at the Court of St. James has long been recognized by Americans as a sort of social cachet both at home and abroad. The winning of this honor, however, is difficult, expensive, and inconvenient. For one successful American aspirant toward the "drawing-room" there must be many disappointed applicants. The record of those who fail of the honor is charitably buried in the graves of dead ambassadors, and in the grave-like memories of living ambassadors, and society at home is unlikely to be scandalized by any violation of such diplomatic secrets, piquant reading though it would make.

#### THE CANADIAN COURT

But presentation at the Canadian Court ought to be easier, though not necessarily of

less social validity. The king once well established at Ottawa, we may be sure that the capital would become a favorite winter residence for no small company of the socially ambitious from this side the line, and there is surely no reason why such residents should not commend themselves to the attention of his Canadian Majesty by a magnificent hospitality and a bountiful charity.

#### IMPARTING A ROYAL ATMOSPHERE

The Canadians have a fine sense of fitness, which the monarch would not offend by making approach to his person too easy. While a telephone message from New York or Chicago to Rideau House, inquiring whether His Majesty "will be at home tomorrow and prepared to receive my wife and daughters," would be quite unthinkable, the monarch of the Dominion, we may guess, would place no impassable barrier between his throne and his faithful Americans. Certain pages of our newspapers would then take on the semblance of a court circular, and the presentation of distinguished Americans would be heralded with appropriate pictures of the ceremony, the monarch, the happy recipients of the honor, and their homes and haunts in the United States. Fashionable society would ring with talk of the "dear Queen," and club circles would be regaled with stories of His Majesty's graciousness, perhaps even of his foibles. Indeed, the presence of a king at Ottawa would confer upon our American society a subtle something that even a winter's residence at Washington has not thus far availed to give to the drawing-rooms of those who have frequented the White House and the diplomatic circle.

EDWARD N. VALLANDIGHAM.





Directly above the black sailor is sketched what might be called a poke sailor of white tagal straw. Over the crown, from back to front, runs a ribbon flame, caught to the hat in front by a splash of blue embroidery. Great wings of the flame-colored ribbon spread across the back

About the edge of the panama hat on the right wavers a binding of black moire ribbon which is tied in a tiny bow, back and front; a strand of prairie-green velvet bands the crown—altogether a good outing hat, a protection from the sun, yet not so large as to catch the wind

The topmost hat, a white panama, is twice banded—once in flame-colored ribbon, and once in brown—in a manner to increase in effect the width of the hat, and consequently of the wearer's face. A triple alliance of roses, brown and flame, raises the ribbon slightly on the crown

At the extreme left is a 1913 rendition of the sailor hat—too useful a model ever to be discarded. The unique union of black moire bow and black quill lends distinction to the simple black tagal straw—a model of sufficient formality to be appropriately worn with tailored suits

The lowest hat is a panama encircled with blue porcelain Duftyn—a material which is a cross between a velvet and a ratine. Cherries—strangely natural in color, in this day of abnormal fruits—are dropped about the brim, not so profusely, however, as to unsuit the hat for outing wear

MODELS THAT EARN THE APPELLATION OF "OUTING" BY STRIKING THAT DIFFICULT MEDIUM BETWEEN THE MORNING HAT AND THE STRICTLY SPORTS HAT

FROM JULIUS SMOLIN





Copyright by Lallie Charles

*Nadejda, Countess Torby, younger daughter of the Grand Duke Michel of Russia, in native costume. Her sister is the Countess Anastasie Torby, and her brother, Count Michel*



Copyright by Lallie Charles

*Lady Theodosia Cadogan, who was presented at Court last season by the Duchess of Devonshire. Lady Cadogan is the daughter of the Earl of Gosford*



Copyright by Messrs. Thomson, London

*The Honorable Helena Blanche Coventry, the debutante daughter of Viscount Deerhurst, and granddaughter of the Earl of Coventry*



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TO THE BODY SOCIAL OF THEIR  
COUNTRY, OR TO THAT MORE INTIMATE  
CIRCLE, THE COURT, THESE  
FOUR REPRESENTATIVES OF ENGLISH  
AND OF RUSSIAN NOBILITY  
HAVE RECENTLY BEEN PRESENTED





The Row is the setting for one of the most animated scenes in fashionable London life—that of the morning ride. From left to right: the Marquis of Titchfield, Lord Goschen and daughter, and Lady Victoria Cavendish-Bentinck



Nowhere else in the world is there such display of horsemanship as in the Row, where royalty itself rides of a morning. His Majesty, King George, and the Princess Mary are waiting for the soldiers to pass Buckingham Palace



The Countess of Portarlington and Sir Hercules Langrishe at the Punchestown races, which open the smart racing season



The outdoor reception room of English society from 7 A. M. to 12 M. admits many fashionable pedestrians. The center picture above is of the Countess Dartrey and her daughter, Lady Mary Dawson, who is engaged to the Hon. George Crichton



Our Miss Maxine Elliott and the Earl of Drogheda snapped during an intermission in the Kildare Hunt Steeplechase at Punchestown



The Kildare Hunt Steeplechase at Punchestown, Ireland, is always attended by the most fashionable society of the three kingdoms. At the right are Lady Decies, Lord Decies, and Mr. Percy La Touche

LOVE O' HORSES, BRED IN THE  
BONE OF ALL TRUE ENGLISH-  
MEN, BRINGS THEM TOGETHER  
OF A MORNING IN THE ROW, AND  
AT THE IRISH STEEPLECHASE





THE TRUE ARTIST COULD NO MORE REGULATE THE AMOUNT OF ART HE PUTS INTO A DRESS BY THE QUALITY OF THE MATERIAL WITH WHICH HE WORKS THAN A PAINTER COULD MEASURE HIS PAINTS; THEREFORE, THE "LITTLE FROCK" IS AS APT TO BE A MASTERPIECE OF DESIGNING AS IS THE "GRANDE TOILETTE"

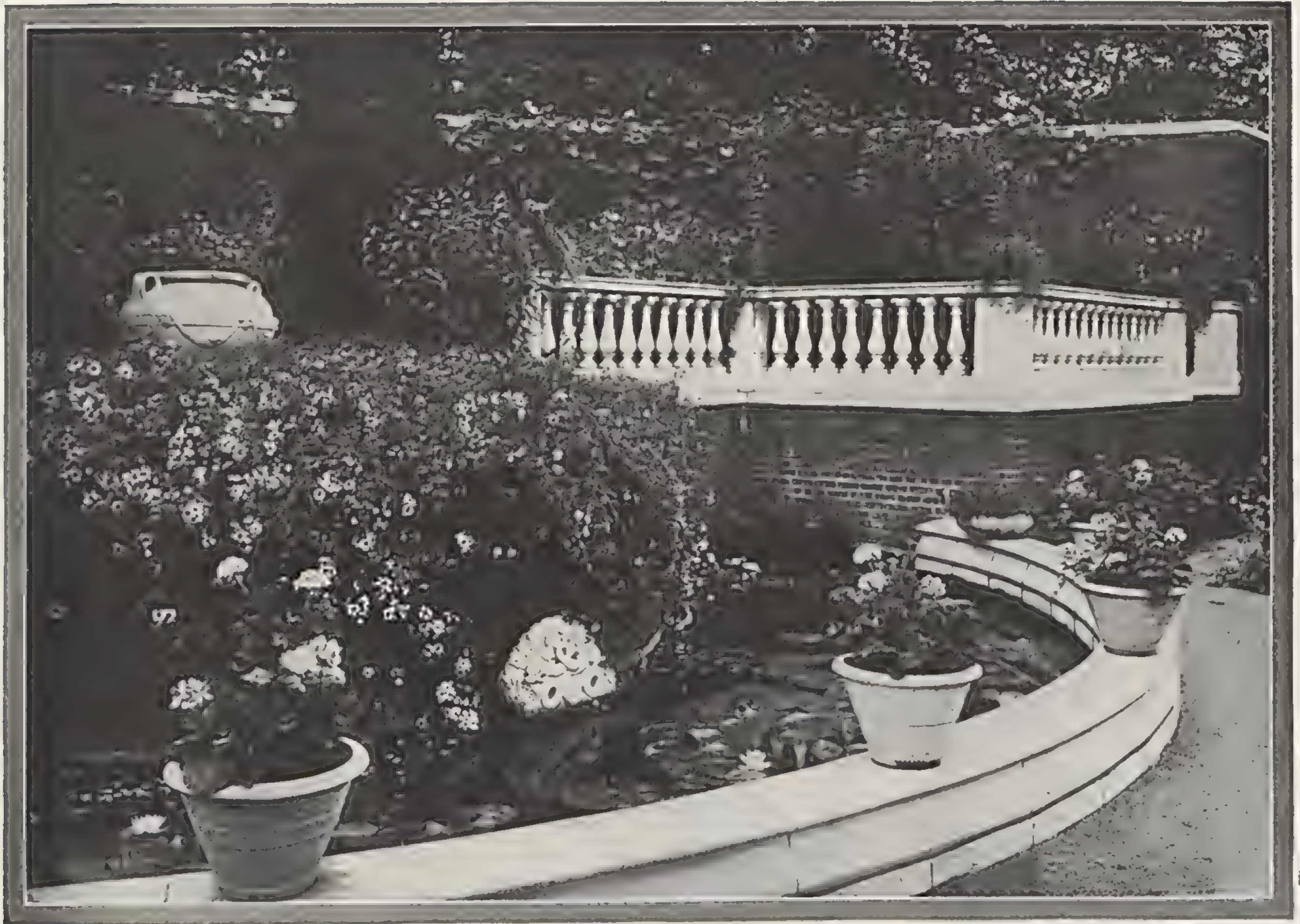
GOWNS FROM ENOS, LTD., LONDON

**L**ITTLE wonder that a designer clever enough to conceive the wing drapery of this skirt and the combination of a yellow batiste vest, collar, and frill with the white serge of the suit should, in a few years, have pushed to the front rank of London designers. This tailleur displays the American chic (its creator is an American) for which Londoners are willing to pay the top price. A purely decorative motif worked in brown on the vest softens, rather than accentuates, the contrast of yellow and white.

**W**HAT could be more unpretentious than a blue-and-white striped batiste? Yet with it the designer has created a frock that could move in the most fashionable circles—this by virtue of the unique design, the principal feature of which is the inverted tunic trimmed upside down. The effect of this is even more unusual from the back than from the front. Plain white batiste, transparent and clinging almost as chiffon, is used to soften the dress at throat and arms. The buttons are of striped batiste.

**T**HE dress that, whatever else it is, must be cool and dainty, has small chance of originality, for the lingerie frock is a dress of conventions. Here, however, the designer has managed to avoid the commonplaces of the type. Écru batiste is hung for the plain, slim underskirt, and écru batiste, elaborated with the new shadow darning in the same tone, constitutes bodice and skirt panel. The tunic, set oddly low on the skirt, is frilled at the edge so that it stands out almost stiffly from the skirt.





*Brick walls, concrete copings, and terra-cotta flower-pots, all flooded with flowers, compose a charming terrace and fountain*



## THE GARDEN LIVING-ROOM

A GARDEN should be lived in. It should be the background of summer life, an outdoor living-room where one may entertain one's friends with a certain degree of exclusiveness; not merely a sort of laboratory for experimentation with specimen trees, and for the propagation of flowers amazing for their strangeness rather than their beauty. In order to make a garden really livable, furniture must be selected or designed which will be architecturally in harmony with the style both of the garden and of the house. Too many benches, tables, sun-dials, trellises, well-heads, gate-posts, and archways which are classed under architectural enrichments do not conform to the laws of the garden for which they are chosen, but savor of the museum, the art gallery, or the market-place in which they formerly resided, and are persistently a law unto themselves.

### A REASONABLE CONFORMITY

So important, however, is this law of conformity that often it is considered desirable to have the garden furniture built of the same material as the house, and colored in the same tones. On first thought it may seem extreme to demand that every bench and table, every tub for standard trees, every shelter, summer-house, rose arbor, and fountain, shall thus pay allegiance to the house, yet, after all, this is the reasonable service of garden

### As Definitely as the Painted Bits Fit Into a Picture Puzzle Should Outdoor Furniture Fit Into the General Scheme of House and Garden

furniture—to be harmonious as well as useful.

Lovers of Italian sculpture are among the greatest offenders in this particular phase of inconsistency. Statues, drinking-fountains for birds, plaques, and medallions of terra-cotta and concrete which masquerade under some patent nomenclature, often look singularly attractive in a shop, but prove to be entirely

to the style of the house for which he has been engaged to select designs.

### FURNITURE MADE TO ORDER

Should both the opportunities and the temptations of the shops be banished, and the owner decide to have the decorations made on the spot, there are various architectural ruses by which they may be made an integral part of their surroundings and of the house. A sun-dial, for instance, may be surrounded by the kind of paving which appears in the terrace or porch, and the same rough-hewn stone which is used for the piers at the entrance will serve admirably for its base. In case rough stone is also used as a foundation for the house, for which purpose it is most serviceable, quite a series of harmonious notes will have been established. The rough stone may also be advantageously used in paving a small space around each bench and table of the garden.

Many houses are of concrete or stucco, modern architectural products singularly adaptable to attractive variations in coloring and



*Unusual forms in garden jars of soft gray pottery for dwarf trees or large, flowering plants*





*Garden furniture in an effective mingling of natural, bark-covered wood and finished slats against a background of spruce*



*More elaborate are the bench, chair, and octagonal table of whitewood with latticed panels that are stained a dull gray-green*

texture which may be turned to advantage in garden furniture. Tables, benches, fountains, and picturesquely low walls, built of concrete, soon take on, by reason of their susceptibility to changes of weather, a lovely mellowness of tone.

Painted and stained woods are still the most generally accepted materials for garden furniture, and among these there are many colors and shades from which to choose. However, it seems most consistent that outdoor furniture be tinted green. As to the wood itself, the



*The back of this unique garden seat completely encircles the tree*

be steamed and bent into the desired shapes, and in others the "natural crooks" from which the bark has been removed and the sap dried out, may be taken advantage of. By such careful selection two or three different textures of wood which will take the same stain may be combined in one piece of furniture, or at least in one set. The photographed pieces are slightly more elaborate, but not beyond the skill of the small cabinet-maker.

An ideal method of making garden furniture,



*An original design that may be carried out by the local carpenter in spruce or basswood*

grain of either oak, chestnut, or cypress best accepts stain or oil, and holds it most tenaciously. If a softer timber is used, it will require a preservative to hold the stain, and it will also demand thin, iron rods and braces to strengthen the exposed angles of the furniture. If care is exercised in their selection and application, such braces may add interest to the furniture.

The furniture sketched here and designed by the architect, Mr. Gregory Webb, is so simple in outline that any carpenter could copy it. No machinery is required for the construction of the pieces, which need not be made of specially dried timber. The advice of a wheelwright, however, is often of inestimable value, because he has been taught to recognize the innate differences of woods and to humor their eccentricities. In some cases the wood should



*A semi-circular stone bench with carved supports is well placed between shrubbery at the end of a smooth lawn*



*Another garden bench so simple of construction that an amateur artisan could easily make it*

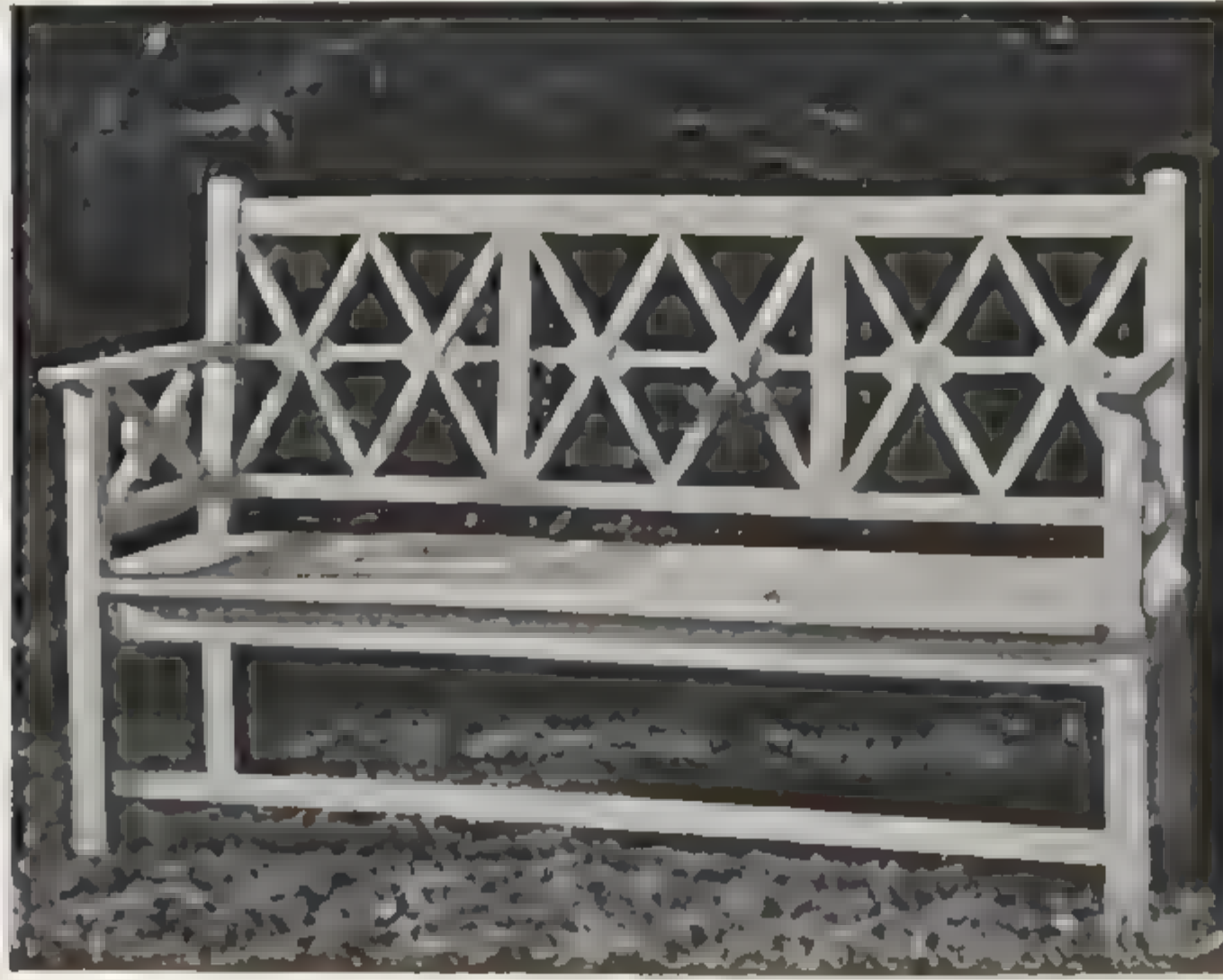


*A wooden garden bench in settle form, put together with dowels, and prettily stained*

although a somewhat expensive one in this country, is the combination of rustic work with strong, serviceable framing, so that the natural wood, interlaced in a trelliswork of thin branches, appears as a panel. Such work is for the ingenious craftsman who loves the materials for their very fickleness and diversity of line, for they must be coaxed into place, and held by skilful nailing and bracketing. Coats of paint, stain, boiled oil, or even coal tar, enhance the durability of this description of work, which, when treated in this way, is especially adapted to use for the bridges which cross the small, picturesque streams of many gardens. This paneling may also be prettily used in the construction of pergolas, shelters, fences, grape and rose arbors, and for the circular seats which run around the base of large trees.



*This form of slatted seat is very good for outdoor use, as the narrow slats shed the rain perfectly and last longer*



*A white bench, while not as durable as a green one, often makes an attractive spot of color against the dark foliage*



*With the increased use of the garden as a living-room has come an infinite variety of rustic, outdoor furniture*





A veritable incarnation of summer daintiness is this pretty frock of white, cherry-strewn crêpe sleeved with coolly sheer, white batiste



Most dissimilar materials here compose an attractive ensemble; a shadow lace bodice is the foil for a blue and silver brocaded skirt



The splashing little bows of net at the elbows and the draping of the skirt about the ankles distinguish this gown from the usual



Most unusual and charming is the reproduction of the flower motif of the muslin on either green sash-end of this rose-sprigged frock

## SMART FASHIONS *for* LIMITED INCOMES

THE new figured materials have taken fashion by storm. Every woman has a soft place in her heart for the little sprigged designs and nosegay patterns which hark back to the days of her grandmothers. The best choice among these, at least for the woman with a limited income, is the dimities and organdies, which come in a great variety of designs. The sketch at the right of this page shows a muslin frock the cream ground of which is dotted with green and rose-colored flowers. The belt is a bright green, moiré ribbon with the flower motif of the muslin embroidered on either sash-end. The surplice waist, which holds first place in the new bodice models, has a lace collar wired to stand upright at the back of the neck; it droops downward as it follows the cut of the bodice.

### COMBINATIONS OF MATERIALS

In the first sketch on this page the combination of two materials is admirably illustrated. The principal material of the frock is white cotton crêpe strewn with tiny cherries. The bodice is made in a variation of the surplice fashion, and the sleeves and vest are of fine batiste run on tiny cords. The sleeves are bound with narrow, velvet ribbon, and the frill at the elbow is finished with a picot edge. The little Medici collar is of net. The girdle is of black velvet, and a piping of the same material marks the front opening of the tunic.

The original of the third illustration is particularly suitable for semi-formal wear. It is simple in design and yet has

The Inexpensive Materials with Which Economical Devotees of Fashion May Repeat the Triumphs of Their Extravagant Sisters—Random Bits of Advice



A brilliant little vine of red, green, and yellow embroidery trails over the waistcoat



Frilled and trimmed with lines of hemstitching, the lingerie blouse has returned to favor

all the requisites of smartness. The material is a lovely absinthe-green crêpe, somewhat loose in texture and woven in a very crinkly mesh. The draped skirt opens slightly at the instep, and the fulness is drawn up under the front of the belt in the most approved fashion. The bodice of the gown is a perfectly plain peasant blouse with the large opening at the front filled in with net and a tiny surplice waistcoat of white, corded silk. The waistcoat is finished with a half-inch plaiting of net, and the sleeves have turnback net cuffs with a little, splashing net bow at the outside of the elbow.

### GOWNS, WAISTS, AND WAISTCOATS

The bodice of an evening gown is now usually made almost entirely of sheer materials; the handsome material which is necessary for the skirt portion may sometimes be found at the bargain counter in lengths sufficient for the purpose. In the second sketch at the top of this page, the skirt and the high girdle are of blue and silver brocade, and the bodice itself is entirely of shadow lace made over flesh-colored tulle. The tiny vest is of white tulle. Anything so expensive as the brocaded material of the original model is quite beyond the small income, but the same effect of coloring may easily be obtained by the use of one of the plainer brocades without the metal thread. The effectiveness of the costume really depends upon the cut of the skirt, and a Vogue pattern can be depended upon to give it the proper swing forward, and to adjust the drapery about the ankles in the way

(Continued on page 72)





As simple a combination of white shadow lace, charmeuse, and chiffon as could well be conceived, yet it embodies all the essentials of the dainty summer frock. The oddly draped strips of chiffon on each side of the skirt and the lace sash in front add a floating, airy grace. From Drécoll



In her quaint manner, so well suited to the round, childlike face, Groult has designed a wide-brimmed hat of lace, wired to a charming curve, bound with burnt-orange satin, and boasting for trimming only a single flower in burnt-orange, green, and yellow satin



Altogether different from the usual white dress, yet in no way eccentric, is this ivory charmeuse with its tunic of soft lace. Its distinction is the skirt band and cuffs of charmeuse on which are printed trailing lengths of pink roses. The girdling of the tunic develops this idea. From Bourniche



Several variations of this unique type of hat have appeared in Paris. The odd length of line at one side is curiously accented by a great chow of wired lace which stands out stiffly from the underbrim. Naturally this necessitates a daring change in the coiffure

SOME OF THE TRANSPARENT METHODS  
WHICH FASHION EMPLOYS TO PREPARE  
A COOL RECEPTION FOR MIDSUMMER





*Like nothing we have ever seen is this bathroom at Martine's, which, by the way, is only another name for Paul Poiret, so well known as a couturier and now seeking laurels as an interior decorator. The floor, bath, and basin are of gold mosaic. The electric lights are set in trailing vines on the walls*



*No more striking relief for the bed—with its pure line, its tumbled lace cover, and its burden of brilliant pillows—could be imagined than the black carpet and the black paper flowered in red, purple, and green. White net curtains and wall frill and a lace veiling on the chandelier give a boudoir lightness*

OF THE UNIQUE PARIS SHOPS CONSISTING OF  
SUITES OF ELABORATELY FURNISHED ROOMS.  
EVERY ARTICLE AND IDEA IN WHICH IS FOR  
SALE, NONE IS MORE ORIGINAL THAN MARTINE'S



*Byzantium modernized and Frenchified is the theme of Martine's dining-room; indeed, the east is the inspiration for most of his strong color schemes and strange conceptions. A table of black and white marble holds the center of a room tiled in black and white, and wainscoted in gray wood. Flat, plaster columns along the wall support baskets of electric-bulb fruits. The arches at the end of the room are wreathed with smilax. A mirror doubles the size of the room*



# S E E N i n t h e S H O P S



The fulness is so skilfully arranged that it would flatter the slender figure yet not menace the overly plump. Price, \$5.75

THE shops are now rivaling each other in the display of cool, summery clothes. The most enterprising of them are taking particular care to feature those styles which had a pronounced success among the imported models of the early spring. Also, an occasional suggestion of some advanced mode of the autumn is vaguely outlined in a filmy, summer material. However, the lingering suggestions of the spring modes, as well as the hints of things to come, are submerged in the sea of midsummer creations.

The variety of waists and blouses seems inexhaustible, so the discriminating shopper should be able to find some really good bargains. The waist sketched at the upper left of the page is an especially attractive one. It is simple in style, and there is a skill in the arrangement of the fulness which makes it flattering to the slender figure. Yet the fulness is not pronounced enough to accentuate a tendency to plumpness. A Fifth Avenue shop exhibits this waist in a heavy tub silk, in crêpe de Chine, and in a washable, white satin. All of these materials are of an excellent quality, and the waists are finished with admirable

Two of the Most Popular Blouse Models of the Season  
—Shop Interpretations of the Morning Dress That Can  
Not Be Improved Upon—Invitations to the Garden



Trimness of cut is the keynote of success in this afternoon frock of a closely woven, colored linen; \$12

So suited to suburban train or motor wear that it might be called a dress of short journeys; \$13.50

A morning dress discreetly trimmed with finely plaited ruffles, à jour, and stitched tucks, priced at \$10

attention to small details of workmanship. As indicated in the sketch, the pointed collar may be buttoned close about the throat to form a semi-high collar, or it may be left open, after the manner of the sports waist. Price, \$5.75.

Although it does not illustrate a strikingly new mode, the waist sketched at the lower left of the page has proved to be an exceedingly satisfactory model. The open neck and the double frill are remarkably popular, and although various innovations have crept in to supplant them, they are still a decided favorite among waist trimmings and finishings. Other waists please some of the people some of the time, but this one seems to be in that unique class which, in some variation of the original model, pleases all of the people all of the time. Hand-made, in crêpe de

Chine or handkerchief linen, this blouse is priced at from \$15 upward, but there is a well-made copy of it which comes in striped dimity and is sold for \$2.75. The copy is machine-made, of course, but even a fastidious woman would like it for everyday wear. The material is pretty, and the cut of the collar and sleeves is above the average which one expects in inexpensive waists. The accordion plaited frills which finish the sleeves and fall from beneath the collar, are full and sheer.

## METAMORPHOSIS OF THE LINEN DRESS

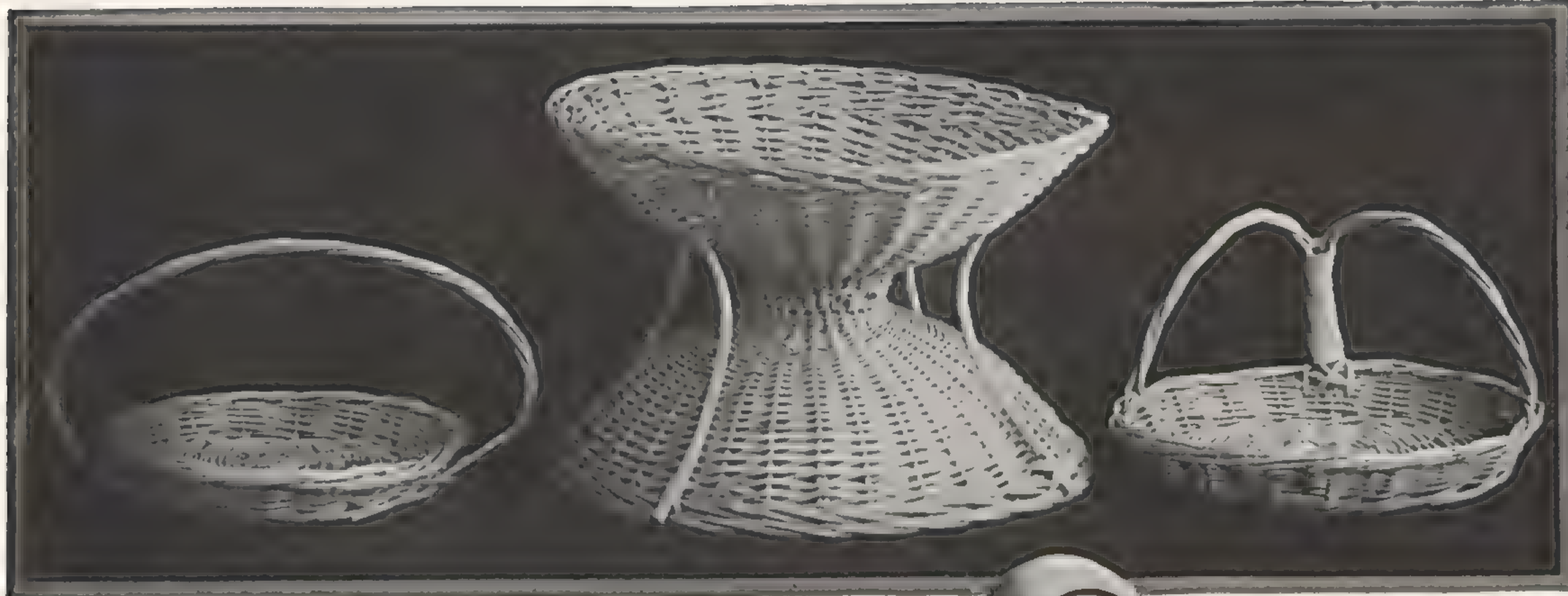
Women who have trained themselves in the selection of dainty and serviceable clothes are in the habit of passing over shop-made linen dresses. Ten years ago a ready-made linen frock was rarely ever presentable, but every season has

been showing a decided improvement in this particular class of frock. The better shops now reproduce excellent French models in linen, and the prejudice of the shopper will soon be a thing of the past. Either of the two linen dresses shown on this page would surely satisfy a most discriminating taste. The first one is made of a very heavy linen, not the "pully" kind, but a close-woven quality which is smooth and durable. The turnback collar and the cuffs are of the material, with a hemstitched finish, and the hemstitching appears also as a finishing for the tunic. Crocheted buttons fasten the waist and trim the skirt. The tie is of black velvet, and the belt is of a good, white leather. In so simple a frock the cut is the most important feature, and here its trimness leaves nothing which could be improved upon.



A dimity variation of a simple type of blouse which seems to please all of the people all of the time. Price, \$2.75





The tiny wicker basket may be promoted from the status of a mere card tray to that of a tea-time cookie plate; \$1.25

A wicker bowl for the porch table is an accomplice to the pretty custom of having summer fruit near at hand; \$4.50

A basket with two handles about which the foliage may twine is a charming stand for a bowl of flowers. Price, \$2

The dress may be ordered in any of the usual shades—French-blue, rose, gray, or white—and it is priced at \$12.

#### A DRESS OF SHORT JOURNEYS

The second frock sketched on page 47 is of a different style, although it has the characteristics of excellent material, discriminating taste in design, and nicety of workmanship, which distinguish the first model. The round line of the batiste collar makes a pleasing contrast to the shallow yoke in front; in back it drops to a conventional sailor shape. The short tunic lengthens in the back to a narrow panel which extends to the hem. A most admirable feature of this frock is the long, snug sleeve, which is a great protection in case the dress is used to travel in or for wear on short motor trips. In light or dark blue, lavender, rose, or any of the usual shades, this linen dress may be bought for \$13.50.

The sketch at the right of page 47 shows a very simple, white lawn dress. It is in a pretty, plain style which would be especially suitable for a morning dress. The à jour stitching is, of course, machine-done, but the lawn is of a good quality, and the workmanship is decidedly above the average. It is priced at \$10.

#### BATHING CAPS AND SLIPPERS

To be dressed properly, attractively, and comfortably for bathing requires careful thought in the selection of the accessories to the bathing suit. Just as in a street costume much depends upon the hat, so in a bathing costume much depends upon the cap. This season particularly attractive bathing caps are shown in every shade of light-weight rubber; coral, violet, green, and blue are among the prettiest. The full tops of the caps are plaited into a close-fitting band which prevents the water from creeping under. The band is quite broad across the front, and is finished on the lower edge with a narrow, side plaiting. Such a cap in a lovely coral shade is trimmed at one side with a rubber rose which shades from coral at the edges of the petals to a delicate pink at the center, where yellow stamens add another note of color. A bud, a half-open flower, and several green leaves, all of rubber, surround the rose. Posed on the opposite side of the cap is a double rosette of coral rubber, caught to the band with a button. As the cap is of rubber, it performs the double purpose of usefulness and beauty, for it is not necessary to wear any other protection about the hair. Price, \$1.95. A trifle more elaborate is a violet cap trimmed with bunches of violets on each side. These look very like the real blossoms, and the bunches are small and compact enough to be durable. Price, \$2.50. The usual rubberized caps with a handkerchief portion to be tied in the front like a ban-

danna, come in black, blue, red, and green for 95 cents each.

Sandals of satine, with lacings for a double crossing, are to be had at a reliable shop for \$1.50 in black, blue, red, white, or green. These sandals are well made and will probably stand a season's wear. Rubber-soled and spring-heeled tennis oxfords of excellent, white buckskin may be bought for \$5.75. They are very smart in appearance, and are cut for comfort as well.

#### YOKES, COLLARS, AND VESTS

Net yokes have been procurable for some time, but it is only recently that they have been made so as to insure a good fit. A Fifth Avenue shop is showing yokes which range from a twelve-and-a-half to a fourteen-inch collar. However, the same models may be ordered in a sixteen-inch collar without extra charge. The yokes are of very fine net with a higher collar than is usual in ready-made waists, and are so well made that they will stand the frequent washings which such yokes are subject to. They sell for \$1, and will give most satisfactory service.

A collarless net yoke is something of a novelty, and is especially pretty when simply embroidered. Such a one, which may be purchased for \$1.75, is made to slip over the arms, and is held in place by an elastic run through the lower edge. Another type of yoke to be held in place by an elastic is made in a vest effect. It also has an open collar, and there is an accordion-plaited, one-sided ruffle down the front. This yoke comes in crêpe de Chine, and would be particularly pretty as a finish to a cloth or charmeuse dress which opens at the front. Price, \$2.50.

The woman who is in mourning will especially appreciate a collar and cuff set of fine white net finished with a

finely plaited, narrow ruffle.

The collar is a flat turnover for wear with an open-neck dress, and it is cut in a circular shape; the cuffs are rather deep. Price, \$1.95.

Summer being the playtime for the world at large, many a spare moment is used by the clever needlewoman for embroidering and crocheting. One firm which is to be recommended as carrying good silks for all sorts of embroidery work has this season introduced an embroidery needle of the proper size and length in each skein of its embroidery silk. This is a very clever idea, as good silk may be twisted and spoiled if it is unduly forced through the eye of a needle.

#### PORCH AND GARDEN POINTS

A fashion which could well be adopted from the English is the use of wicker baskets in which to serve cakes and cookies for afternoon tea. In the summer when tea is frequently served on the porch or terrace, the little baskets with their convenient handles may be carried around without the danger of breakage which

A moon-faced clock which will stand unharmed on the tennis court in rain or shine; \$7.50



A light and durable set of tools to please the woman who follows the gardener; \$4.50

constantly threatens china on such occasions. The basket shown first in the group on this page is especially designed to hold cookies, but it would answer quite as well for cards, or to set on a porch table as the base for a low bowl of flowers. Price, \$1.25. Another cake-basket is shown at the right of the group. The two handles with the sturdy stem between them are uniquely convenient. This basket, also, with its cool-looking, white willow work, would make an attractive setting for a bowl of flowers with their foliage twined over the handles. Price, \$2.

The wicker stand shown in the middle of the same group is intended for use on a wicker porch or garden table as a receptacle for flowers or fruit. The delightful custom of having a bowl of cherries or some summer fruit always on the porch table finds a charming accomplice in this stand. It is priced at \$4.50.

A very excellent scrap basket for the porch of the summer cottage comes in wicker stained a soft, maroon red. It is in a rather low shape, much broader at the base than at the top. Although it is not large, it will hold an afternoon's collection of scraps. This basket would also make an excellent jardinière for porch plants. Price, \$4.50.

#### A MOON-FACED TENNIS CLOCK

The little verse of Stevenson's which quaintly tells the children that "The moon has a face like the clock in the hall" comes to mind when one sees the tall tennis clock shown in the middle of the page. Although it does duty in the daytime instead of at night, its round face, perched on a long, slender stem, suggests nothing so much as the moon. It is an exceedingly convenient clock for tennis players, as the time can be read across the court. These clocks keep very good time, and can not be spoiled by a sudden shower or even by continued damp weather, as they are made of white or red wood especially enameled to withstand the weather. Price, \$7.50.

#### GARDENING UTILITIES

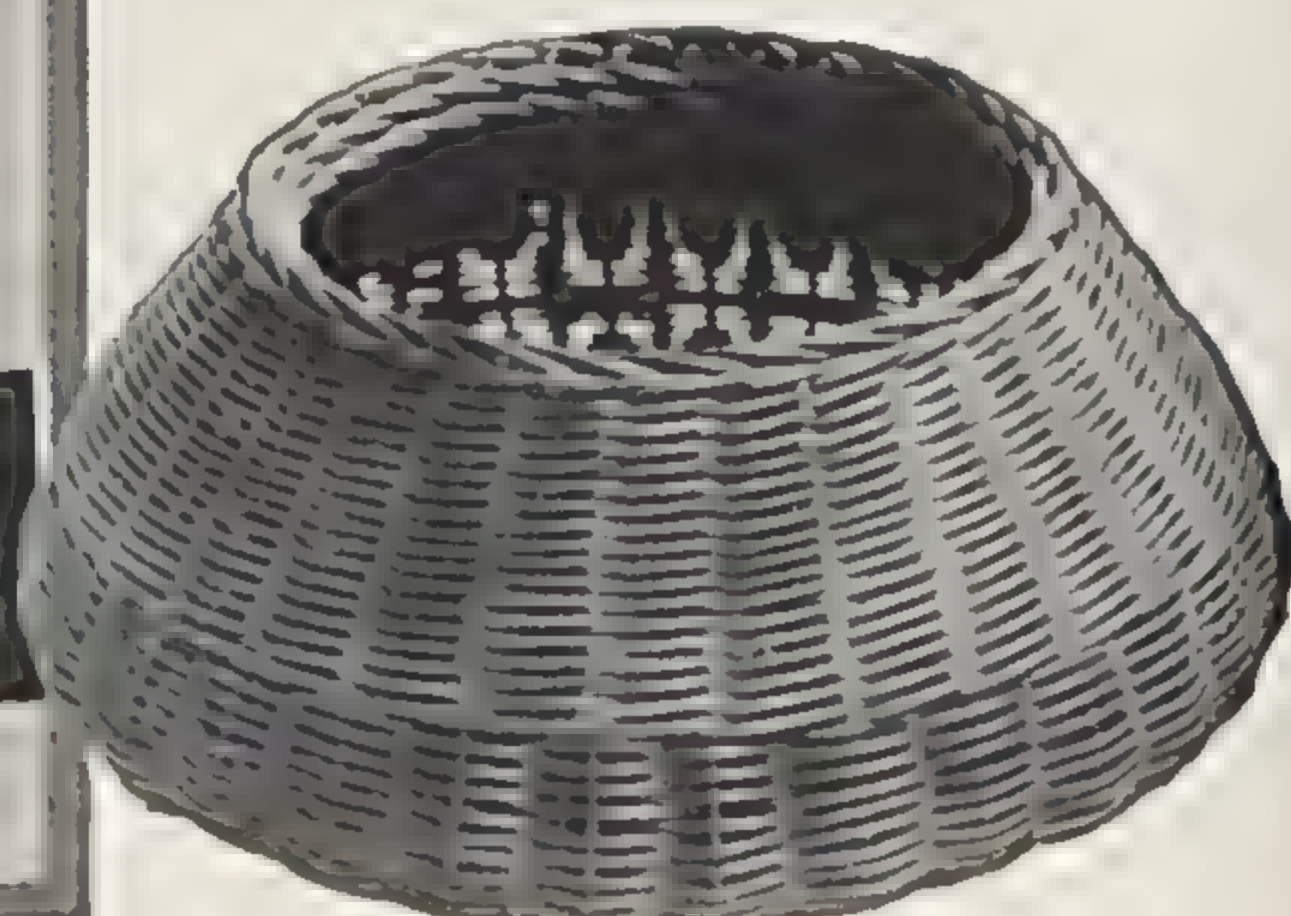
It would be hard to tell which makes the stronger appeal to the imagination—the picturesqueness or the convenience of a double-handled wicker flower-basket which may be carried over the arm. The basket illustrated is fitted with nickel-plated scissors and pruning shears, each of which has its own particular niche at the side of the basket. Such a basket will add pleasure even to the pleasant task of picking flowers in a garden, and it will keep the flowers much fresher than if they were held in the hand. The basket sells for \$4.75.

Much of the pleasure of gardening depends upon the gardening tools. A set of tools which is strong and yet not too heavy is illustrated on this page. It includes all the really necessary implements—a spade, a hoe, a rake, a garden fork, and a trowel. The price is \$4.50.

*Note:—Addresses of the shops will be furnished on request, or the Shopping Department of Vogue will buy for you without extra charge.*



The picturesque and the practical meet on equal terms in this wicker flower-basket; \$4.75



A squat, wicker basket will hold an afternoon's collection of fancy-work scraps; \$4.50



# The YOUNGER GENERATION

Dresses Specially Designed to the  
Order of That Very Difficult Young  
Person, the Girl in Her Slim Teens



Figured organdy, the material that has frocked generations of girls, is here distinguished by a repeated use of a scalloped ruche on fichu, sleeves, and skirt, and by the charming manner in which the binding at waist and elbows is obtained by means of pink ribbon run through casings of organdy



The modeling of sleeves and yoke in one piece makes for novelty in this suit of Sèvres-blue ratine. Well adapted to this material is the trimming of white linen embroidered with blue soutache braid, and the blue-and-white crochet buttons and links. Pure white are the narrow, scalloped, linen collar and the turnback cuffs; solid black is the deep satin girdle



Pale blue taffeta, picot-edged, softly billowing over rose-painted chiffon, makes a party frock to gladden the heart of any young girl. The plain vest of flesh-colored chiffon, finished at the round neck with pink tulle plaitings, ends at the waist-line in a wired true-lovers' knot of black velvet ribbon



When thus fashioned of a white, washable crêpe, this frock is extremely practical. The lines are, of necessity, very simple, and the trimmings likewise—insets on bodice and skirt of embroidered batiste, embroidery-covered buttons, detachable tulle frills, a tiny, wired, velvet bow, and a satin prelate sash



The openwork border—white scattered over with pink flowers—of a coral-pink éponge, is utilized to advantage in this Eton suit-frock. The jacket almost conceals an under-waist of flesh-colored chiffon. The note of contrast that is now considered almost imperative is given in the black buttons and sash

Vogue will cut to order these models, in sizes from 12 to 16 years, for \$3 for the complete costume, or \$1.50 for waist or skirt; 18-year-old-size, \$4 for costume, \$2 for waist or skirt



## PARIS COIFFED FOR A PREMIÈRE



The dignity of age is embodied in this white tulle coiff worn by a silvery-haired "grande dame." In striking contrast is the youthful head-dress of brown crosse aigrettes and rosebuds



The unusual number of high coiffures at the Russian Ballet première confirmed a Riviera prophecy that this new departure in hairdressing would come to stay—for a little while



The face that is young and piquant will find this demure arrangement, reminiscent of Civil War days, exceptionally becoming



Mrs. W. K. Vanderbilt's coiffure, sketched here, was waved and wound in a simple knot, placed a trifle higher on the head than heretofore

An interpretation of the high coiffure wherein loose coils of hair are caught with jeweled pins; as rendered by Deste, the Paris coiffeur

THE première of the Russian Ballet was a veritable fête, and attracted an audience which, for distinguished names and a magnificent display of jewels, has seldom been rivaled, even in Paris—an audience which was comprised not only of representative Parisians, but of well-known society folk from many countries. Under the management of Gabriel Astruc, the Russian Ballet, which has long since overshadowed the ballets of the Paris Opera House, has become the center of the whole theatrical season.

At the première, M. Astruc presented Nijinsky and Tamar Karsavina in "L'Oiseau de Feu," "Schéhérazade," and "Jeux." The last is a most original production, with music by Claude Debussy and costumes by Madame Paquin, after designs by Léon Bakst. To one who has seen Nijinsky in "Le Dieu Bleu" and "Le Spectre de la Rose," it was something of a shock to see him dancing in tennis flannels.

## THE RISE OF THE COIFFURE

It was interesting to note the number of high coiffures in the audience; this was quite a departure, for, with the exception of a few women who prefer a high arrangement of their locks and have worn it regardless of the mode, Parisiennes have dressed their hair low for a year. Of the many high coiffures worn on this occasion, the most pronounced are sketched on the upper right of this page. All showed a thin fringe over the forehead, for the fringe still remains in high favor. It is scantier than ever, and is worn perfectly smooth, which gives a curious, flattened look to the forehead. A high forehead is at present *démodé*; so though one may be very brainy, one must not show it. Those who do not possess a natural fringe must buy one, for the narrow bandeau of shell which crosses the forehead is really a tiny comb that conceals the joining.

Mrs. W. K. Vanderbilt had her hair softly waved and wound in a simple knot, as shown in the lower left-hand illustration. Around her neck she wore a collar and necklace of pearls, and her frock was of black lace combined with Bordeaux silk, covered later with a cloak of sulphur-colored velvet with collar and cuffs of skunk.

A charming old lady, whose silver hair was dressed high, was quaintly and beautifully coiffed with white tulle. This stately mode is shown on the upper left of the page. Just below it, and in striking contrast, is sketched the coquettish coiffure of a young girl. Her golden hair was drawn over her ears and arranged low at the back. A wreath of brown crosse aigrettes encircled her head, and just over the right eyebrow was placed a tiny cluster of rosebuds.

## "AMONG THOSE PRESENT"

Lady Juliet Duff, niece of the present Earl of Lonsdale, appeared at the *Ballets Russes* in black charmeuse. The skirt was draped in front below the short, tight bodice. Her hair was dressed low, and parted in the fashion to which the English so staunchly cling.

Princess Murat, whose title was of Napoleonic creation, wore a gown of black satin under a tunic of cream-colored lace. A huge crimson rose was tucked in her black girdle. Mrs. Potter Palmer of Chicago, also in black, made splendid with diamonds, was entertaining friends in her loge. The duchesse de Talleyrand, formerly Miss Anna Gould, carried a white aigrette in her coiffure and fluttered her favorite fan.

Scattered through the audience were several frocks of emerald-green satin trimmed with white lace and white chiffon, and all were worn by women of perhaps three-and-twenty.



GROOMED TO MASCULINE SEVERITY IS THE SPORTSWOMAN: TO HER A FLYING LOCK OR A FLUTTERING RIBBON IS ANATHEMA

HATS FROM KNOX



A strenuous tennis game will not dishevel the coiffure dressed in this manner. It may be parted either at the side or in the middle and drawn perfectly flat over the ears, to be coiled around in a firm knot in the back. To insure neatness an allover net may be added



The riding sailor or derby, setting low on the head, requires that the hair be dressed below the brim, and as compactly as possible. Here it is parted in the middle and drawn over the ears into a tight braid in the back, which is tied close to the head and again at the end with a small ribbon or elastic. The braid is then coiled and secured with many hairpins. A special back net, or even an allover one, may be added. The photograph shows the correct way to tie a stock and a suitable waist for riding



As ample protection from the sun is supplied by the broad brim of this fine, white, Milan straw hat, it makes an excellent model for general outing wear. The crown is banded with black grosgrain ribbon, which is twisted into a rosette at one side



A less severe way of wearing the hair for sports that are not too strenuous. It is parted on the side and drawn back softly into the back hair, which is divided into two strands. The right side is brought to the left, and the left side to the right, and both pinned in place. The hanging ends are then brought down around the crossed pieces, which are slightly puffed, and up again to be slipped in and pinned under the coils



How the always smart Panama hat with a rolling brim, and here banded with black velvet ribbon, looks upon the pretty coiffure shown in the lower oval

Another type of outing hat to wear with the simple tub dress is made of écreu Milan straw, trimmed flatly with white wings and white grosgrain ribbon





## OTHER DANCES, OTHER FROCKS



*Instead of clinging, as of late, flounces are arranged to stand out from the figure*

**S**OCIETY is literally dancing from early morn till early morn, for the introduction of many new dances has necessitated the taking of lessons from a private instructor, generally immediately after breakfast, in order to take part creditably in the dancing luncheons, teas, and dinners which occupy a large remainder of the day. Not to know an imposing proportion of the seventy-odd one-step variations is social suicide.

For these romping dances a special type of dancing frock has gradually been evolved. The long, unmanageable train, and even the tiny fish tail, have been discarded as cumbersome; the dress is now round length and short. True, it is tight, as every variety of dress, whether for street or boudoir, must be to-day; but ample room for freedom of motion is given by a deep slash.

One of the prettiest dancing frocks evolved this season is sketched above. The fronts of the white satin underskirt cross at the middle, leaving an opening which affords free movement to the feet without really revealing the ankles. Two net flounces edged with lace are oddly handled on the skirt. The uppermost flounce is box-plaited about the hips, so that the filmy material stands out from the foundation instead of clinging to it, as is usual. This is an important tendency of the mode. The second flounce is applied under the first, and its lace trimming extends almost to the ankles. The bodice is of finest white chiffon veiled by two lengths of wide lace edging which, starting from the waist-line in front, cross the shoulders

The Mode That Suited Waltz and Two-Step Will Not Answer for the Seventy-Odd Varieties of the One-Step Which Need a Round Length Skirt Slashed to Give Great Freedom

and run down to the girdle at the back. The girdle itself is most unique; salmon-colored, satin ribbon is laid in perpendicular tucks and stitched to within an inch of the top and bottom edges, where it stands out in a charming, ruche-like effect. The girdle finishes at the back in two long sash-ends.

The sleeves of this gown are quite the newest thing about it. They are merely wide lace bands which start just above the waist-line in front, and slope back with the "V" of the neck opening. They extend over the top of the arms, are sewed into the upper half of the dropped armhole, and are partly covered by the surplice shoulder draping. Because this novel sleeve has no underseam, the arm is veiled by a close-fitting, net undersleeve. The sleeves are exceptionally graceful, as well as novel, and with the lace flounces of the skirt they give a pleasing, butterfly effect to the costume.

## HAND-PAINTED NET

The fad for hand-painted fabrics, introduced again this spring at Longchamp, has extended to dancing frocks.

One lovely frock has a white satin underskirt veiled with white net painted with bright green roses. The drapery parts in front to reveal three bands of net gathered at the top and bottom and hung over bands of green ribbon. One ribbon band is placed at the knees, a second above them, and a third below them. Similar ribbons finish the elbow sleeves of the white net bodice, which has a corselet of painted net. A bright green ribbon girdle fastens under a bow posed so that one loop is slightly slanted over the left hip, and a single, long sash end falls toward the back upon the skirt.

A charming little frock of pompadour faille in palest blue and pink is sketched at the upper right of the page. The skirt is plain and noticeably narrow, even in this day of scanty skirts. It is caught at the waist-line in front into two folds, so soft that they do not give a suggestion of the bouffant. The shoulders, underarm forms, and sleeves are of pompadour faille, and the yoke is of ajour-finished, white net. A plaited, white lace peplum is cut away in front and drops low in the back to lose itself under a wide panel



*Noticeably narrow, even in these days of scanty skirts, is this frock of pompadour faille*

which extends from waist to hem. A girdle of Italian-blue, velvet ribbon forms two broad loops at the front and falls in two sash-ends at the back. The white lace which garnishes the bodice forms a square corselet at the back and a rounded corselet edged with a net frill at the front. The frill finishes in a sharp point at each shoulder.

## A PEARL BEAD LATTICE

A Worth dancing frock of white crêpe is shown in the middle of the page. The skirt is gathered into the waistband in bias folds and slightly caught up toward the right front. Here a black net girdle falls over long sash-ends finished by jet tassels. Above the waist-line the net forms a chou against the sleeveless bodice, the lower portion of which is of white crêpe. The upper portion of the bodice and the pointed basque are of pearl bead lattice-work. At the back of the bodice the crêpe shows only in a square which extends from the girdle to the point of the V'd neck; the remainder of the back is of the beading.

Yellow tones have lost no whit of their smartness, and if cleverly managed they will be becoming to almost any type. The Paquin dancing frock shown at the upper right of page 64 is made of lemon crêpe satin. The skirt is very slightly draped, and is plaited into the waist at the front and sides so that it drops in biased folds toward the ankles. It finishes in a short slashing after the prescribed fashion of the hour. At the waist-line in the back the skirt is laid in two shallow plaits which open out flat halfway down the length of the skirt.

(Continued on page 64)



*A trimming of pearl bead lattice-work is supplemented by a chou and sash-ends*



# WHERE THE HORSE WAS KING

At Country Clubs, Far and Near, at Tuxedo, Devon, and Belmont Park, Horse Shows and Races Made Decoration Day One of Equine Triumph—A Page of Pictures from the Tuxedo Horse Show



Photograph by Paul Thompson

Count Adolf Montgelas, Miss Madeleine O'Brien, and Miss Pierson were interested onlookers from the boxes at the Tuxedo Horse Show

Mr. Eben Richards with Mr. Richard Delafield, who was married during the winter to Miss Edith P. Fesser



Copyright by International News Service

Miss Carol Harriman, who rode for the Glen Arden Hunt Club, Orange Co., mounted on "Girlie"



The class for saddle ponies not exceeding 14.2 hands was won by "Amanda," ridden by Miss Marjorie West

Mrs. Pollock leaning over the side of the box to talk to Mr. Charles de Loosy Oelrichs



Copyright by International News Service

Mrs. Richard L. Morris, a member of the Tuxedo Park colony



Copyright by International News Service

Miss Maud Coster, Miss Le Brun Parsons, and Mr. Middleton. Miss Parsons was the guest of Miss Marie Rodewald, whose horse, "Patria," won several of the afternoon's events



Photograph by Pictorial News Co.

A merry box party, consisting of Miss Cammann, Lieut. John C. Fremont, U. S. N., of Washington, D. C., Mr. Frederick T. Frelinghuysen, and Miss Susan F. Dresser





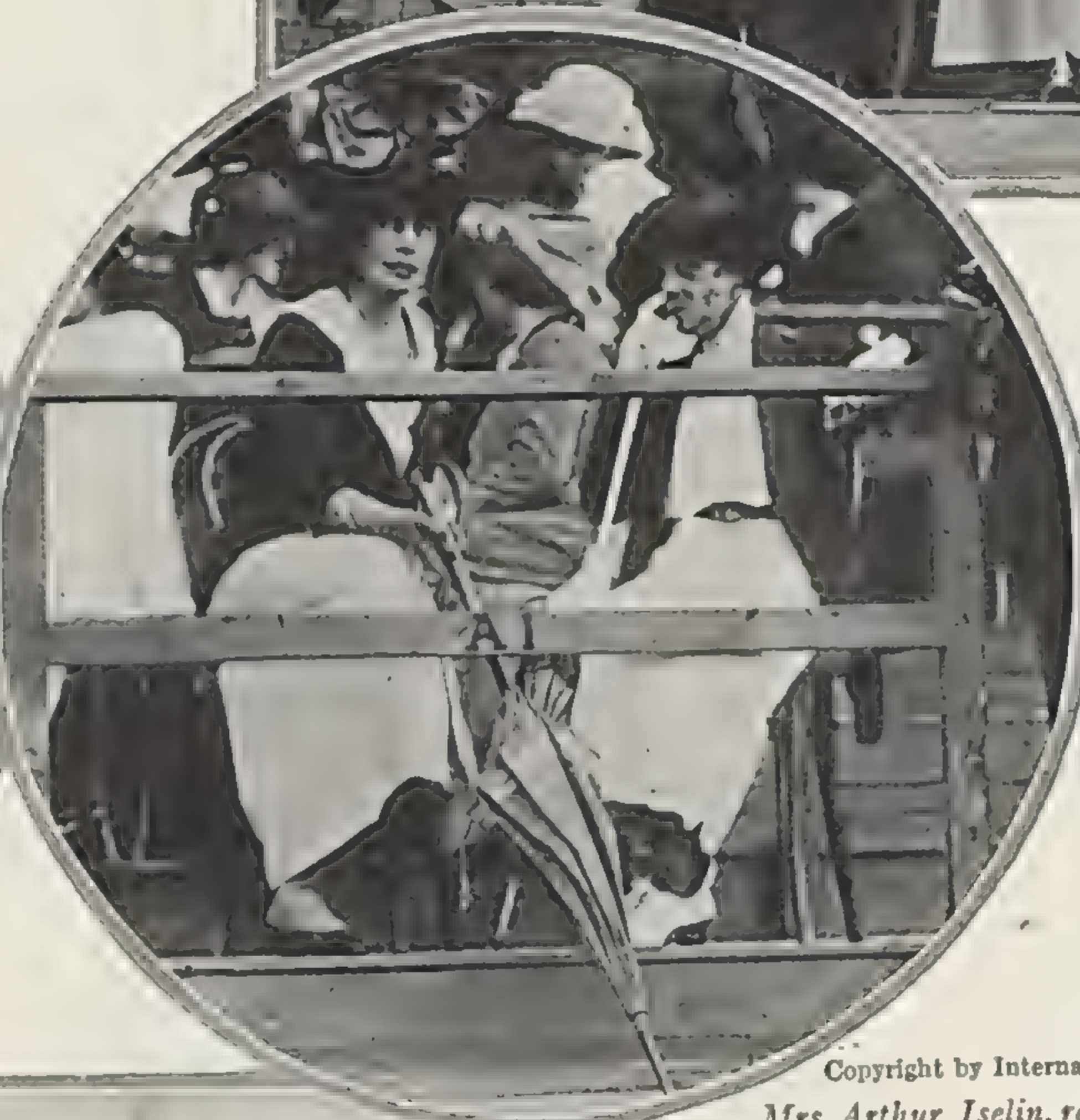
*Mrs. Bourke Cockran in the middle, and Mrs. J. Sergeant Cram on the right*



*Mrs. Francis K. Pendleton, Mrs. Perry Belmont, and Mrs. August Belmont occupied the same box*

Photograph by Underwood and Underwood

Copyright by International News Service



Photograph by Edwin Levick  
*There were charming gowns aplenty, but Mrs. Arthur Scott Burden, in her costume of red crêpe, tulle, and black satin, was the cynosure of all eyes*

Copyright by Internat'l News Service

*Mrs. Arthur Iselin, recently returned from a cruise to India, wore tan and blue, and Mrs. W. K. Vanderbilt, Jr., was attired in black and white*



Copyright by International News Service  
*Sage green was the predominating tone of Mrs. Francis C. Bishop's costume*



*It was upon the verandas and lawn of the Belmont Park Club House that society gathered in greatest numbers*

HORSE RACING IN NEW YORK STATE HAS BEEN REVIVED, MINUS BETTING, YET THE ATTENDANCE AT THE METROPOLITAN HANDICAP AT BELMONT PARK INDICATED THAT THOUSANDS LOVED THE SPORT FOR SPORT'S SAKE



Photograph by Paul Thompson  
*Mr. August Belmont, through whose efforts racing in New York was revived*





Photographs by E. J. Rely, Philadelphia

Dr. Charles Stevenson, Mr. George Dallas Dixon, Jr., Mr. and Mrs. Howard H. Henry, and Mrs. George Dallas Dixon, Jr.



Miss Mary C. Page, known to her friends as "Polly," is an enthusiastic horsewoman

The four women judges were Mrs. J. Stanley Reeve, Mrs. C. Cecil Fidler, Mrs. Charles A. Munn, Mrs. John Gerken



Mrs. Charles A. Munn of Washington and Philadelphia, who, as Miss Mary Astor Paul, was famed as a keen sportswoman



Mr. and Mrs. Edward B. McLean of Washington, much entertained by Philadelphia friends, had many entries in the Devon races



In the ring are two of the judges—Mrs. C. Cecil Fidler, a well-known whip, and Mrs. J. Stanley Reeve, formerly Miss Katharine L. Roosevelt of Boston



Walking around the ring are Mr. John J. Sullivan, Miss Frances Sullivan, and Mr. George Brooke, 3rd, who put some of his own hunters over the bars



In the middle are Mrs. James F. Sullivan and Mr. Edward B. Smith, who drives his own coach and four, and hunts during the season

FOUR WOMEN WERE THE JUDGES AND MANY WERE THE  
WOMEN RIDERS ON LADIES' DAY AT THE DEVON HORSE SHOW





Copyright by The Dover Street Studios, London

*Señorita Tortola Valencia, the famous Spanish dancer, who last year, at the Théâtre Vaudeville in Paris, created all the dances in the Reinhardt production of "Sumurun," is now dancing the part of the slave girl in the Coliseum revival of the play, brought from the Deutsche-Theatre in Berlin. Last summer the Señorita made a notable sensation at Munich with her eastern dances in "Kismet," into which a special pantomimic rôle was written for her*



Photograph by Bassano, Ltd., London

*The latest engagement among stage folk is that of Miss Pearl Aufrere, whose last photograph is shown above, to Viscount Dangan, son of the Earl of Cowley. Both are now appearing at the Gaiety Theatre, and both are engaged for a new production by Mr. Bouchier*



Copyrighted by Foulsham & Banfield, Ltd., London

*A popular musical comedy actress who, as Miss May Etheridge, scored a great success in "Princess Caprice" at the Shaftesbury Theatre, was recently married to Lord Edward Fitzgerald, youngest brother and second heir to the Duke of Leinster, premier duke of Ireland*

THE LONDON STAGE NUMBERS AMONG  
ITS RECENT NOTABLE EVENTS THE  
ACQUISITION OF A FAMOUS SPANISH  
DANCER, AND A WEDDING AND AN EN-  
GAGEMENT OF TWO OF ITS MUCH LOVED  
ACTRESSES TO PEERS OF THE REALM



A NEW TEMPORARY STAR  
FOR "WITHIN THE LAW"—  
THE FAMILY OF GEORGE  
COHAN—A HIGH LIGHT  
OF MUSICAL COMEDY



Photograph by Moffett Studio



During Jane Cowl's summer in Europe, Helen Ware will play her part in "Within the Law," and on the former's return to her rôle, early in August, will head the company which will present the play on tour



Photograph by Moffett Studio

George M. Cohan, incarnation of the spirit of Broadway, author, librettist, producer, and star of such notable successes as "The Man Who Owns Broadway," "Forty-Five Minutes from Broadway," and "Broadway Jones," with his little daughter. The photograph above is of Mrs. Cohan, formerly Agnes Nolan

Christie MacDonald, who, in the fall, will appear in a new play called "Sweethearts." Miss MacDonald is wearing a favorite model launched by Martial et Armand at the spring openings, and first shown in Vogue of March fifteenth. The clever little Scotchwoman has made a very personal toilette of this model by using her own MacDonald plaid in its development—blue, black, and green—with blue serge





## VOGUE'S PATTERN SERVICE



No. 2059/13

*This pattern with its straight-edged skirt was especially designed for bordered materials*

THE gowns shown are designed especially for summer wear and, though distinctive, follow closely the line of the best models of the season.

The gown illustrated directly above is intended for bordered material or an embroidered robe, as both the bottom of the skirt, the inner edges of the waist, and the lower edge of the sleeves are on the straight of the goods. Embroidered crêpe is being much worn, and, especially when embroidered in colors, is attractive. The shops offer much besides, however, in the way of lace and embroidered robes in white crêpe and voile. The pattern could also be used for a lace dress with charming effect. The less expensive net laces come forty inches wide at fairly moderate prices, and as not much material is required, such gowns are not necessarily expensive. The silk or chiffon slip over which they are worn may be quite separate.

Silk voile which comes forty inches wide, and costs in the neighborhood of a dollar a yard, is an excellent



Nos. 2304/13-2305/13

*Silk crêpe would make a charming summer evening dress with a tunic and waist of filmy lace*

Nos. 2336/13-2337/13

*Lovely summer gown for silk voile and shadow lace with knotted girdle of charmeuse*



Nos. 2266/13-2267/13

*Summer afternoon dress of sheer batiste with panel and trimmings of Bohemian lace*



Nos. 2338/13-2339/13

*A simple pattern to achieve in Canton crêpe or charmeuse*



No. 2340/13

*Smartly cut pattern for a corded silk summer wrap*



Nos. 2322/13-2323/13

*For a figured crêpe with a collar and girdle of chiffon*

*These patterns are priced 50 cents each for waist or skirt, except No. 2340/13, which is \$1. Sizes: 34 to 40 bust, 22 to 28 waist. Order from Vogue Pattern Service, 443 Fourth Avenue, New York*

material for summer gowns. Either Nos. 2336/13-2337/13 or 2266/13-2267/13 would be lovely made of it combined with shadow lace. With economical shopping such materials can be bought for Nos. 2336/13-2337/13 for about \$15.

A different type of afternoon dress is shown in No. 2322/13-2323/13. In this the small flowered crêpe voiles or silk of this season would be particularly effective, and, moreover, they require but little, if any, trimming.

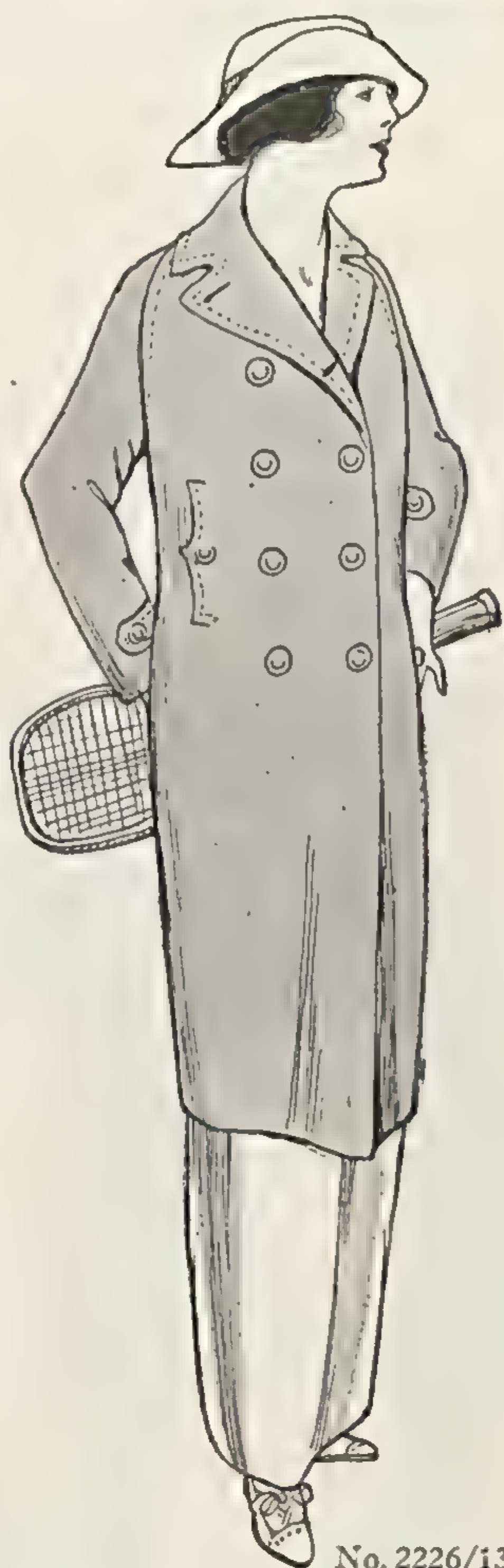
For twilled silk, crêpe, or charmeuse Nos. 2338/13-2339/13 is an excellent model and a distinctly practical one. If needed for elaboration a sash and lace collar are an attractive addition; if for practical use, the sash could be omitted and a plainer collar substituted.

A generally useful wrap, and one suitable for both the afternoon and evening, is No. 2340/13. Brocaded charmeuse of a vivid color is smart, but naturally rather formal; the plainer twilled silks are as good looking and more useful. If made of a dull color, such as putty, the trimming should be vivid.





## VOGUE PATTERNS for SPORTS and OUTING WEAR



No. 2226/13

The sport type of coat suitable for polo cloth or chinchilla



Nos. 2332/13-2333/13

Especially designed for sports with a skirt which may be divided



Nos. 2314/13-2315/13

An English sporting suit to be made of twilled khaki or tweed



No. 2313/13

A semi-dress coat for ratine, or "velours de laine" with silk lining

It is now just as important to be correctly dressed for sports as for a ballroom. For tennis, which is perhaps the most universal sport among women, plain skirts, such as No. 2333/13 or No. 2315/13, are correct worn with a shirt such as No. 2004/13 or a waist with an open neck, such as No. 2332/13, or even No. 2198/13, if made without lace. Linen, the ribbed cotton materials, light piqué, and ratine, are being used extensively, with waists of batiste and lawn. Although hand-embroidery is permissible for such waists, the woman who can wear them looks infinitely smarter in a strictly tailored waist.

Patterns Nos. 2332/13-2333/13 have been especially

designed for sporting wear. The waist may have the collar buttoned around the throat, and the sleeves buttoned to the wrist, or the latter may be turned up and buttoned onto the sleeves to keep them from flapping. The skirt has a plait on each side, which gives ample room for walk-

ing, and as it buttons down both the front and back, it may be converted into bloomers for climbing or rough walking by buttoning both edges of one side together. Twilled khaki is a good choice of material, as it is strong and does not soil easily.

Englishwomen who shoot or lead a country life, wear such a suit as Nos. 2314/13-2315/13. The coat is loose and comfortable, with a plaited pocket on one side; the skirt, which has a box plait in the back stitched only part way down, also shows a lapped edge at the front, finished by buttons at the lower edge, which may be unbuttoned to give greater freedom in walking.

A sport coat is No. 2226/13. This is suitable for chinchilla, tweed, flannel, or polo cloth, while No. 2313/13 is a semi-dress coat which could be worn after tennis or for motoring, driving, or even for informal evening wear. Ratine or a needle cord with a figured silk lining and a collar of silk would be generally useful.



No. 2282/13

A Russian blouse model which may be used as waist or coat



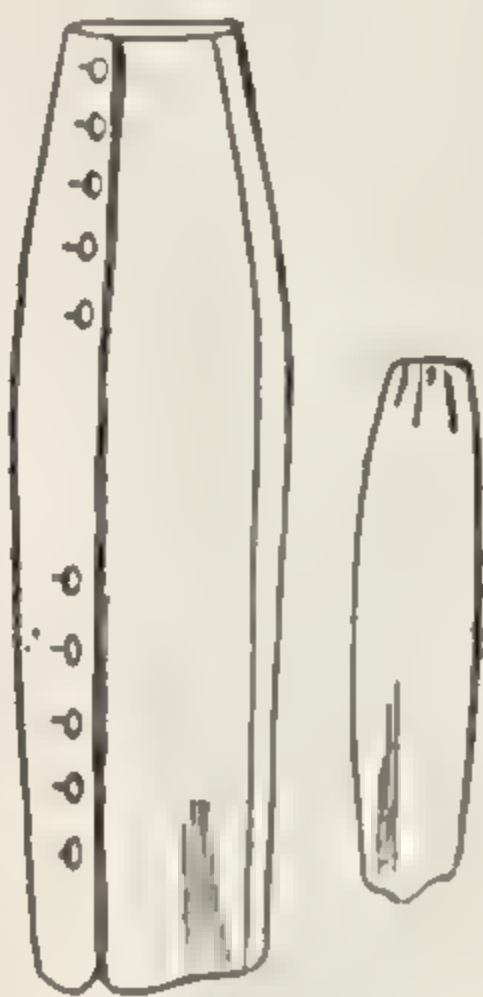
No. 2198/13

Cotton or silk crêpe would be excellent for this dainty model



No. 2004/13

The strictly tailored shirt for linen, madras, or firm tub silk



No. 2299/13—An excellent skirt for tennis in linen



No. 2280/13—A skirt cut with slight pan-nier effect

These pattern cost 50 cents each for waist, coat, or skirt, except Nos. 2226/13 and 2313/13, priced \$1 each. Sizes 34 to 40 bust, 22 to 28 waist. Address Vogue Pattern Service, 443 4th Ave., New York



# VOGUE FASHIONS *for* BATHING *and* RIDING SUITS



No. 1

The unusual in a bathing suit is here achieved by vest and sash

No. 2  
The one-sided effect in a taffeta suitNo. 3  
Russian blouse in a striped taffetaNo. 4  
The éponge collar and cuffs are newNo. 5  
Of black moire with white trimmingsNo. 6  
Of crêpe with polka-dotted taffeta

Patterns for these bathing suits come in stock sizes, 34 to 40 inches bust measure with bloomers, at the special price of \$1 each. Cut to special measurements they cost \$2 each. Caps are 50 cents each

THE bathing suits illustrated above were especially designed by Vogue to fill a distinct need for smart bathing costumes. Although such suits should be given the greatest care both in selection of color and style, they are usually the last to receive it. Strong sunlight is no respecter of persons, and brings out defect and perfection alike, therefore the wise woman would do well to choose a costume which will be flattering to face and figure.

Perhaps the essential point to secure is not only style, but becomingness in fit. On it the success of the suit depends. For this reason a pattern which is properly cut and fitted to the figure will give a success no mere alteration can achieve. It is well to remember that the waistline should be "easy" and the armholes loose and comfortable for swimming.

Individuality is a feature many women require, and one distinctive of all these suits, particularly No. 2 and No. 6.

Materials this season also show variety, as taffeta and satin have been supplemented by silk moire, crêpe de Chine, tussur, and striped taffeta. New trimmings are plain or figured éponge and ribbed silk embroidered in wools, while a revival appears in polka-dotted taffetas.

Patterns for the riding habits and breeches come in 34 to 40 inch bust measure and 22 to 28 inch waist measure. They are priced 50 cents for coat, skirt, or breeches, and \$1 for No. 2316/13



No. 2316/13



No. 2316

No. 1835/13—Women's riding breeches for cloth or linen with facing of suede or linen

No. 2316/13 — The paddock coat for cross saddle riding in a good cut

Nos. 2317/13-2318/13 — Conventional side saddle riding habit with apron skirt

Light-weight cloths, twilled khaki, linen and cotton mixtures in grays and tan, are all excellent materials for summer riding habits

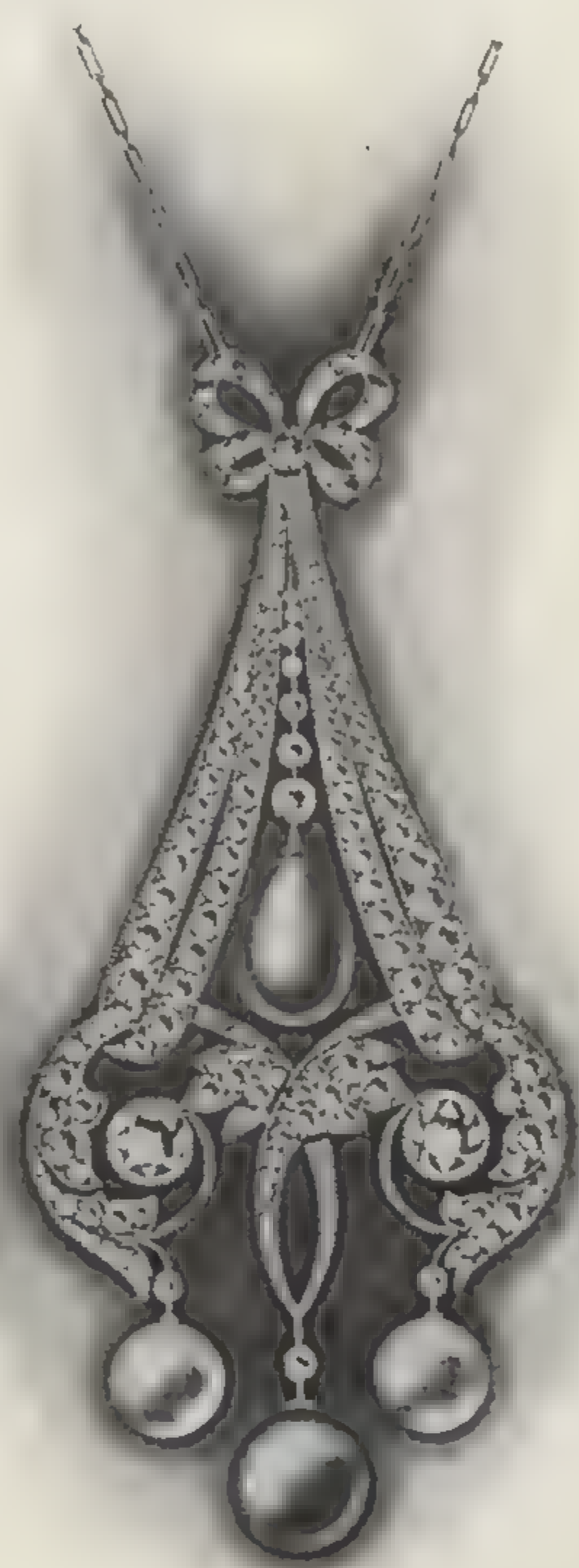


Nos. 2317/13-2318/13

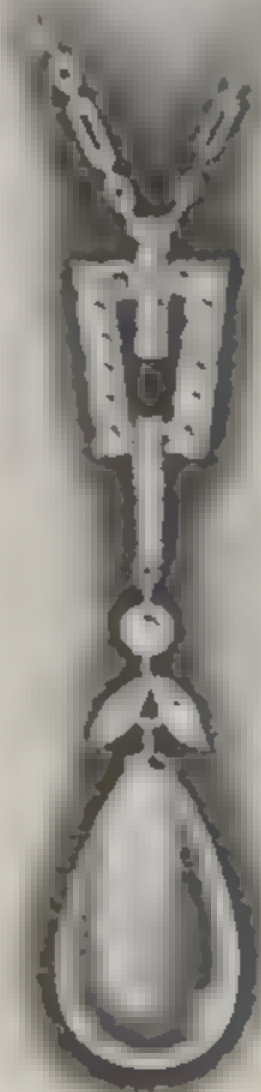




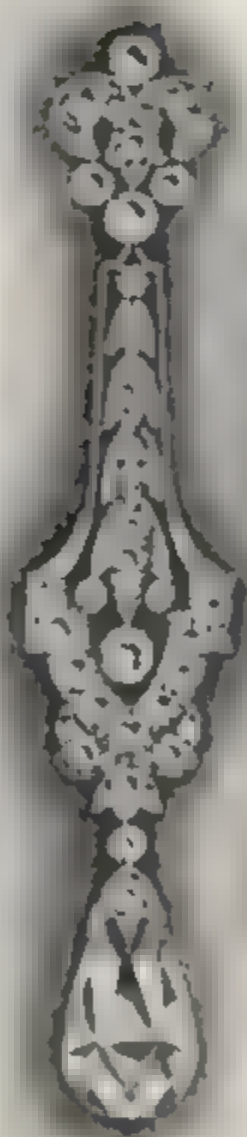
Graceful *La Valliere* Tecla  
pearl and genuine diamonds



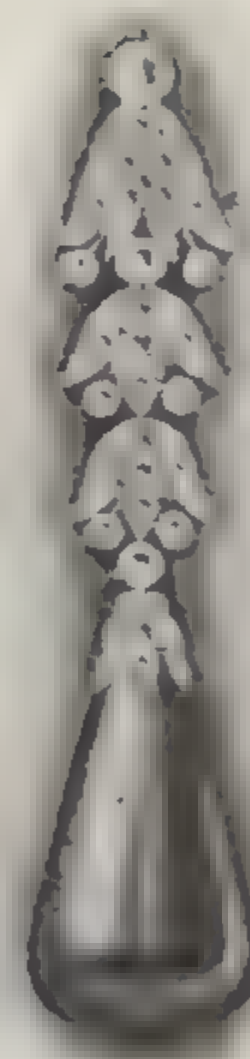
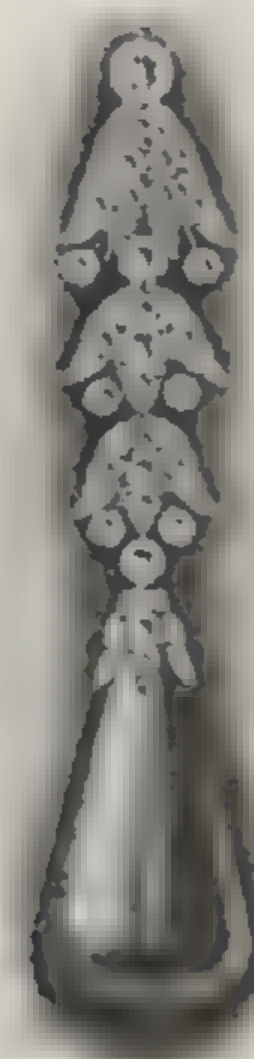
Louis XVI Pendant displaying  
fine grace. Magnificent Tecla  
pearls and genuine diamonds



Simple Pendant of Tecla  
pearl and real diamonds



Exquisite Pendant Earrings,  
*motifs* in platinum and diamonds  
holding superb Tecla sapphires



Earrings of unique formation;  
Tecla emeralds in conjunc-  
tion with real diamonds

*Tecla*

NEW YORK



# I N T H E N A M E O F S P O R T



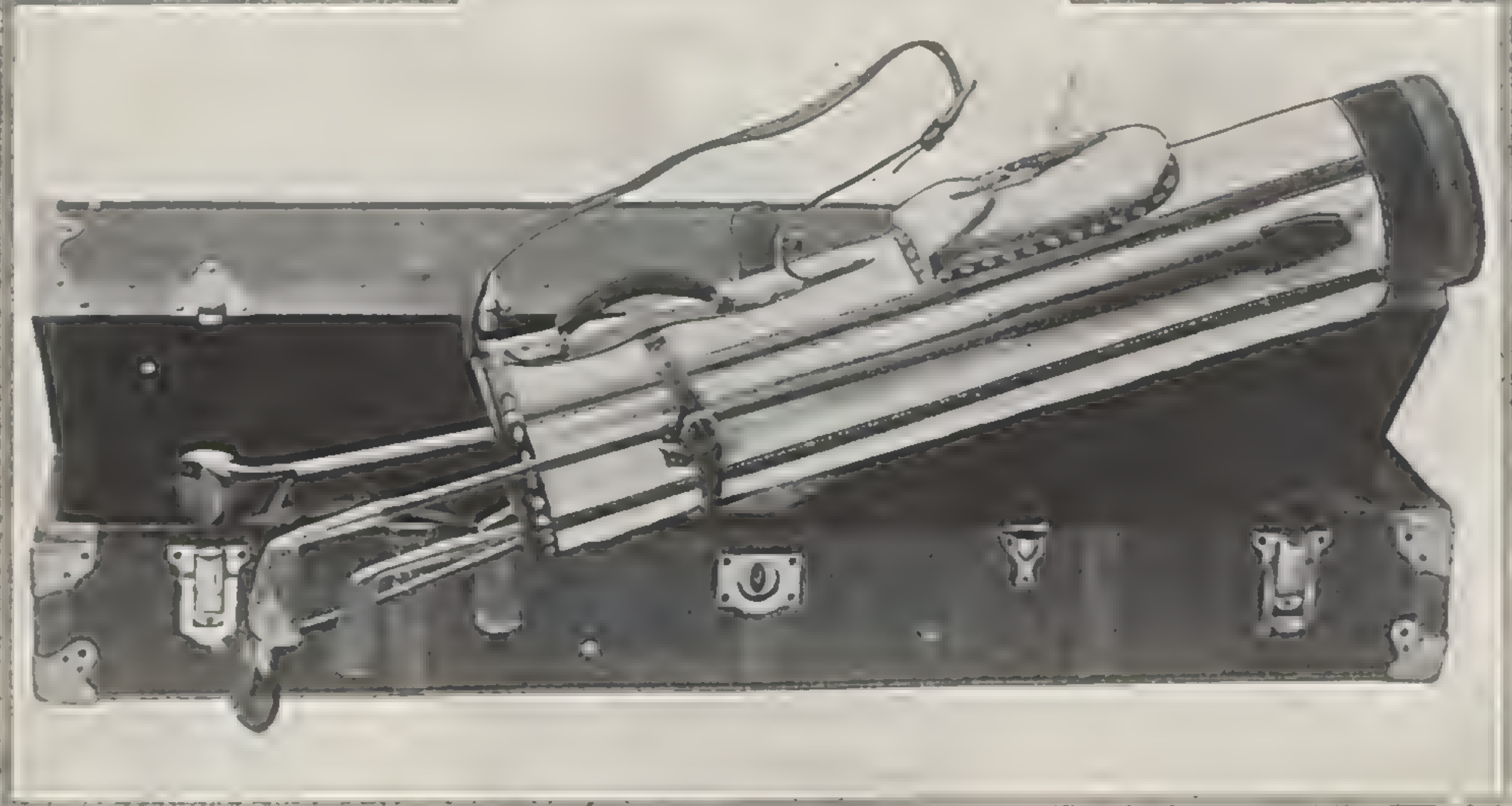
In a pigskin or morocco case, 6 inches long, is found this surprisingly complete fisherman's repair kit, consisting of pliers, nippers, hook file, jeweler's rotory screw-driver, punch, tweezers, a drop oil can, polishing paper, wrapping linen, emery cloths, cement, and wax



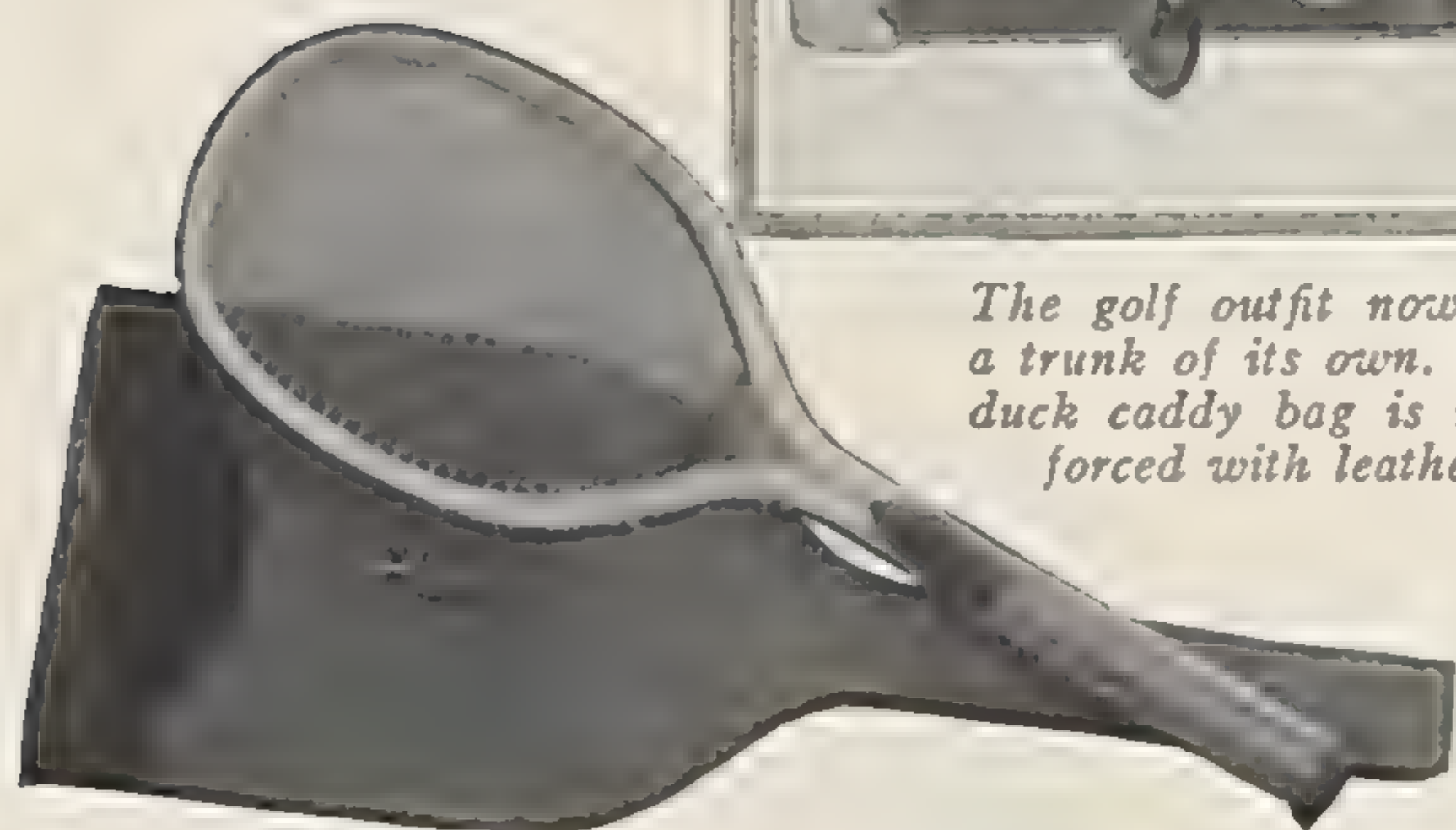
A film pack camera with a planatograph lens and a direct view finder. It takes a picture  $2\frac{1}{4} \times 3\frac{1}{4}$  inches



This practical stock fly-box of leather contains a half-dozen trays to hold a large and varied assortment of flies



The golf outfit now has a trunk of its own. The duck caddy bag is reinforced with leather



An excellent racket made from an English model; the case is square at the bottom to prevent it from tilting



A very taking bait made of wood with a revolving wheel in the center and gang hooks

FROM ABERCROMBIE & FITCH COMPANY



Miner's flash-light, 13 inches long, in a vulcanized fiber case. Above is a nickel, pocket flash-light, 3 inches long



The bracelet compass makes easier a reference to the gun-metal dial which has an automatic stop and a luminous point for night reading



A heavy, oxidized bronze case holds a luminous compass dial with a floating bar needle



Leather case containing an unbreakable outfit for four, including two pint thermos bottles



Wicker fishing basket, with harness and sling strap, and an opening on forward side



A tackle box with well-arranged compartments for fishing accessories in the body and the lid



# Gimbel Bathing Suits are Guaranteed Against Old Neptune!

For they are made only of Salt-water-proof Silks

Have you ever had a suit that changed from a supposedly good black to purple, green or some other color, because the silk could not stand the ravages of the briny deep? If so, experience has taught you that it is advantageous to get a suit that is positively guaranteed.



**A—\$5.**

*Black Satin, pipings of white silk—slashed sleeves laced with white silk; white silk ornaments. Suit fastens all the way down front with patent clasps. Cap of rubber, trimmed with rubber flowers, \$2.25.*

**B—\$8.50**

*Black Satin, trimmed with collar revers, cuffs, and panel of white satin, stitched in black. Fastens to hem with patent clasps. Cap of black-and-white striped rubber, \$1.50.*

**C—\$10.**

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## OTHER DANCES, OTHER FROCKS

(Continued from page 52)

From the shoulders of the white lace bodice, cut high at the back of the neck and V'd in the front, long strips of black net fall through slits in the satin, and extend over the hips to be looped together at the back. From here they fall in two weighted ends. Strips of white lace cross the shoulders and are slightly overlapped by a pointed collar. The white net lace sleeves, which terminate at the elbow, are trimmed with loops of black net.

Of white chiffon is the frock at the lower left of the page. A very bold appliqué of white faille silk leaves, piped with the same silk, enriches the costume. The overskirt is cut straight across the front, and is pointed in the back. The leafy design defines the round neck of the bodice in front, and trims a fichu which drops in sash-ends at the back. A picot-edged girdle of white silk crêpe fastens at the left front and falls in two ends finished with silk floss fringe. A picot-edged guimpe of finest white batiste fills the deep V at the back of the bodice, and four tiny batiste ruffles finish the elbow sleeves.

One of Callot's summer triumphs in dancing frocks is shown in the frock at the lower right of the page. It is in exquisite lilac tones. Over a slip of pale lavender satin crêpe, split to the ankle on the left side, is a draping of lavender chiffon bordered with silver-embroidered, white lace. The fulness of the drapery is so arranged that the net lace falls in a double cascade from above the knees to the ankles, and then ripples just above the edge of the skirt. At the back the drapery falls in a pointed overskirt and reveals rather more of the satin crêpe of the skirt than is shown at the front. The left side is garnished near the knee with a spray of pink lilacs which match the trailing spray on the corsage. The bodice has a corselet of lilac satin which meets a shallow



*Here a sash goes adventuring—beginning at the shoulders, it drops deviously to below the knees*



plastron of silver-embroidered lace. The left sleeve, really but a shoulder draping, is also of silver lace. Violet tulle drapes the right shoulder, serves in lieu of a sleeve for that arm, then runs under the spray of lilacs at the left of the waist-line, and, supplemented by folds of lilac crêpe, forms a girdle.

### FLOWER-TRIMMED SLIPS

Frocks of net veiling flower-trimmed, net slips are very charming. The net slips are made on the same plan as are the familiar, bodice underwaists. The top and bottom are gathered into net puffings which are repeated in three or more horizontal rows between the knees and the ankles. Pink, lavender, and blue flowers, with gold or silver-stemmed leaves, trail from one puffing to another and exactly repeat the decorative scheme of the little dessous. The effect of the flower-trimmed slip may be varied by placing over it a frock of white, black, or lavender tulle. One slip has a veiling of silver-embroidered lace.

*Over a frock of white chiffon trails a leafy design in white faille silk. In the second gown lavender and silvered lace are artistically combined*





BLOUSE OF WHITE WASHABLE SILK,  
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TAILOR-MADE SKIRT OF  
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Courtesy of Houghton, Mifflin Company

Mr. Henry Sydnor Harrison, the author of "Queed," presents a new story, "V. V.'s Eyes"

## WHAT THEY READ

Our Modern Yellow Fiction for "Readers With Red Blood in Their Veins" Should, for Congruity's Sake, Be Printed Entirely in Italics

STYLE in current prose fiction seems to have reached a point of epigrammatic display that can hardly go much further. Already some of the most popular authors, and among them a few of real merit, have altogether sacrificed the effect of light and shade by giving us nothing but the high lights. One feels that justice can be done the mercilessly unremitting brilliancy of these gentlemen (and ladies, since this style is not confined to the men) only by reading their works aloud. They should be printed entirely in italics, with now and then an excursion into capitals. Five lines of simple, unadorned narrative prose seems like a welcome surcease, a bit of unexpected, soothing tranquility, after the rapid-fire explosion of linguistic pyrotechnics. Kipling, whose style has sobered with years, was one of the first men to use with freedom the epigrammatic phrase, and he rescued from conventional disrepute and restored to everyday use some of the strong and plain Saxon English of our ancestors. Before Kipling, few modern writers of fiction had the courage to use the verb "stink." Kipling used it when the case seemed to demand its use, but some of his imitators go out of their way in a manifestly self-conscious fashion to employ this and other such words to which ears polite have long been unaccustomed.

The fiction of violent adventure and crude passion finds its congenial diction in words of high color and intense significance. Robert Louis Stevenson could tell a blood-curdling tale of blackguardly doings in the South Sea islands without resort to the diction that has become habitual with his successors in the romance of adventure. The splash of blood is certain to appear every few pages in the work of these authors, for it is an obsession with them, as it was with Guy de Maupassant as he slowly moved to-

ward the madness in which he died. Jack London, one of the grossest sinners in this school of fiction, has the merit of genuine imagination, and it is quite possible that he could achieve a new success in a chastened style. His cheap imitators, however, who are advertised by their publishers as writing for readers "with red blood in their veins," as producing works "languorous with passion," or "perfumed with intoxicating, sensuous odors," forever strive after results that are beyond their powers, and habitually mistake violence for strength. They have a ludicrous way of looking the reader solemnly in the eyes, when preparing for their effects, and seeming to say: "Now make ready to feel your hair stand on end." Even Mr. Comfort, who has hopeful possibilities of a disciplined style, can not resist the temptation to search a little curiously for phrase and epithet.

Among women writers, the habitual users of highly spiced language are English rather than American. What has long characterized our own mistresses of fiction is extreme subtlety of phrase rather than crude violence, and with the best of them this gift is used to admirable effect. One feels, however, an over-refining of phrase, an over-strained subtlety of thought and emotion in some of the more recent feminine fiction. Those who have won applause by the moderate use of such gifts are tending toward their over-use, and their youthful imitators are prone to outdo their elders in this fashion. The best short stories by American women have a distinction of style shared by few performances of their masculine contemporaries. Perhaps such fiction can not attain popularity with the present generation of novel readers, because it demands a deliberate reading, and a delicate tasting that the great public will not or can not accord.

(Continued on page 68)





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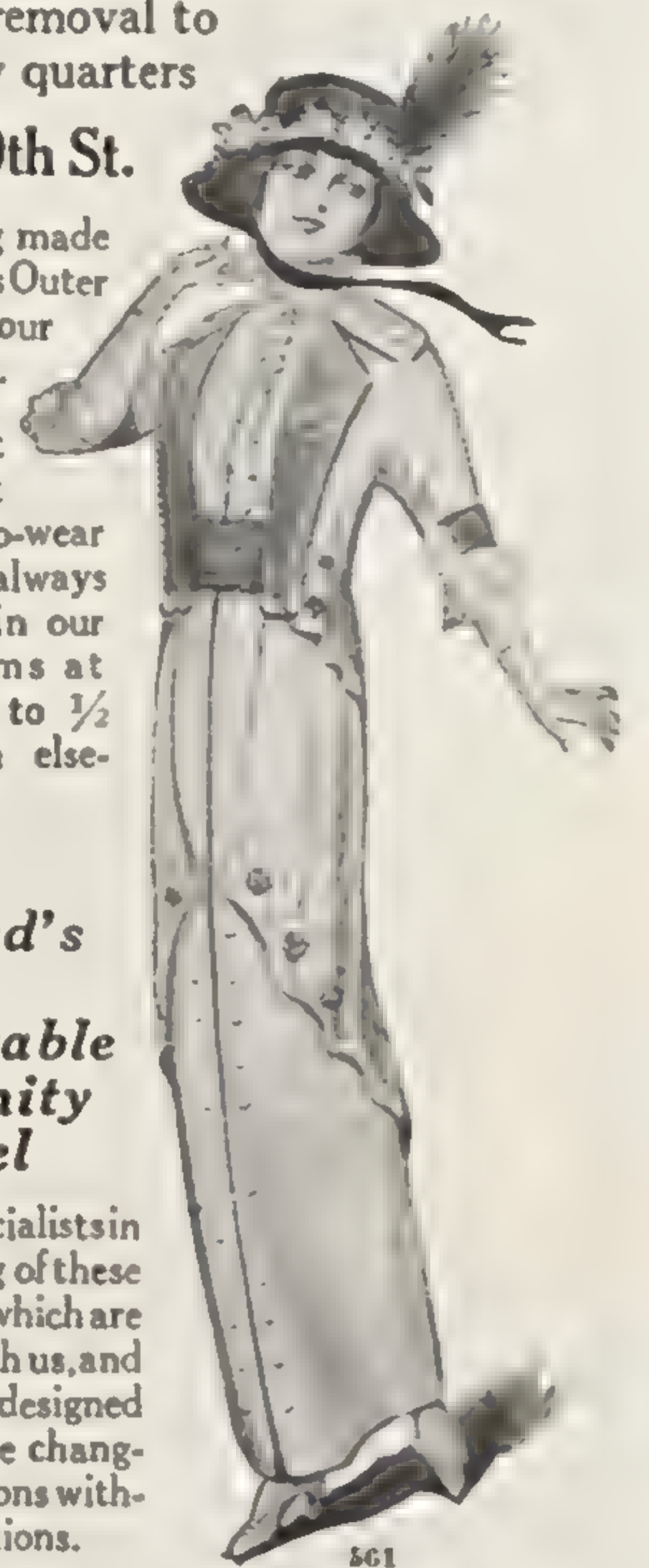
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## WHAT THEY READ

(Continued from page 66)

There are some signs that the reaction from the showier style in fiction has really arrived. Mr. Trites, who has been considerably over-praised, does not condescend to any mere cheap tricks of style in telling his story, and Mr. Harrison, who comes now with a new novel, knows how to achieve distinction without the use of red ink. The two

and with it, and more particularly, the related problem of woman's place and sphere in American social life. Again, as in "Queed," the capital of Virginia is the scene of the story, though also, as in "Queed," Richmond is not definitely named. There is a more distinct local color in the new book than in its predecessor, but Mr. Harrison's philosophy



Photograph by Campbell Studios

Mr. W. B. Trites has lately published in America his "John Cave" and "Barbara Gwynne," two compelling novels

Davises, each clever, and perhaps more than clever, in his own distinctive way, write charmingly, and with no obtrusive sign of effort. No doubt, as the signs of the times begin to indicate, we shall get back to a certain sobriety of narrative style that will neither imitate the unapproachable felicities of Mr. Howells, nor revert to the pure masculinity of Thackeray. The distinctive characteristic of traditional English prose is force born of simplicity and directness, just as the distinguishing characteristic of traditional French prose is grace born of happily chosen words and the play of a humorous and enlightened spirit. American women have brought their English near to the quality that we like best in French, but our men who attempt the same sort of thing are apt to leave upon the reader an impression of imitative futility. Meanwhile, the large simplicity of sound English prose admits of variation in the personal style and idiom, and in the future, as in the past, it will still be true that the style is the man.

of fiction apparently forbids that he should be a local colorist; he seeks his effects of realism by an attempt to reproduce the spirit of a community rather than its outward and physical aspects. Perhaps Mr. Harrison does this with the knowledge that he lacks the gift of keen and minute observation so far as physical matters are concerned, and the faculty of vividly reproducing what he sees. In the few instances where he attempts such minute physical realism, he does not strongly impress the reader's imagination. When all is said and done, however, we have had far too much of minute physical realism and thickly distempered local color in recent fiction, both British and American.

Mr. Harrison is personally familiar with Richmond from having lived and worked there as a newspaper editor. He is more familiar, however, with the spirit of Virginia, for not only was he a resident of Richmond, but he is now a resident of Charlestown, West Virginia, which place retains much that the old mother gave to the commonwealth snatched from her by a political Caesarian operation. Besides, he is of the oldest Virginian ancestry. His father, son of a Confederate officer, was sent to England at the opening of the Civil War, and there educated at a great public school and at a great university. He came back to find the economic ruin that awaited many other young south-

### SUMMER READING

V. V.'S EYES, by HENRY SYDNOR HARRISON, shows the author of "Queed" in a far more serious mood than went to the making of his first and highly successful story. In "V. V.'s Eyes," Mr. Harrison undertakes to assail the great social problem of poverty,

(Continued on page 70)



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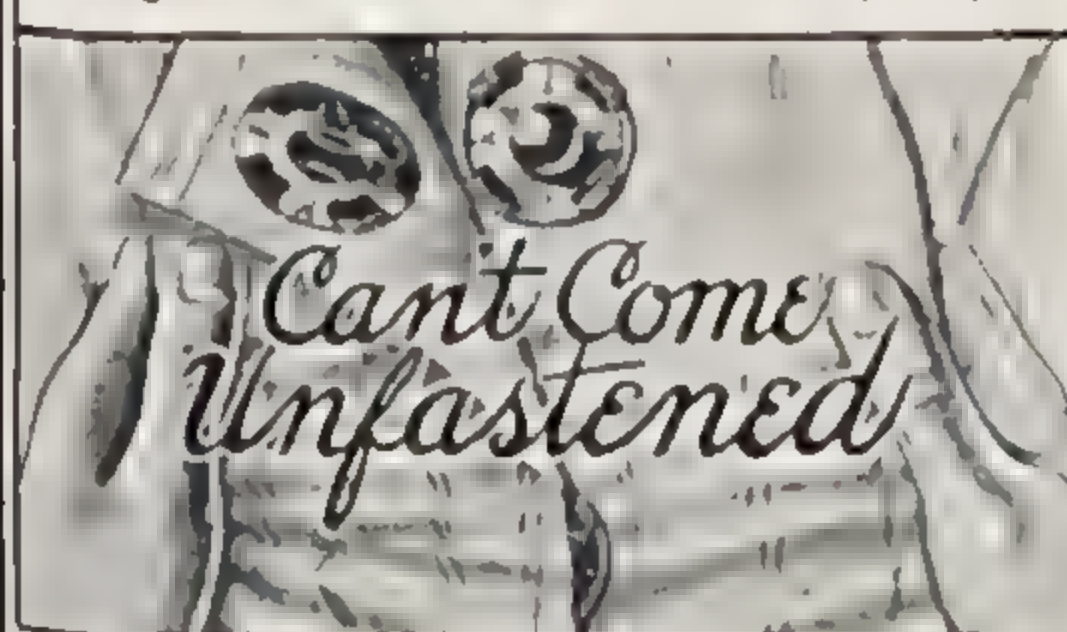
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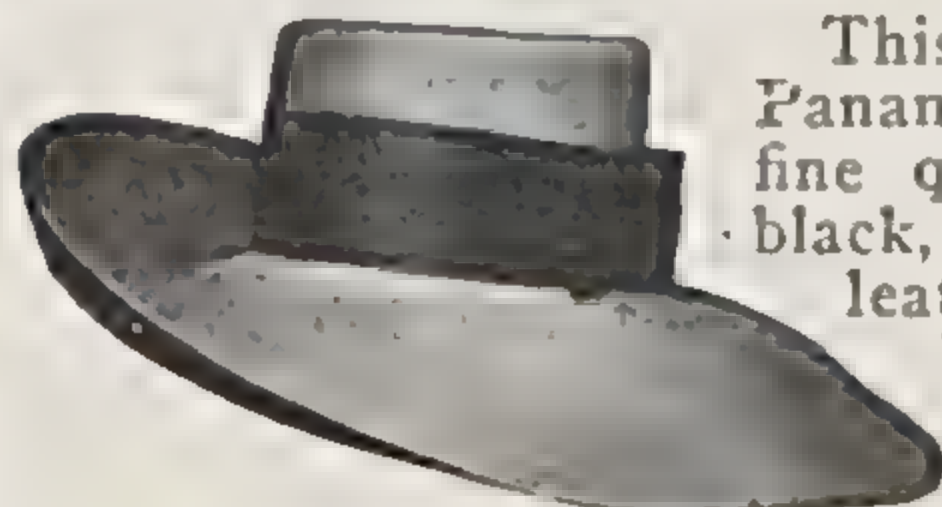
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He is now baking beans—Van Camp's Pork and Beans—300,000 meals a day.

He sends the beans to you, ready to serve, with all the fresh oven flavor.

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This is what you will get. And it will come to you just as fresh and as savory as the moment it came from our ovens.

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This chef of ours uses modern steam ovens. He bakes

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He bakes them for hours, yet the beans remain whole. That can't be done, as you know, in home ovens.

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This dish is our pride, our one claim to supremacy. It has given to millions a new idea of baked beans.

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(233)

## WHAT THEY READ

(Continued from page 68)

erners of the late sixties, and after a long struggle as a teacher in southern schools and colleges, he at length established and brought to high success the Brooklyn Latin School. His comparatively early death robbed this country of one of its most finished classical scholars.

With such a history and equipment Mr. Harrison, still a very young man, is well fitted to depict the society of the Old Dominion, and there is truth in every line of his portraits in this new and elaborate study of a changing social order. Four characters only are done with elaboration, the heroine, her magnificent lover, her mother, and V. V. of the eyes, who, by the way, is a man and not a woman. The girl is done with great charm and breathing realism. Hugo Canning is a genuine creation, the more remarkable that he is a New Yorker, not a Virginian. The mother of the heroine deserves a place in the gallery of the best-managing mammas that the fiction of a century past has given us, and V. V. is the true portrait of an invincible idealist, the man of Christ-like spirit. Willy Kerr is perfect as Virginian and social man-of-all-work, while the heroine's father is sufficiently indicated for the reader to grasp him as he is. V. V.'s humble little friend is a fine conception ably executed, while the Cooneys are done with high humorous effect, and equally high moral significance, though they must have been at times a bit trying to live with, for one unaccustomed to their pace. The minor characters, high and humble, and the few delicately indicated blacks, are all extremely well done, though most readers will revolt a little from Director Pond, as many will from the painful but significant dénouement of the tale. Mr. Harrison's humor is most of the time nothing less than delicious, and he achieves a smiling detachment from his puppets that is truly Thackerayan. (Boston and New York: Houghton, Mifflin Company, \$1.35 net.)

JOHN CAVE, by W. B. TRITES, and its companion novel, "Barbara Gwynne," by the same author, are adventures in a sort of realistic fiction different in form and treatment from the work of current realists. What Mr. Trites attempts in these two novels, and especially in the first, is a rapid dramatic presentation of a single character whose personality and development are shown in various relations of life along with other characters. Cave is a man of more than usual ability cursed with the appetite for drink, and now and then the victim of other appetites. Barbara is a beautiful girl desired of all men, herself desiring only legitimate love and the satisfactions of a seemly home. In the first of these novels one really sees little of anybody except the person of the title rôle and one other character. In the second several characters are developed with some elaboration. The distinctive thing about Mr. Trites's method is his refusal to call to his aid either the powerful realistic adjunct of local color or the brilliant ornament of epigrammatic phrase. He writes with a sort of terse simplicity, as if he had transferred the mere jottings of his notebook to the printed page. "John Cave" is much concerned with newspaper work, but it does not smell of printer's ink, it has no elaborate description of a newspaper office. In the opening of "Barbara Gwynne" Mr. Trites for a moment departs somewhat from this method, but only long enough to give the reader a lively impression of a grocery shop and of its master spirit. Although neither book is great, and in the second, Mr. Trites manifestly missed the best of the opportunity afforded by

his central conception of the beautiful and innocent girl desired of all men, these two stories, and others that he is apt to write in like fashion, will probably have a wide popularity with a public a little weary of noisy romance, over-elaborated local color, and the merciless working of the social problem. (New York: Duffield & Co., \$1.25 net.)

THE ROAD OF LIVING MEN, by WILL LEVINGTON COMFORT, is perhaps its author's most ambitious piece of work. Mr. Comfort has undertaken in this book to deal authoritatively with scenes in China, and to interpret the finer spirits of that vast land to the unbelieving occident. He has also daringly endeavored to show us a Chinaman in love with an American woman, and beloved by her. Besides this attempt to reconcile orient and occident, he has given us the somewhat extraordinary love story of the autobiographic hero, and a rather stupendous and, at times, highly dramatic narrative of gold seeking and warlike enterprise in South America. Along with the tale goes a vast deal of dialogue designed to set forth the author's view of affairs Celestial, and there are mingled with narrative and dialogue many elaborate pieces of description, some of them done with highly telling effect. What Mr. Comfort has finally made out of his disparate material is a very long book, not a consistent and well-digested whole, but a brilliant medley in which are mingled almost all the kinds of writing distinguished by the rhetoricians, as narrative, exposition, argument, and description, with occasional, but only occasional, moments of high dramatic interest, and even less often passages of genuine passion. One finishes Mr. Comfort's book with a feeling of amazement and admiration at the preparation that it must have required, but a sense also that the outcome was hardly justified by the initial labor. There are parts of the South American scenes that suggest Conrad. Mr. Comfort has achieved the faculty of highly epigrammatic phrasing, but in this book he has also plentifully abused that accomplishment. (Philadelphia: J. B. Lippincott Company, \$1.25 net.)

THE STRANGE CASES OF DR. STANCHON, by JOSEPHINE DASKAM BACON, contains ten short stories dealing with incidents in the practise of a New York physician and alienist, and mainly illustrative of feminine psychology in its abnormal states. These stories, reprinted from several magazines, are told with much of the author's accustomed deft touch, but with less than her usually welcome humor. They are likely to interest, and even to amuse, her readers, but the improbabilities to which the author has now and then to resort in order to accomplish her ends are somewhat a strain upon faith. (New York: D. Appleton & Co., \$1.30 net.)

### BOOKS RECEIVED

"The Harbor Master," by Theodore Goodridge Roberts; a novel of adventure in Newfoundland, written in the characteristic style of the author. (Boston: L. C. Page & Co., \$1.25 net.)

"Miss Mystery," by Etta Anthony Baker; a tale of mislaid identity with a romantic dénouement. (Boston: Little, Brown & Co., \$1.25 net.)

"Divorcing Lady Nicotine: Getting the Upper Hand of the Smoking Habit," by Henry Beach Needham; a pleasant narrative of a smoker's struggle with a habit carried to excess. (Chicago: Forbes & Co., 35 cents.)



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PATTERNS ILLUSTRATED ON PAGE 8

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For golf, riding, bathing, and all exercises demanding freedom, suppleness and grace, it is absolutely indispensable.

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Illustrated Booklet Free

Ovida Company, 15-17 West 38th Street, Dept. 2, New York



For bathing in the briny surf,  
For basking in the sand,  
For golfing on the grassy turf,  
For roaming meadow land,  
For garbing in the fashion's art,  
For dressing negligee,  
For feeling comfy, looking smart,  
Wear O-V-I-D-A.

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For early mornings in the country, for the afternoon siesta or for a short respite between outings this dainty garb is most welcome. Our reputation as specialists in home attire is well known.

Gowns, matinees and house dresses in many styles of silk and thin summer fabrics shown in extensive variety.

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Figured and plain voiles, and swiss designed into exquisite rest robes.

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Could anything be more modish and more suitable for days in the country than this costume made of Pamilla Cotton, after a Vogue pattern? The lustre and soft finish of this fabric, the fact that it is durable and will not fade in sun or laundry, make it the ideal summer material.

Even though your dress gets covered with dust or flecked with mud, if made of Pamilla Cotton it will come from the laundry fresh and unfaded.

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Your simple morning dresses can be easily made at home after a Vogue or any other good pattern and because Pamilla Cotton needs but little trimming the cost will be small. \$5 will cover the expense of this model.

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## PACIFIC MILLS

Lawrence, Mass.



Largest Manufacturers of printed and dyed Cotton Dress Fabrics in the World



## SMART FASHIONS for LIMITED INCOMES

(Continued from page 45)

which is so necessary to the grace of the new skirt models.

Waistcoats are not only insistently present with the tailored suit, but they also hold a prominent place as an accessory to the simple blouse. There is no end to the variety of the materials and the elaborations of the embroidery which go into their composition. The one shown at the lower left of page 44 is of tan silk éponge. The little vine is done in the most brilliant tones of red, green, and yellow. Such a waistcoat elaborates a simple blouse so it may very properly be worn for a luncheon or bridge party.

The waist sketched at the lower right on page 44 shows unmistakably that it was originated by a good designer. The tiny frills are not so difficult to keep in order as it would seem at first glance. They are of plaited net, which only costs about 25 cents a yard, and they may easily be taken out and replaced by new ones when the waist is laundered. The only other trimmings of the waist are the wide, net frills at the wrists and the rows of hemstitching, which, in a copy, could be replaced by a narrow French veining.

For the woman who is enthusiastic about the new blouses decorated in color, the one shown at the upper right of this page would surely prove an attractive model. It originated at a house in Brussels which has made quite a name for itself as a shop for clever waist designs. The material is a cream-colored, cotton crêpe, and the embroidery is done in a conventional pattern of red and green. The buttons are of crêpe with a green cording around the edge and a little block of red at the center.

The serge coat shown at the left of this page preserves a conventional outline, and yet has all the new points approved by the smart makers of sports



*She whose fancy favors brilliant colorings may choose a blouse generously embroidered in red and green*

clothes. The belt is hung a trifle below the waist, but without exaggeration, and there are several small, flat plaits on either hip. The single-breasted front makes it far less bulky than the double-breasted models.

### STOCKING POINTS

One of the best ways to prevent ladders from running down the stockings from the garters is also one of the simplest. Most of the patent devices are troublesome to adjust, and although it is undoubtedly good policy to finish each stocking at the top with ribbon loops into which the garters may be fastened, it takes a great deal of time. However, a strip of ribbon may be folded over the top of the stocking and the garter fastened over it. This keeps the garter from coming into contact with the stocking itself, and the ribbon may be quickly transferred from one stocking to another.

Whether or not she belongs to the majority who must economize, any woman will be interested in a really practical silk stocking for street wear. It is most difficult to buy silk stockings that wear well; the price paid for them seems to have little relation to their durability. There are stockings, however, which are sold on a guaranteed basis by one of the largest and best shops in the city. They come only in black, and cost \$1.75 a pair. The texture is fine and sheer, and the weave is quite regular and entirely without any of the blotchy spaces which are seen in almost all cheap grades of stockings. They fit admirably over the instep, and there is no sign here of that ugly, cross line which often mars inexpensive silk stockings. If a ladder starts in these stockings, they may be exchanged. This, of course, proves that the manufacturer has done everything in his power to make them reliable.

White tennis stockings must be kept so immaculate, and yet are subject to such hard wear, that it is not worth while to pay other than the least sum possible for them. There is a cotton stocking on the market for 35 cents, which is not too heavy for comfort in hot weather, and which is well shaped and very durable.



*A successful aspirant to tailored smartness is the top coat of dark serge belted and plaited about the hips*

*Vogue will cut to order, in 36 bust only, patterns of the models shown in this department at the special price of \$2 for a gown and \$1 for a blouse.*





### A valuable summer suggestion

Powder your shields with Mennen's. You will find they will feel much better, and your clothes will feel twice as comfortable.

It will absorb the perspiration and allay its odor, thereby taking away that disagreeable sticky feeling, and make the skin smooth, cool and comfortable.

The delicate, lasting fragrance of the Violet perfume gives the finishing touch.

For sale everywhere 25c. or by mail, postpaid. Sample for 4c. postpaid. Gerhard Mennen Company, Newark, N. J.

**Mennen's Violet** Borated Talcum Powder



## Irish Laces for Summer Clothes

Here are six Summer bargains in real Irish Laces

When in New York this Summer call or Telephone Greeley 3093



**No. 500-V**  
New Round Collar of fine English net, with hand-embroidered dots and double Irish edging in rose and shamrock design. Special price to Vogue readers, \$1.95.

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**No. 102-V.**—Baby Irish edging to match insertion at left. 39 cents per yard.



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Model **Brassiere** Price  
No. 155 **Perfection** \$1.50

Since the Brassiere has eliminated the wearing of the corset cover—and shapes the figure above the waist—a garment of perfect design only can meet the requirements. The above

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**Shirt Waist**  
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The design shown has double box pleat in centre front. One yoke deep tuck at sleeves. Plain back. Link cuffs. Pearl buttons. Price, Madras, \$3.50. Virella Flannel \$5.00. Wash Silk \$7.00. Send for samples of this and other exclusive designs.

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**The SCHWARTZ CORSET**



Elastic Silk Web; no opening or bones in front or back. For slender figures to slip on.

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# This handsome lad won first prize



Robert Oliver Pearman,  
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at the Missouri State Baby Show held in Columbia, Mo., Jan. 13 to 18, 1913. On examination by Dr. W. J. Culvert, Dr. C. W. Green and Mr. Chester Brewer, he scored 96-1/2 points out of a possible 100 for his physical condition, perfect development and general health.

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and start your baby right.*

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Removes dirt and stains instantly.  
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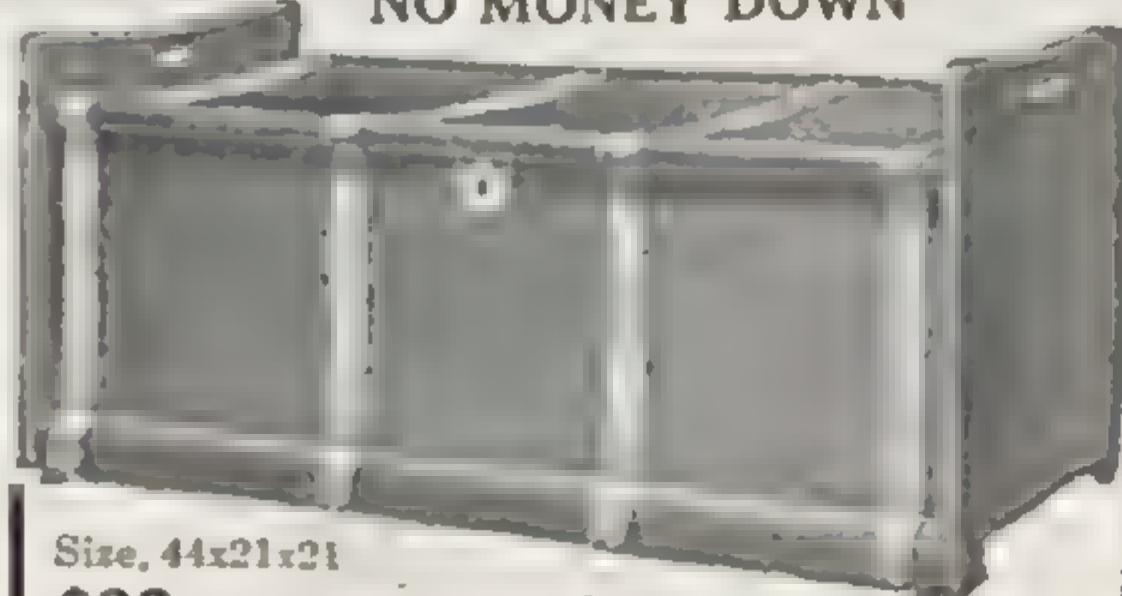
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\$22—\$2 per month

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## MOTOR HOUSE CLEANING

A Good Cleansing Preparation, a  
Freshening Paint for Jaded Tires,  
and Some Suggestions for the Bath

**A** MAN, whether he be the owner of a car or only the chauffeur, is prone to consider as important only its mechanical perfection, and to subordinate its appearance to the development of its efficiency. However, the proper care of the body and of the finish of a car is not difficult if a few commonsense precautions are observed. There are many body-cleaners on the market which are said to remove all dirt and scratches and to renew the luster of the varnish. Some of these do all that is claimed for them and are exceedingly efficient, while others render only a temporary service. Also, in many cleansers there are acids and hydroxides which soften the enamel of the fenders and the body, and eventually ruin the finish of a car. The presence of the injurious chemicals will not be noted on the label of the bottle or on the can in which they are bought, but a simple test which will disclose their presence may be made by the use of a small strip of litmus paper, purchasable at any drug store. This prepared paper possesses the peculiar chemical quality of turning red in the presence of acid, and blue when in contact with hydroxides. It is, therefore, a simple matter to determine what preparations are unsuitable for use on the delicate finish of a car.

#### THE MOTOR BATH

The choice of a good cleanser is not the only precaution that need be observed in preserving in a car that spic-and-span appearance which should be a point of pride with every owner and driver. In the summer touring season most of the roads are in good condition, yet mud-holes do exist even in the driest of weather, and even a sudden storm may almost cover a car with cakes of mud which, if not promptly treated, will harden and leave blemishes on the varnish. Because all of the vital mechanical parts of the car are protected by water-proof and dust-proof coverings, the average driver thinks that a hose and a strong water pressure are all that is necessary to clean the car properly after a storm. The hose is a useful adjunct, of course, but a powerful stream of water played upon the varnish of the car will surely scratch and mar the bright finish, and will very probably remove some of the enamel. Instead of a powerful stream of water there should be merely a gentle flow to soften the mud, after which it can be easily removed. Cold water should always be used on the body of the car, except in winter, when it is sometimes necessary to use lukewarm water in order to soften the frozen mud.

After most of the mud and dust have been washed off with the hose, the body of the car should be rinsed with a tepid solution of mild soap and water. If this rinsing is followed by a thorough rubbing with a chamois cloth, the finish will be as lustrous as when new. An excellent precaution to observe when completing this process, however, is never to rub with a rotary motion, as this will dull the luster of the varnish.

Old, blackened tires on a newly painted car are most incongruous. This may be easily remedied, however, by the use of a good paint. One of these paints is applied with a brush, and while its original purpose is to preserve the tire and render it water-proof,

a coating of it adds greatly to the appearance of the casings. A can of this paint, which will be sufficient for a season's use, can be obtained for 50 cents.

#### NEW LAMPS—NEW AIR

Motorists who have brass-finished lamps or windshields, and would like a change to the more fashionable black finish, may easily have them blackened. It is only necessary to roughen the surface with an emery cloth, apply a priming coat of white lead, and, when this is dry, brush in a covering of a good black paint, enamel, or lacquer. This operation should be repeated, and when the second coat is dry, two coats of varnish should be applied.

Many occupants of the front seats of cars which have fore doors and windshields have occasion to complain of the lack of ventilation below the top line of the doors. Cars are usually provided with adjustable ventilators set in the dash, but as supplementary ventilation for hot weather, an ingenious device has been introduced which can be attached to the lower edge of the bottom plate of glass on any windshield. With this device in place, the lower glass may be tilted inward as much as is desired. Inasmuch as the top edge remains stationary, or acts rather as a hinge, the air is deflected downward into the otherwise unventilated compartment of the driver's seat. These ventilators, in nickel finish, sell for \$4 a set, and for \$3.50 in brass finish.

#### AN INGENIOUS WINDSHIELD

A most ingenious type of windshield for use with a special body has been designed recently by a well-known company of coach builders in this country. It is made especially for a foreign car, for which the firm acts as United States agent. The "cowl" dash of this car is unusually high, and the driver's seat and that of his companion are very low. The dash and motor hood thus serve as a partial windshield, and only a foot or so of glass is needed above them to protect the faces of the occupants from the rush of wind and dust. The glass windshield is made in two parts, each of which may be operated independently. A hinge is provided between the two, as well as along the lower edge of each, so that half of the windshield may be used as a protection to the driver when the adjoining seat is not occupied. By leaning slightly to one side, the driver may obtain an unobstructed view of the road ahead. The two oval panes of glass mounted side by side, with a depression in the middle where the hinge is located, make the windshield resemble a huge pair of eye-glasses mounted on the front of the car. The body of this specially designed car is unique in several respects. The rear resembles the stern of a boat, the storage room for touring equipment or baggage is exceedingly spacious, and the interior machinery is reached through either of two side doors or a top cover. As a means of thoroughly protecting the occupants from the flying mud and stones caused by the high speed at which the car is capable of traveling, the forward mud guards have been made exceptionally wide, and tilted upward and outward at an angle of about thirty degrees. This serves to reduce the resistance of the wind to the passage of the car, and gives rather a winglike appearance to the machine.





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HIGH GRADE WILLOW WARE

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*William Bernstein*

**SHORT VAMP  
SHOES**

REG. U.S. PAT.

The William Bernstein Colonial Pump, with its pleasing lines of simplicity is really a distinct achievement in shoe making. New Model, SMB number eight, Short Vamp Colonial Pump, London Smoke Suede Back, patent or dull leathers. Seven dollars the pair.



Style No. 341. — White Linen Pumps, turned sole, Cuban heels, \$3.00

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My shoes give that small, jaunty, tapering effect which is so attractive to the eye.

They are Short Vamp, perfect fitting, arch supporting shoes, and are constructed to meet every taste, every foot and every occasion.

I am the originator of the famous Short Vamp Shoes—26 years of manufacturing experience equips me to construct correctly made shoes—both as to up-to-the-minute style and durability of construction.

My custom-made Short Vamp Shoes not only make the foot look smaller and smarter, but are far more comfortable.

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For your own protection, insist upon Genuine William Bernstein Short Vamp Shoes—sold only at my two shops or by mail.

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There's a charming revelation coming some time to the folks who meet around your morning table.

They have yet to discover the most winsome morsels men have ever made from grain.

Some morning, a dish like we show will greet them. A dish of porous, brown grains—eight times normal size—puffed by a steam explosion.

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Some will serve them with cream and sugar, some will mix them with berries. And the grains will crush at a touch of the teeth into almond-flavored granules.

Then, for luncheons or suppers, you'll serve the grains floating in bowls of milk. You'll use them at dinner to garnish ice cream. You'll use them in candy making.

Thus will come to your table a new delight. Also scientific foods which stand among the greatest of food inventions.

**Puffed Wheat, 10c** *Except in  
Extreme  
West*  
**Puffed Rice, 15c**

### Millions of Explosions

Within each Puffed Grain have occurred at least a hundred million explosions. Every food granule has been blasted to pieces, by turning the moisture within it to steam.

Thus the countless cells are created. Thus digestion is made easy. And thus comes the nutty flavor.

Thus is Prof. Anderson's process for making whole-grain foods wholly digestible. But the foods are so fascinating—so dainty, crisp and melting—that one forgets the scientific side.

Don't let these summer days go by without having Puffed Grains on your table. Order them now—a package of each—and surprise your folks tomorrow.



Served like crackers in bowls of milk

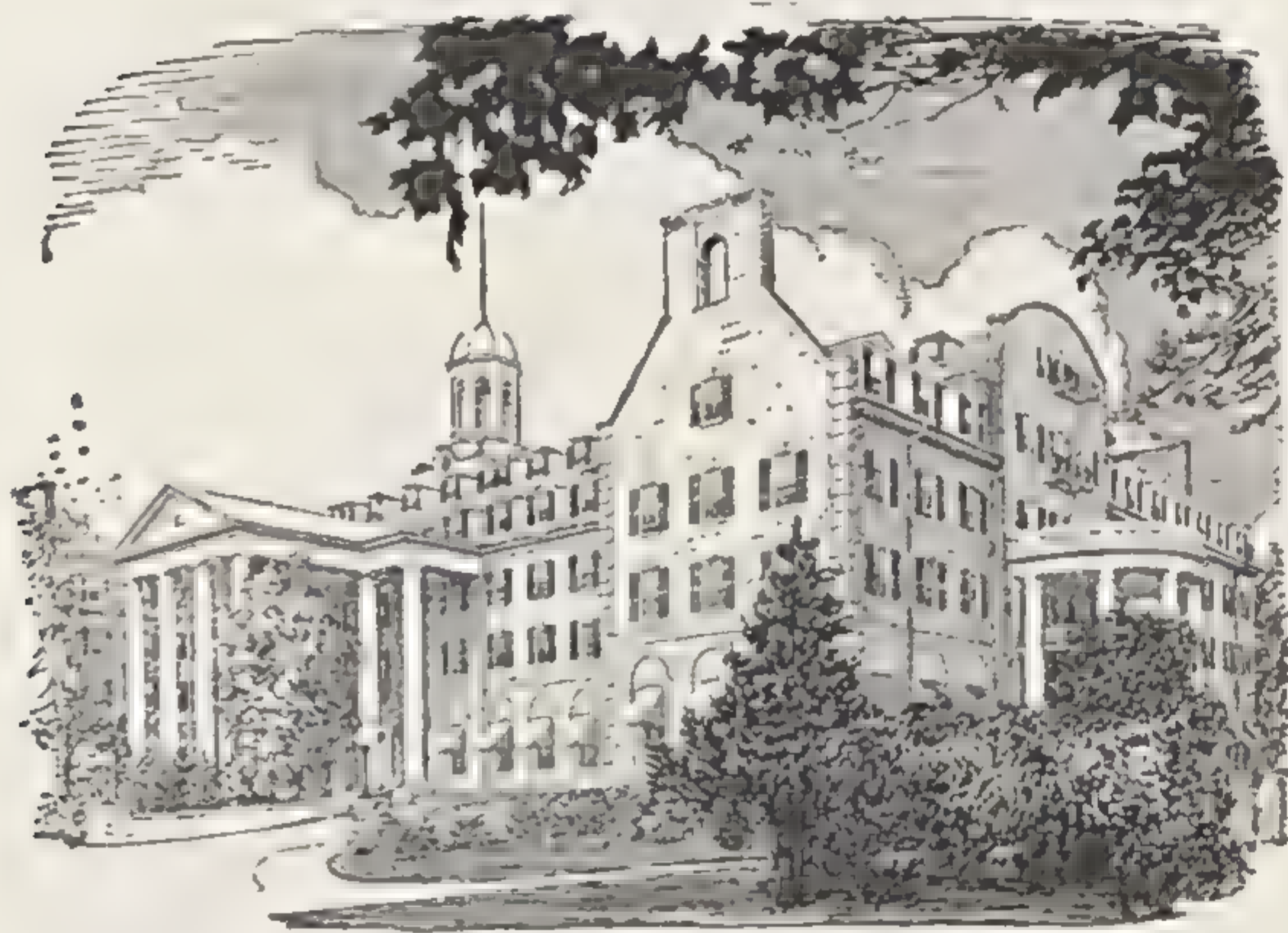
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Sole Makers—CHICAGO



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or Cooperstown, N. Y.  
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in a minute with this

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A child can make fruit drinks and ice cream sodas, or sparkle milk, cider, iced tea, grape juice, lemonade, etc., at 7c per full quart.

**Hygienic** because it has a removable top and may be cleansed thoroughly before refilling with PURE FRESH LIQUIDS of your selection.

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**EUROPE**  
FOR 1913

Going abroad? Carry this little "cultured friend of infinite knowledge" in your purse. Tells you easiest way to book passage; pack luggage and check it; what to take along; how to tip; what hotels to stop at; what rates to pay; how to buy abroad; how to dress; information on railroads, cabs, customs, important places, automobile regulations, etc.

Also program of principal events to be held throughout Europe from June to October. The Editor of THE COUNTRY GENTLEMAN "uses it every Summer and wouldn't think of going without it." For those taking first or fiftieth trip—or just contemplating it.

Descriptive leaflet free on request

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## LET THERE BE LIGHT

Sconces That Boast Only Real Candles  
and Others That Jealously Hide Their  
Electric Wiring Inside Simulated Candles



A Florentine design of long, veined leaves carved in wood and overlaid with moldy gold; either for gas or electricity; \$17



Painted wood-carving; basket in antique ivory; flowers of yellow, vermillion, blue, and green touched with tarnished gold. Price, \$12



A wall-light of wrought iron and tarnished brass with green leaves and delicate pink and blue tinted flowers of imported china. Price, \$35



A brass light fixture painted a lusterless black and hiding its modern electric wiring inside yellowed ivory candles. Price, \$7



A candle sconce in genuine, old Venetian design colored in mellow reds, blues, greens, burnt-orange, and ivory white. Price, \$15



Carved wood candle-holder overlaid with tarnished gold leaf. For gas or electricity, \$6. Parchment shade painted in Italian design, \$3.50



*Maillard's*

## Ground Chocolate



*Drink it Now*

for it is nourishing as well as dainty and delicious, therefore it makes a most satisfying and wholesome summer beverage—every ounce of the goodness of the cocoa bean is retained.



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Breakfast  
Lunch  
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Made  
in a  
Minute

At All Leading Dealers

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1864

1913

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Send us your lace curtains and your blankets to be cleaned—not laundered. Our method of cleaning makes them like new. The prices are:

CURTAINS, 75c PER PAIR UPWARDS  
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The original specialty house of this kind.

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Catalogue B

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We offer, as per illustration, the best value ever given in a complete Manicure Outfit sent to you by Parcel Post for \$2.50.

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If you want the best insist on getting F. B. Manicure Files, 25c. each.

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A grain of wheat contains all the elements that are needed to completely nourish the human body and to sustain at top-notch efficiency all the mental and physical powers. It has been man's staff of life for over four thousand years. It is the most perfect food given to man.

But when you eat a wheat food be sure you get all the wheat in a digestible form. You need all the material in the wheat grain—the carbohydrates for heat and fat, the protein for making muscle, phosphates for brain and bone, the bran coat for keeping the bowels healthy and active. In making

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we make all these elements digestible by steam cooking, shredding and baking into crisp, golden brown biscuits, or "little loaves."

Shredded Wheat is not flavored, treated or compounded with anything. It is a natural, elemental food. You flavor it or season it to suit your own taste. Delicious for breakfast with milk or cream or for any meal in combination with berries or other fresh fruits.

*All the Meat of the  
Golden Wheat*

Made only by

**THE SHREDDED WHEAT  
COMPANY**

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**S**END us the color scheme for your wedding, the number of guests expected at the reception and the size of the bridal party, and we will be pleased to send you suggestions of DEAN'S latest New York ideas.

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Seventy-four  
Years

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AVENUE  
New York



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Canopy in green or red, diameter 9 feet - - \$18  
Table in Waterproof Enamel (green or cream) \$21  
Smart Metal Chairs to match (not shown) - \$4  
Oxford Garden Chairs of McHughwillow - \$12

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9 WEST 42d STREET - NEW YORK

## S O C I E T Y

### Died

#### NEW YORK

**Pell.**—On May 26th, Mary Bogert Pell, widow of John H. Pell, and daughter of the late Wessel Wessells.

**Prentice.**—On May 26th, Mary Isham Prentice, widow of Sartell Prentice and daughter of the late Pierrepont and Semanthe Swift Isham.

**Taylor.**—On June 3rd, Pauline Keane, wife of Cortlandt E. Taylor, and daughter of the late James Keane and Anna Celeste Campion.

#### BOSTON

**Crocker.**—On May 26th, George Glover Crocker.

#### WASHINGTON

**Lomax.**—On May 28th, General Lansford L. Lomax.

### Engaged

#### NEW YORK

**Best-Washburn.**—Miss Abigail Lee Best, daughter of Mrs. Henry Allen Best of Stuyvesant-on-the-Hudson, N. Y., to Mr. Richard C. Washburn of Saugerties, N. Y.

**Holloway-Renwick.**—Miss Hilda Holloway, daughter of Mrs. Joseph Holloway, to Mr. Henry Brevoort Renwick, son of Mr. and Mrs. James A. Renwick.

**Kitching-Porter.**—Miss Florence Marguerite Kitching, daughter of Mr. and Mrs. Gilbert James Kitching, to Mr. Fitz John Porter, son of Mr. and Mrs. Holbrook Fitz John Porter.

**Logan-Dilworth.**—Miss Edith Logan, daughter of Mrs. John A. Logan and the late Major Logan, and granddaughter of General John A. Logan, to Mr. Dewees W. Dilworth, son of Mr. and Mrs. Joseph R. Dilworth.

**Townsend-Godfrey.**—Miss Anna Jerome Townsend, daughter of Mrs. Rufus King Townsend, of Albany, N. Y., to Mr. Frank Harriman Godfrey, son of Mr. and Mrs. Lester N. Godfrey, of Brookline, Mass.

#### AUGUSTA

**Jackson-Alexander.**—Miss Edith Jackson, daughter of Mr. and Mrs. James U. Jackson, to Mr. Bishop Alexander, son of Mr. and Mrs. Thomas W. Alexander.

#### BALTIMORE

**Ford-Lathrobe.**—Miss Aileen Ford, daughter of Mr. and Mrs. Henry Ford, to Mr. Ferdinand C. Lathrobe, of Richmond, Va.

#### BOSTON

**Adams-Adams.**—Miss Louise Fisher Adams, daughter of Mr. and Mrs. Samuel Gibson Adams, to Mr. Ashley Day Adams, of Brookline, Mass.

**Fenellosa-Biddle.**—Miss Brenda Fenellosa, daughter of the late Professor Ernest E. Fenellosa and Mrs. Fenellosa, to Mr. Moncure Biddle, eldest son of Mrs. A. Sidney Biddle, of Philadelphia.

**Galvin-McCreary.**—Miss Mary Helen Galvin, daughter of Mr. and Mrs. Thomas Francis Galvin, of Brookline, Mass., to Mr. Robert Grosvenor McCreary, of Cleveland, O.

**Whitney-Pitman.**—Miss Christiana S. Whitney, daughter of Mr. and Mrs. Goodwin Whitney, to Mr. Harold A. Pitman.

#### CHICAGO

**Dunham-Reilly.**—Miss Anna Mary Dunham, daughter of Mrs. James S. Dunham, to Mr. John Rice Reilly, son of Mrs. Henry J. Reilly of Winnetka.

**Wharton-Chouteau.**—Miss Jane Wharton, to Mr. Azby Chouteau, son of Mrs. Cora Baker Chouteau, of St. Louis.

#### KANSAS CITY

**Ward-Beals.**—Miss Helen Ward, daughter of Mr. and Mrs. John Edmund Ward, to Mr. David Thomas Beals.

#### LOUISVILLE, KY.

**Alden-Allyn.**—Mrs. Louise Graham Alden, daughter of Mr. and Mrs. Charles Horace Wintersmith, to Mr. Robert Allyn, of Hartford, Conn.

#### MINNEAPOLIS

**Gress-Benton.**—Miss Hazel Gress, daughter of Mr. and Mrs. A. R. Gress, to Mr. Dudley Chester Benton, of San Diego, Cal.

#### PHILADELPHIA

**Claxton-Hebard.**—Miss Margaret C. Perry Claxton, daughter of Mrs. William Rehn Claxton, to Mr. Morgan Hebard, son of Mr. and Mrs. Charles S. Hebard.

**Shaw-Dalton.**—Miss Edythe Shaw, daughter of Mr. and Mrs. John E. Shaw, of Overbrook, Pa., to Ensign John P. Dalton, U. S. N.

#### PITTSBURGH

**Brodhead-McCoy.**—Miss Leonie Brodhead, daughter of Mr. and Mrs. J. Davis Brodhead, of South Bethlehem, Pa., to Mr. John Gibbon McCoy, son of the late Lieutenant James Estey McCoy, U. S. A., and grandson of Major-General John Gibbon, U. S. A.

#### PORTLAND

**Burns-Davis.**—Miss Anita Burns, to Mr. C. H. Davis, 2nd, formerly of St. Paul.

#### ST. LOUIS

**Griesedieck-Stanard.**—Miss Edna Griesedieck, daughter of Mrs. Henry Nicolaus, to Mr. Edwin Stanard, grandson of former Lieutenant-Governor E. O. Stanard.

#### ST. PAUL

**Brock-Bryant.**—Miss Yvonne Brock, daughter of the late Christopher James Brock and Mrs. Brock of Swansea, Wales, to Ensign Stewart Frederick Bryant, son of Mr. and Mrs. Frederick Stewart Bryant.

**MacVeigh-Di Ruffano.**—Miss Virginia MacVeigh, daughter of Mrs. Ogden de Billier, wife of the Secretary of the American Legation at Athens, to Marchese Agostino Ferrante Di Ruffano.

#### WASHINGTON

**Bennett-Davis.**—Mrs. Ferris Bennett to Lieutenant Russell K. Davis, of the United States Marine Corps and son of Congressman and Mrs. Charles Russell Davis of St. Peter, Minn.

**Oldham-Miller.**—Miss Dorothy Blanche Oldham, eldest daughter of the late Robert Augustus Oldham, of Burghill, Guildford and London, England, to Lieutenant-Commander William Siebel Miller, U. S. N.

### Weddings

#### NEW YORK

**Butler-Robinson.**—On June 17th, in St. George's Chapel, Stuyvesant Square, Mr. Arthur W. Butler, son of the late William Allen Butler, and Miss Anna Foster Robinson, daughter of Dr. and Mrs. Beverley Robinson.

**Coster-Booth.**—On June 23rd, at the Church of the Atonement, Tenafly, N. J., Mr. Oliver Delancey Coster, son of Mr. and Mrs. Henry A. Coster, and Mrs. Edgar Hetfield Booth.

**Daubeny-Duncan.**—On June 11th, at St. Paul's, Wilton Place, London, S. W., Captain Cyril Daubeny, Essex Regiment, and Miss Margery Duncan, daughter of Mr. and Mrs. A. Lauderdale Duncan, of Knossington Grange, Oakham, England.

**Ferris-Williams.**—On June 14th, in St. John's Church, Far Rockaway, Mr. Morris Douw Ferris, son of Mr. and Mrs. Morris Patterson Ferris, and Miss Dorcas Williams, daughter of Mr. and Mrs. Thomas Williams.

**Fletcher-Thompson.**—On June 3rd, at the country home of the bride's mother, Field Point Park, Greenwich, Conn., Mr. Henry Fletcher and Miss Ethel Thompson, daughter of Mrs. Richard J. Thompson.

**Francis-Castles.**—On June 24th, Mr. Pomeroy Tucker Francis and Miss Frances Castles, daughter of Mrs. John W. Castles, of Morristown, N. J.

**Hagemeyer-Whipple.**—On June 25th, in the Church of the Heavenly Rest, Mr. Arthur Herbert Hagemeyer, son of Mr. and Mrs. Frank E. Hagemeyer, and Miss Dorothy Sherburne Whipple, daughter of Mr. and Mrs. N. Dana Whipple.

**Hill-Carroll.**—On June 28th, at the home of the bride's mother, Major John Philip Hill, of Baltimore, and Miss Suzanne Carroll, daughter of Mrs. John Howell Carroll.

**Hine-Jennings.**—On June 16th, in the First Presbyterian Church, Brooklyn Heights, Mr. H. Worthington Hine, son of Mr. and Mrs. Francis L. Hine, and Miss Gertrude Howell Jennings, daughter of Mrs. Spencer Augustus Jennings.

**Kruttchnitt-Penn.**—On June 14th, at the home of the bride's parents, Reidsville, N. C., Mr. Theodore Hermann Kruttchnitt, son of Mr. and Mrs. Julius Kruttchnitt, and Miss Lily Watt Penn, daughter of Mr. and Mrs. Samuel Cabell Penn.

**McAdoo-McCormick.**—On June 21st, at Brookland in Green Spring Valley, Mr. Francis H. McAdoo, son of the Secretary of the Treasury and Mrs. McAdoo, and Miss Ethel McCormick, daughter of Mrs. Isaac E. Emerson by a former marriage.

(Continued on page 80)

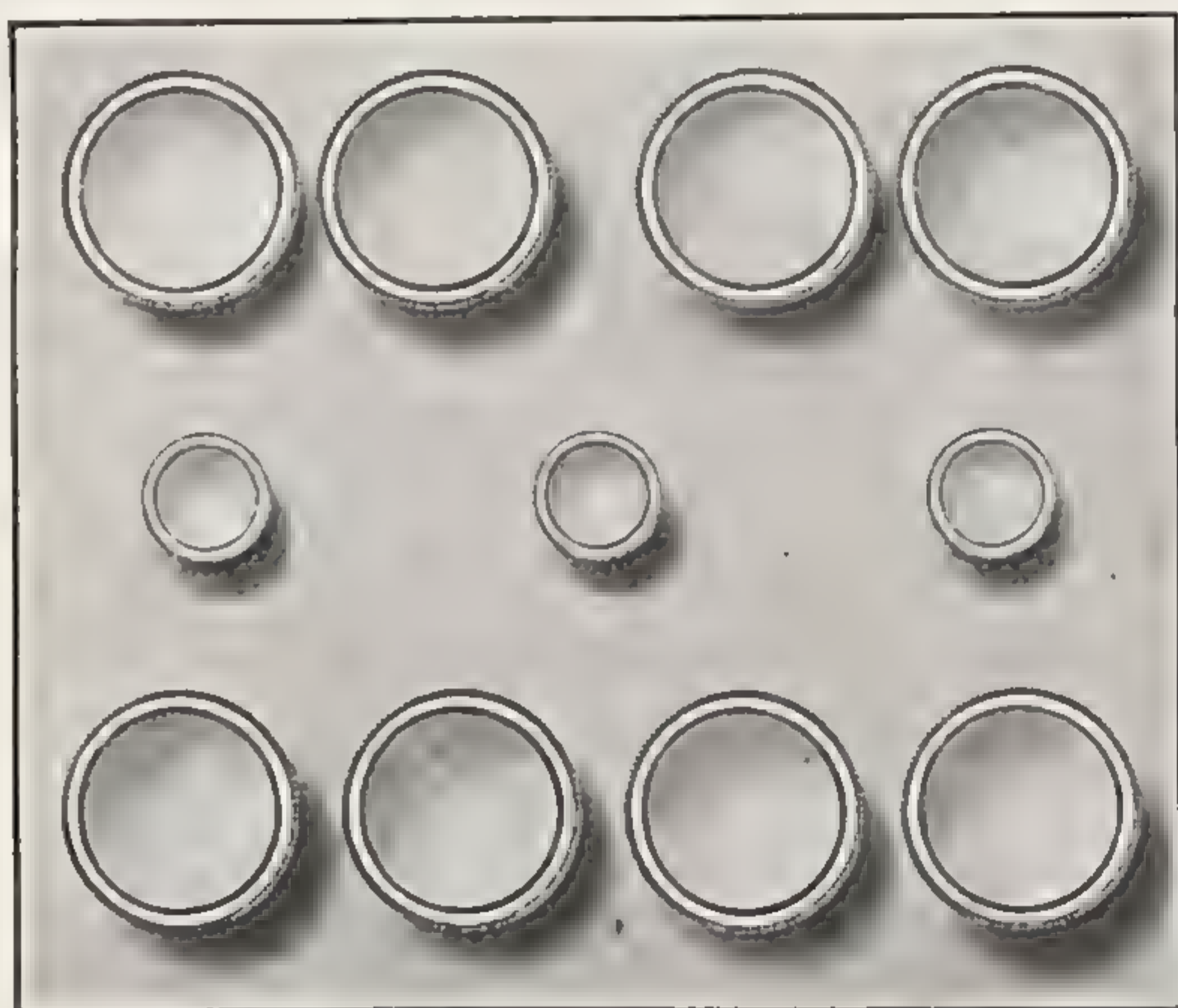


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You are apt to need evening dress, or a dinner coat, and will take it of course. Don't forget that

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the easy-to-use kind that go in like a needle, and hold like an anchor, till intentionally released—are made not only in the finest quality gold or platinum mounted mother-of-pearl—some styles set with precious stones—but in the less expensive mountings of Krementz Quality 14K. Rolled Gold Plate, specially suited for the traveler, because you won't worry over a possible loss.



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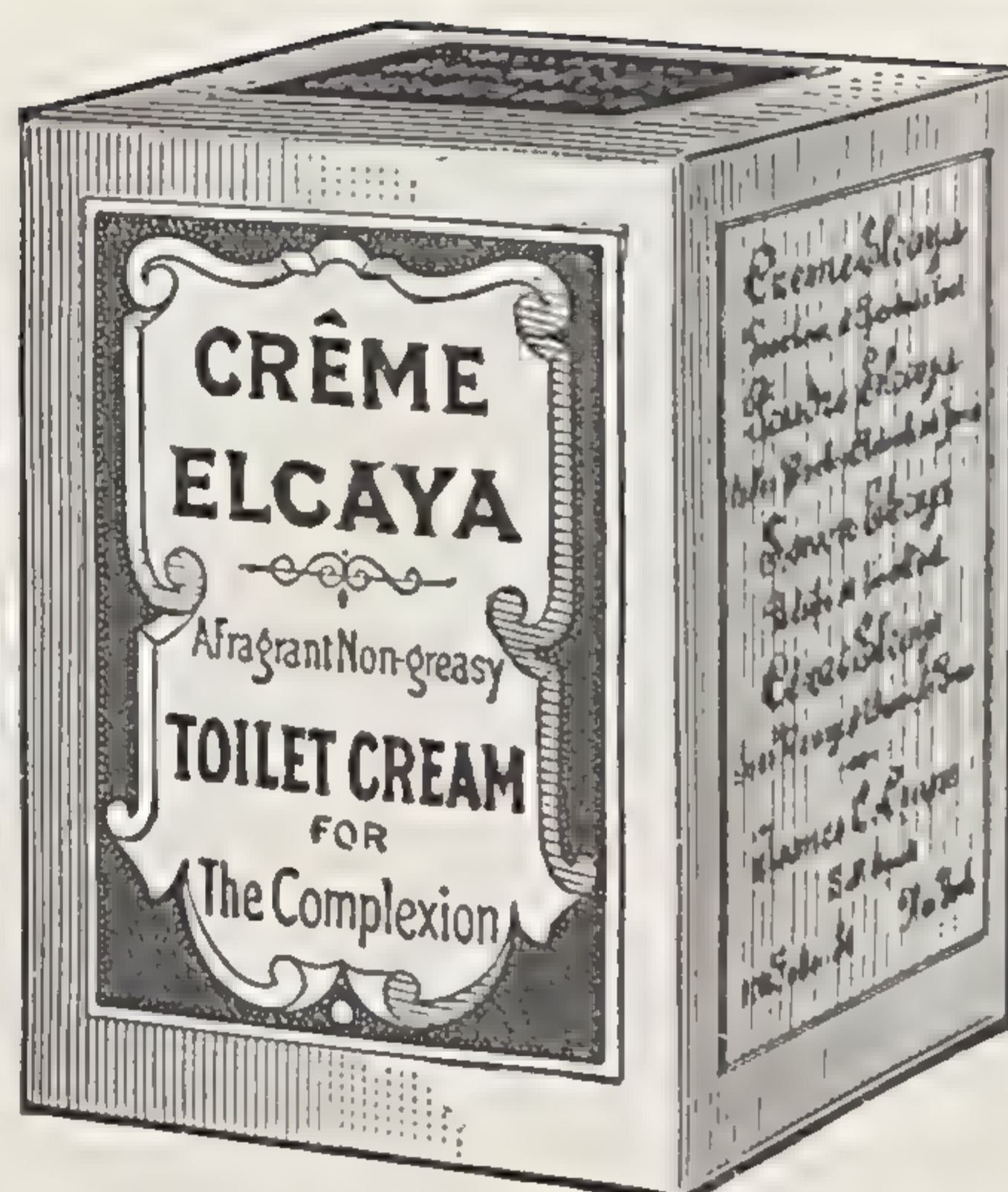
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Summer Models

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The name ELCAYA represents a standard of honor which is loyally upheld by every American dealer, and back of that name is a guarantee of quality and purity which is fortified by an unrivalled reputation among well-groomed women everywhere.

Creme Elcaya makes the skin like velvet, keeps it soft, clear—makes its texture refined and lovely. If applied night and morning, it fortifies against sunburn, preventing irritation, soothes the skin, keeps it cool and comfortable. ELCAYA doesn't cost any more than the best of the ordinary creams and it assures you a complexion that will be admired by all on every occasion. Demand the best, ask for ELCAYA. Trial size jar by mail 10c in parcel post stamps.

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The "scented" is like an old fashioned garden of flowers. It gives the complexion that well-groomed effect without showing the slightest trace on the skin—it positively does not cause the shiny appearance common to talcum. After the bath, it gives that clean, natural, comfortable feeling so much sought—so hard to obtain.

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I enclose 10 cents  
in parcel post stamps to  
pay mailing charges on the  
trial size package of EL-  
CAYA Rice Powder advertised  
— JULY 1st VOGUE.

Scented..... Unscented.....

My Name.....

Street Address.....

Town..... State.....

My Dealer.....  
State Scented or Unscented.



(Continued from page 78)



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Don't worry any more.  
Make up your mind to use

*Meadow  
Gold  
Butter*

and be convinced of its freshness and sweetness and delicacy of flavor. Taste it and you will know why it comes so carefully wrapped and sealed in the patented package. Meadow-Gold Butter is worth protecting. Meadow-Gold Butter is made from pasteurized cream.

THE FOX RIVER BUTTER CO.  
Chicago



**McKesson-Lawrence.**—On June 9th, in Grace Church, Mr. Donald McKesson, son of Mr. and Mrs. John McKesson, Jr., of Roaring Brook Farm, Chappaqua, N. Y., and Miss Catherine Lawrence, daughter of Mr. and Mrs. Percy Lawrence.

**Scott-Van Zile.**—On June 3rd, at the home of the bride's parents, Dr. Walter F. Scott, of Birmingham, Ala., and Miss Sally Van Zile, daughter of Mr. and Mrs. Edward S. Van Zile.

**Thorne-Hannah.**—On June 16th, at the Church of the Heavenly Rest, Mr. John Norrish Thorne, son of Mr. Gilbert G. Thorne, and Miss Zoë Hannah, daughter of Mrs. John Hannah.

## ATLANTA

**Hall-Owens.**—On June 16th, at St. Mark's Methodist Church, Mr. Edward B. Hall, son of Mr. and Mrs. Edward J. Hall, of Morristown, N. J., and Miss Charles Owens, daughter of Mr. and Mrs. John S. Owens.

**Hanson-Van Epps.**—On June 12th, Mr. Robert Graham Hanson, Jr., of Tennessee, and Miss Minnie Thomas Van Epps, sister of Mr. George Dudley Van Epps.

## BOSTON

**Motley-Jacques.**—On June 14th, at the home of the bride's parents, Mr. Edward Motley, son of Mr. Thomas Motley, and Miss Harriet Jacques, daughter of Mr. and Mrs. Herbert Jacques.

## CHICAGO

**Harris-Bent.**—On June 26th, at the home of the bride's parents, Mr. Stanley G. Harris, son of Mr. and Mrs. Norman W. Harris, and Miss Muriel Bent, daughter of Mr. and Mrs. George P. Bent.

**Telling-Chapin.**—On June 26th, at the home of the bride's parents, Mr. Irving Telling, son of Mrs. John Telling, and Miss Louisa Chapin, daughter of Mr. Edward F. Chapin.

## LOS ANGELES

**McPherson-Severance.**—On June 10th, at St. Paul's Pro-Cathedral, Mr. Walter Scott McPherson and Miss Marjorie Severance, daughter of Mr. and Mrs. Mark Sibley Severance.

## MINNEAPOLIS

**Fairbank-Martin.**—On June 17th, at the home of the bride's parents, Mr. Samuel B. Fairbank, of South Bend, Ind., and Miss Helen Leslie Martin, daughter of Mr. and Mrs. William L. Martin.

**Woodward-Castle.**—On June 10th, at the home of the bride's father, Mr. William T. Woodward, of Pittsfield, Mass., and Miss Marjorie Castle, daughter of Mr. Homer Castle.

## NEW ORLEANS

**Duggan-Urquhart.**—On June 17th, Mr. Richard Duggan and Miss Elsie Urquhart, daughter of Mr. and Mrs. Charles R. Urquhart.

**Irby-Wheeler.**—On June 11th, at the home of the bride's parents, Mr. Robert Garland Irby, son of Mr. N. Ratcliff Irby, and Miss Emelie Wheeler, daughter of Mr. and Mrs. Wm. A. S. Wheeler.

## PHILADELPHIA

**Allinson-Shipley.**—On June 13th, at the home of the bride's mother, Mr. Edward Page Allinson and Miss Mary M. P. Shipley, daughter of Mrs. Samuel R. Shipley.

**Mellor-Lee.**—On June 3rd, at the Protestant Episcopal Church of Our Redeemer, Bryn Mawr, Pa., Mr. Sigourney Mellor, son of Mrs. Edward Mellor, and Miss Helen Phyller Lee, daughter of Mrs. Edward Clinton Lee.

**Scott-Frazier.**—On June 3rd, in the Protestant Episcopal Church of Our Saviour, Jenkintown, Pa., Mr. Charles Henry Scott, Jr., son of Mr. and Mrs. Charles Henry Scott, and Miss Isabella Frazier, daughter of Mr. and Mrs. William West Frazier, Jr.

## PITTSBURGH

**Browne-Gormley.**—On June 7th, at St. Stephen's Episcopal Church in Sewickley, Pa., Mr. Garrett Denis Browne, Jr., of Hartford, Conn., and Miss Mary Aston Gormley, daughter of Mr. George Aston Gormley.

## PROVIDENCE

**Heath-MacLeod.**—On June 10th, at the home of the bride's aunt, Mr. Warren Heath, son of the late D. C. Heath and Mrs. Heath of Boston, Mass., and Miss Fredrika MacLeod, niece of Miss King.

**Smith-Bradley.**—On June 10th, in Grace Church, Mr. Brockholst Matthewson Smith, son of Mr. and Mrs. George M. Smith, and Miss Margaret Harrison Bradley, daughter of Mrs. Charles Bradley.

**Strozzi-Arnold.**—On June 18th, at St. Joseph's Roman Catholic Church, the Marquis Maximilian Strozzi, son of the Marquis and Marchioness Pio Strozzi of Florence, Italy, and Miss Linda Angell Arnold, daughter of Mr. and Mrs. Olney Arnold.

## RICHMOND

**Harris-Haxall.**—On June 21st, at the Episcopal Church, Middleburg, Va., Mr. J. Morrison Harris, son of Mr. and Mrs. W. Hall Harris, and Miss Louise Haxall, daughter of Mr. and Mrs. Bolling W. Haxall.

## ST. LOUIS

**Liebke-Wall.**—On June 3rd, at the home of the bride's parents, Mr. Frank J. Liebke and Miss Dorothy Wall, daughter of Mr. and Mrs. Nicholas R. Wall.

**Powell-Hays.**—On June 3rd, at the home of the bride's parents, Mr. Warren Thomson Powell and Miss Helen Hays, daughter of Mr. and Mrs. Frank Perrin Hays.

## ST. PAUL

**Graves-Schurmeier.**—On June 28th, Mr. William Grant Graves, son of Mrs. William Fletcher Graves, and Miss Gertrude Schurmeier, daughter of Mrs. Gustave Schurmeier.

## WASHINGTON

**Overton-Brabson.**—On June 11th, at St. James' Church, Greenville, Tenn., Lieutenant William Wallace Overton, U. S. A., son of Captain and Mrs. Winfield Scott Overton, and Miss Ruth Inman Brabson.







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The Remodeling Shop

Special Remodeling Service  
for Tailored, Afternoon  
and Evening Gowns

I rebuild old-fashioned gowns—transform them in appearance by judicious changes in cut and finish.

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IN addition to the remodeling service, I am prepared to execute made to order suits at exceptionally low prices. It will pay you to study the economy of buying your clothes from me.

For example, I am offering a special white silk Bedford Cord gown—\$30 to \$50.

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Eliminates  
Dress Shields



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MOURNING SPECIALTY HOUSE

Hats, Gowns, Waists, Veils, Neckwear

The Only House in New York Catering Exclusively to This Class of Trade

Strictly high class. No competition, as our designs are our own, and materials our own importation.

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Smart  
Under  
vests

In place of the silk ribbed vest. Soft and sheer—with dainty lace and ribbon. Pink, blue or white. Batiste \$1. Japan silk \$2.50. Crêpe de Chine \$3.50. Monogram 50 cents extra.

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White Nubuck and Tan  
Calf Lace Tennis Boot.  
Rubber sole and heel \$3.85



White Nubuck Tennis Ox-  
ford, rubber sole and heel \$3.50

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Don't make a warm kitchen hotter by heating your irons on a stove. Don't waste your time and strength walking back and forth. With the Princess you can iron in comfort on the shady back porch, or any other cool part of the house. Less work; better work, as heat is constant and even. Less time, no walking, no waiting.

### The Princess ELECTRIC FLAT IRON

Beautiful in design and finish; triple nickel polished; extra long cord; easily attached; easily disconnected. Stays hot on wet clothes; irons anything from the most delicate to the heaviest goods and does nice work on all. Each iron supplied with attractive stamped metal stamp.


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Get one from your dealer. Insist on the Princess. If he hasn't it, send to us \$3.25 and we will place one right in your home by Insured Prepaid Parcel Post. Get one now. Keep it 10 days and if you're not pleased and delighted we'll refund every cent.

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**MASSATTA  
TOILET WATER**  
A DELICATE SUGGESTION  
OF FRAGRANT JAPAN  
THE TRUE ORIENTAL ODOR  
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THE SUPERB MASSATTA LINE INCLUDES TOILET WATER,  
FACE POWDER, SACHET, PERFUME AND HEADACHE COLOGNE.  
LAZELL, PERFUMER

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is the greatest toilet  
comfort you ever  
had.

It gently neutralizes  
odor of  
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and other bodily odors,  
preserves the soap-and-  
water sweetness "from  
bath to bath."

Little needed at a  
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25c at drug- and department-stores. If  
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"Mum" Mfg Co 1106 Chestnut Street Philadelphia



THOSE who have an acidity in  
the blood that causes the skin  
to roughen or who, at this sea-  
son of the year, have acquired  
a coat of tan and a sprinkling of freckles,  
will find a certain cream effective in re-  
moving these blemishes. It consists of a  
jelly-like substance to be rubbed well  
into the skin, allowed to remain ten min-  
utes, and then wiped off with a soft  
cloth. After each application, particles  
of the dried or roughened skin—the dead  
skin—will come off with the cream.  
Price, \$1.50 a jar.

For the farsighted believer in the  
"ounce of prevention" there is prepared  
by the same firm which makes this jelly  
an excellent liquid powder which, if ap-  
plied constantly, will serve as a protec-  
tion against the hot rays of the sun. It  
is cool and refreshing to the overwarm  
face, and at the same time it tends  
to improve and whiten the skin. It  
comes in three colors—pink, cream, and  
white—and is bottled in two sizes, \$1.50  
and \$2.50, respectively.

The Englishwoman who is the head of  
this firm also recommends two hair oin-  
tments. One, by virtue of its nourish-  
ing qualities, prevents premature gray-  
ness, which so often is merely the result  
of an ill-kept scalp. Price, \$2 a jar.  
The other is a beautifying ointment that  
imparts to the hair that brightness and  
glossiness that adds so much to the ap-  
pearance of the well-groomed woman.  
Where the hair is dry, the effect is most  
marked. Unlike the liquid brillianine,  
it is made in jelly form. Its odor is  
very slight, but agreeable. Price, \$1.50.  
There is also a liquid hair tonic that is  
said to have had unusual success in  
stimulating the scalp and thus stopping  
bad cases of falling hair. This is \$1 a  
bottle.

#### A SOAP FOR ONE WASHING

A soap for a single washing has re-  
cently been invented for the traveler and  
for those respecters of hygiene who  
sometimes find it necessary to wash their  
hands in public places, and yet do not  
wish to use the common soap. This  
soap comes in tablet form—fifty tablets  
in a small box, each in its separate com-  
partment, from which it is picked by a  
tiny pincers secured to the cover of the  
box. These tablets are made by a famous  
German firm according to the formula  
of a well-known physician. Though they  
are firm in composition, they dissolve  
easily in water. Price per box, 25 cents.

#### SANCTIONED BY RUSSIAN ROYALTY

A certain soap at \$1 a cake is used in  
the royal nurseries of Russia. Owing to  
the extreme care with which each cake is  
manufactured and dried, it lasts far longer  
than many other soaps in general use.

Russian face powders are to be had  
which possess unusual adhesive quali-  
ties. They are known all over Europe,  
but scarcely at all as yet in America, and  
they are well worth a trial. They cost  
from \$1 to \$5 a box.

#### A SHAMPOO CREAM

There is an excellent shampoo cream  
that is the tested product of long years  
of experience in the treatment of the  
hair. It is recommended for its unusual  
cleansing and tonic properties, as it is  
made from the extract of tonic and  
cleansing herbs, combined with the pur-  
est olive oil soap which acts as an  
emollient. Wet the hair and scalp with  
warm water, rub in the cream, and an  
aromatic foam, with a pungent, fresh-  
green-leaf odor, will soon cover the head.  
This preparation comes in tubes that  
may be purchased for 25 cents each.

#### A VIBRATOR WITHOUT ELECTRICITY

The blood-tingling and stimulating ef-  
fect peculiar to an electric vibratory  
massage, yet without the electricity, is  
what is promised of a small wooden in-  
strument that costs \$3.50. It consists of  
a nickel-plated, iron handle below which  
are attached three rollers—the two outer  
ones notched and measuring three and  
one-half inches long, the middle one  
carved in circular form and measuring  
four and three-quarter inches. The  
width through the rollers is five inches.  
These are rolled over the face and neck  
muscles, across the shoulders, and down  
the back and arms. This stirs the stag-  
nant blood and brings it tingling to the  
surface. As an easily manipulated and  
inexpensive substitute for an electrical  
massage it is quite remarkable.

#### THE CARE OF JEWELS

A smart jewelry-cleaning outfit, boxed in  
a small leatherette jewel case, is a great  
aid in the care of jewels. The box contains  
a leatherette-covered, sawdust shaker in  
two compartments, the top one of which  
has a perforated bottom. The sawdust  
is heated and put into the top compart-  
ment of the shaker, and the polished  
rings, after they have been rinsed of the  
paste, are dropped into it. By the time  
the warm sawdust has been shaken  
through into the lower part of the shaker  
the jewels are dry and glistening. Be-  
sides the shaker, the outfit includes a  
cake of jeweler's polish and two soft  
brushes, one for applying the paste, and  
one for dry brushing. The complete set  
is priced at \$1.

[Note.—Readers of Vogue inquiring  
for names of shops where dressing-table  
articles are purchasable should enclose a  
stamped and addressed envelope for re-  
ply, and state page and date.]



Berthe May's

## MATERNITY

### Corset

The only corset of this kind made for its  
own purpose. Can be worn at any time.  
Insures ease and comfort, allows one to  
dress as usual and to preserve a normal ap-  
pearance. Simple and exclusive system  
of enlargement.

PRICES FROM \$5.00 to \$18.00

Call at my parlors or  
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velope. Rush orders supplied immediately on re-  
ceipt of present measurements around bust, waist  
and hips, also height in feet.

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meets the instant approval  
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furniture. The beautiful  
designs, splendid work-  
manship and great dur-  
ability have made Willow-  
craft the leading willow  
furniture of America.

Our booklet of 165  
attractive Willowcraft  
designs is free

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Summer beverages take on an added delight when served in

Heisey's  Glassware

This best of all table glass is made in a variety of designs, each comprising a complete set, permitting harmonious furnishing of bungalow, mansion or modest home. Write for a copy of "Table Glass and How to Use It."—You will find it very interesting.

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IN response to the many inquiries from out of town patrons, I beg to announce that The Mending Shop will remain open during the summer months.

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Quarterly  
Millinery  
Review of  
Fashions  
The Authority on  
Correct Millinery  
150 Newest  
Styles

photographed on live  
models, issued by

THE MILLINERY TRADE REVIEW  
No Cost to You. It Helps you Decide  
IN ALL UP-TO-DATE MILLINERY SHOWROOMS

## HABITING the HORSEWOMAN

(Continued from page 26)

a smart appearance. It may be parted or drawn straight back from the face as desired, but it must not be puffed out at the sides to any extent. To obtain this effect, the hair should first be tightly braided and fastened both at the base of the head and at the end with thread or elastic and then coiled into a round knot rather low at the back of the head, and securely fastened with pins. A round hair net should be placed over the knot not only to keep it neat, but tight. The hair may be pulled out a trifle over the ears for the sake of becomingness, but not much. The tighter and plainer it is, the smarter it looks.

### WHEN RIDING CROSS SADDLE

For the cross saddle, a three-quarter, semi-fitting coat and breeches replace coat and skirt. Otherwise the same conventions hold, except that high hats are never worn. There are two or three different styles of coats which are equally good. A new model is shown on the figure to the right on page 27—new in that it fits more closely than usual. This is made of black-and-white checked cheviot, is semi-fitting, single-breasted, and comes just to the knee. The breeches, of course, match. The paddock coat showing a seam at the waist is another good style. The essential things are good lines and adherence to a strictly tailored mode. Since the cross saddle costume is not quite so formal as that for the side saddle, it depends even more (if that were possible where correctness is practically the only law) on correctness to be smart. With a cross saddle habit, either boots or puttees may be worn.

### THE POLO HABIT

That necessity knows no law is shown by the habit which has been evolved for polo. The game necessitates riding astride, so breeches and a long coat were adopted. Sleeves would hamper the swing of the mallet, so out they came. As for the hat, no better model could be found than the helmet so long used by polo players the world over. Why then should women not wear it? The coat is made of covert cloth in paddock style with breeches to match. With such a costume, white linen breeches are even more attractive and, of course, are cooler. All these complete a smart and not unbecoming costume.

### MATERIALS FOR RIDING HABITS

By common consent, oxford gray or black in English worsteds, melton, or cheviots are generally used for riding habits, whether for side or cross saddle. They are, of course, waterproof and of sterling wearing qualities. Occasionally checked worsteds or mixed cheviots are permissible for the cross saddle; twilled khaki is also used for polo coats as it is lighter weight than covert cloth. For warm weather, khaki, crash, or linen (in white, natural color, or black-and-white check) are good form, although these materials are so informal as to be allowable only for the road, not for a meet or show or anywhere that appointments really count.



## "My Salon in Your Summer Home—Five Dollars"

## MARY GREY

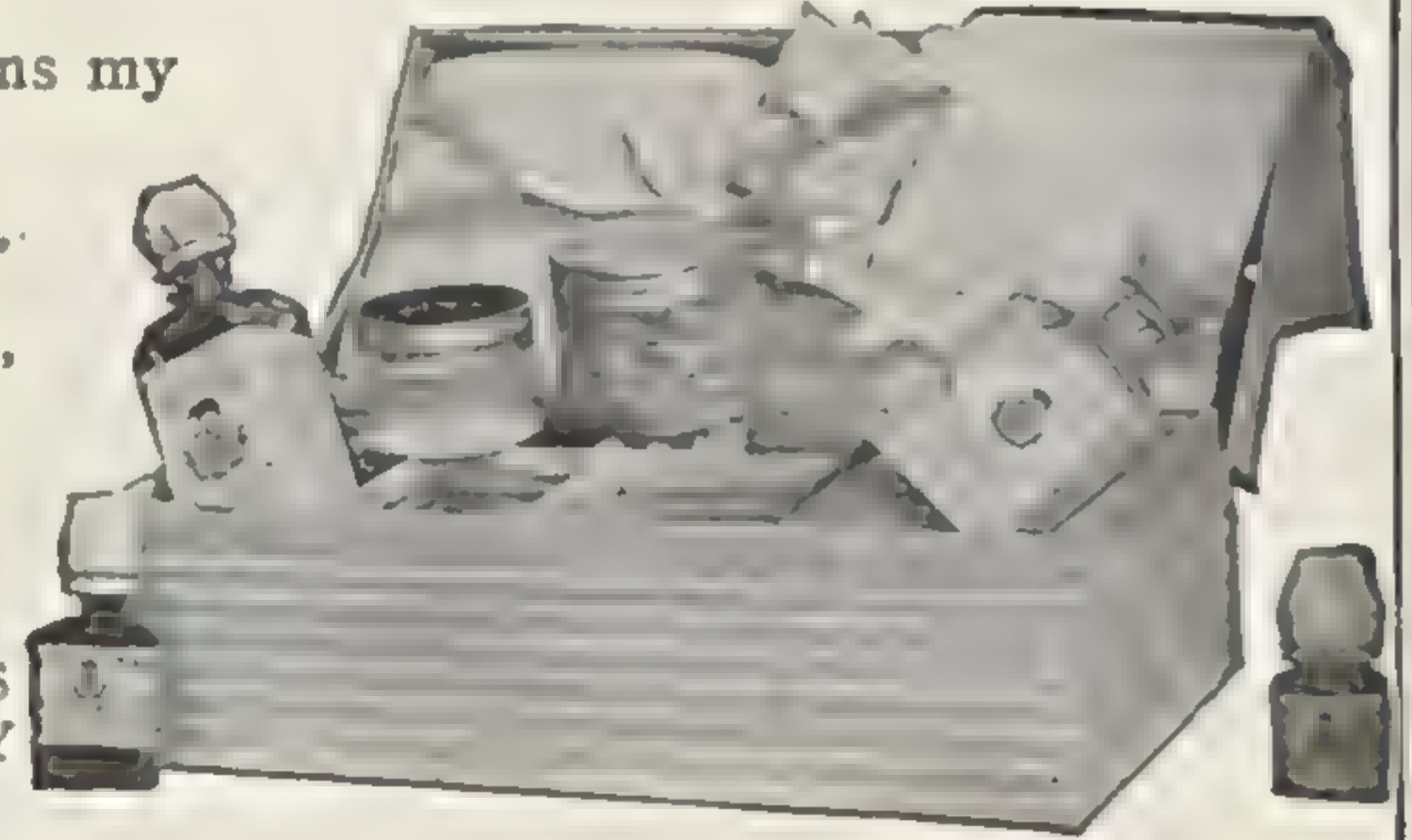
Women who realize the deleterious effect of summer sun and warmth on their complexions know that in summer, more than at any other time, the skin demands painstaking care, and yet—there is no time when neglect is easier.

I think I have solved this problem for you. My Home Treatment Box, accompanied with advice to suit your special needs is the next best thing to my treatments at my New York Salon. I send you the same materials that I use and I tell you my secrets for their application.

This neat compact box contains my ten valuable specialties. You can get them for \$5—the value separately sold is over \$10.

This box contains my

CLEANSING CREAM,  
FACE LOTION,  
RETIRING CREAM,  
MUSCLE OIL,  
SKIN TONIC,  
LIQUID ROUGE,  
FACE POWDER,  
SIX FACIAL CLOTHS  
2 SHIKI BEAUTY SACHETS



When you write me, tell me the condition of your skin and I will prescribe special treatment for you. Send \$5 (cheque, bills or order) and I will mail you the Home Treatment Box by parcel post, prepaid.

MARY GREY Dept. 15, 13 West 46th Street  
NEW YORK CITY

When you pass through New York this summer come to my salon in the Braun Studio Building and get a Mary Grey facial treatment, \$2.50; Six for \$10.

If you want your home  
to represent your ideals you will enjoy

## THE HOUSE BEAUTIFUL

If you have ever wondered what color to paper the dining-room—or what disposition to make of an attic chamber, or how best to treat the staircase or veranda—then you will find great assistance in the beautifully illustrated pages of this charming magazine

### "The House Beautiful"

tells plainly what others have done toward making their homes both distinctive and livable. Profiting by their examples, you can go a step further and achieve effects in your own home that would be impossible without the invaluable information you receive month after month from "The House Beautiful"



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The subscription price is \$3 per year. But to introduce The House Beautiful to new readers, we are making the special 30-Day Offer outlined below. For just \$1.00 we will send you The House Beautiful for six months beginning with the current issue—and also make you a present of "The House Beautiful Portfolio of Interior Decoration." The Portfolio is a collection of superb color plates, showing and describing rooms which are unusually successful in their decoration and furnishings. To avail yourself of this offer, cut out the attached coupon, pin a dollar bill to it, fill in your name and address and mail To-Day to

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## Whether You Are in the City or the Country



For reducing Double Chins, the Ganesh Chin Strap has a wonderful record of efficiency—\$5.00 and \$6.50. The Ganesh Forehead Strap removes all age lines—\$4. and \$5.

home or en tour), and, best of all, BEFORE THE END OF THE SUMMER. Don't fail to write. Make this season a notable beautifying and rejuvenating one for you.

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If your route brings you to New York, London or Paris, be sure to call at her Salon and try the wonderful Strapping Muscle Treatment (\$2.50 at the New York Salon). It simply obliterates hollows and wrinkles.

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Will mail, upon receipt of price, any of the following celebrated GANESH PREPARATIONS

**GANESH Eastern Balm Cream**, \$3, \$1.50, 75c. Unequaled as a face cleanser and skin food.  
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**GANESH Lily Sulphur Lotion**, \$2.50, \$1.50. Removes redness,



making skin white and firm.  
**BEAUTY BOXES**, \$35, \$25, \$5, containing every requisite for the tourist; compact, convenient to take in the auto.  
**GANESH Eastern Balm Skin Food**, \$3, \$1.50, 75c. Good for tender, dry skins; makes muscles firm, fills hollows.  
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## Send for Miniature Bottle 20 cents

You have never seen anything like this before

The fragrance of thousands of blossoms in a vial 2 inches high. The most exquisite perfume science ever produced. Not diluted with alcohol.

## Rieger's Flower-Drops

\$1.50 at dealers or by mail. Send check, stamps, money order. 3 odors: Lily of the Valley, Rose, Violet. Money back if not pleased. Send 20c silver or stamps for miniature bottle with long glass stopper. Please mention name of dealer. Address

**PAUL RIEGER, 175 First Street, San Francisco**

Ask for Rieger's High Grade Perfumes.

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## Has Your Skin That "Greyish" or "Brownish" Tint?

By applying Dr. Dys' EAU PRINTANIÈRE and CREME PRINTANIÈRE you can very quickly give your skin that clearness and transparency which is so much admired in the Parisienne. Dr. Dys, the learned hygienist, in evolving these marvelous remedies, succeeded in his purpose to such an extent that their effect upon the epidermis is instantaneous. The EAU PRINTANIÈRE should first be applied with absorbent cotton and while the skin is still moist the cream must be rubbed in very gently. The result will be more than gratifying.

Complete Treatment Comprises

**EAU PRINTANIÈRE and CREME PRINTANIÈRE**

**THE BOX - \$5.00**

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DELIGHTFUL BROCHURE ON REQUEST

**V. DARCY** Dept. 14 W. 47th St., New York

Inquire about the famous SACHETS DE TOILETTE



## WHEN A GIRL MARRIES

(Continued from page 32)

well to tell just how the duties and expenses of a wedding are divided between the man and woman involved. The bride's family pay for the decoration of the church and of the house, for the engraving and sending out of the invitations, for the wedding breakfast, and for the favors at the bridal table and souvenir gifts to the bridesmaids—when there are any. The groom gives an usher's dinner at his club or house, and presents them with souvenir gifts; he pays for the bridal bouquet and for the flowers carried by the bridesmaids or small children; he also sends a check to the officiating minister, another to the organist, and he fees the sexton. It may be unnecessary to add that he is financially responsible for all the expenses of the wedding trip, and his duties, as the one who pays the bills, begin at the railroad station.

In arranging the details of a wedding, every girl should remember that fashion has turned its attention from a processional of lovely women and lovely clothes to magnificent music rendered by a famous organist, a vested choir, if the church possess one, and sometimes by a notable orchestra. A New York bride will spend hundreds of dollars on music alone, which will begin a half hour or more before the ceremony and continue without interruption. In a private house, as at a church, especially in large residences where there is a music-room with an organ, does this custom prevail, and there are many who prefer it to the elaborate processional of bridesmaids and ushers.

### DRESSING THE BRIDESMAIDS

If one desires to be surrounded during the ceremony by many girl friends there arises the question of how they shall be dressed, and how enter and leave the church. First must the color scheme be decided since the bridesmaids must early prepare their costumes. It is a fashion nowadays to have gowns that are not modern and to carry a flower scheme throughout all the costumes. A recent sweet-pea wedding, with the girls dressed in the different colors of this varied flower, was extremely pretty. Each dress was lighter in color than the one behind, thus leading up to the bride's white costume, and each girl carried matching sweet-peas. A rose wedding of the winter was also brilliantly colorful. The bridesmaids' gowns were white satin, on which were impressed long-stemmed, single roses. The dresses were made with huge panniers caught up over lace skirts; slippers and stockings matched the rose, and rose turbans tied under the chin with tulle streamers to match the petals. Each girl carried a long-stemmed, single rose. Since the revival of gowns copied after old prints, there has come a fashion for Kate Greenaway costumes made of figured crêpe and having little jackets of colored taffeta with long, tight sleeves and flowing collars of white batiste. There are tiny, Victorian poke bonnets of floral crêpe to go with the gowns, and long-handled sun-shades made of flowered taffeta. The quaintness of the picture is increased if each girl carries a fabric bag hanging from the arm by two long, silken cords.

Except in a spacious residence, it is best not to have bridesmaids at a house wedding. If the bride has a sister, she may attend her, or small children, costumed picturesquely, may enter before her. Usually it is not possible to seat all the guests, but the ushers must do what they can to assist in making everyone comfortable.

### ETIQUETTE OF THE CEREMONY

At the risk of being tiresome, let us be explicit about the exact duties of

those most concerned at the two kinds of weddings. When it is a church wedding, the groom's ushers arrive first, and separate into groups which stand at the entrance to each aisle. Those in the middle aisle have lists in their hands, given by the bride, of those who are to be seated within the ribbons. An usher always offers his arm to a lady, even when she is accompanied by a man, and shows her to a seat, the man following. The family and intimates of the bride sit on one side of the middle aisle, and those of the groom on the other, and the ushers must know this. If they are strangers, then they must ask each person who is entering the middle aisle to which family group she belongs.

The groom and his best man go to the vestry, and the bride with her father, or whoever is to give her in marriage, arrives at the front entrance of the church and meets her bridesmaids in the vestibule. The clergy and the groom, with his best man, advance toward the altar before the bride leaves the vestibule, and stand awaiting her. The ushers wait in couples in the vestibule and precede the bridal party down the middle aisle; then, separating into two even groups, they stand in line at each side of the altar below the steps. The bridesmaids, or the flower-bearers, enter next, or, if novelty is desired, they make their entrance through the vestry door, proceed to the middle aisle, walk up it to the vestibule, then turn and precede the bride and her father down the aisle. The latter stand together until the father gives his consent to the marriage, and then steps back into the front pew, giving his place by the bride to the groom.

When leaving the altar, the bride and groom go first, followed by the bridesmaids in couples, then the ushers. Reaching the vestibule, the ushers immediately leave the bridal party and go back to the first pew, to offer their escort to the mothers and sisters and aunts of the bride and groom. The other guests do not leave the church until the two families have reached the vestibule. If there is a reception or breakfast after the church ceremony, the bride and groom receive at the head of the room, usually under a floral bower, and the bridesmaids stand in a line to the right of the bride. The ushers do not receive, but go about their many duties of looking after the guests, seeing that the elderly ladies have a chance to greet the bride, and that all young, unattended ladies are served.

The best man goes with the bride and groom to the station and sees them off. His duties and responsibilities are heavy, for he must remain with the groom before, throughout, and after the ceremony. He looks after the sexton, sends checks to the minister and organist, sees that the groom has the wedding ring, buys the railroad tickets, and takes from him the tasks of the day that he would probably be too confused to attend to.

### THE WEDDING BREAKFAST

It is no longer considered necessary to seat the guests at a wedding breakfast, which is now more generally served from the buffet by waiters assisted by the men guests. The bridal party often has a table apart from the guests. The conventional idea is to use the dining-room, but if the wedding is in mild weather, it is pretty to place the table in the open on a high piazza or in a marquee. This is turned into a floral bower, and the bride and groom sit at the head of a round table, which is covered with flowers and ferns. The guests may be seated at round tables, in tents, or in a large marquee on the lawn. A gracious innovation by a fashionable bride was to throw the flowers from the

(Continued on page 85)



# DON'T FEAR SUNBURN



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And Cuticura Ointment will care for your skin. They do so much to clear the skin of sunburn, heat rashes, redness and roughness, and do it so quickly and economically.

Cuticura Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 32-p. book. Address "Cuticura," Dept. 133, Boston.

Men who shave and shampoo with Cuticura Soap will find it best for skin and scalp.

Only  
**\$1.75**  
By Mail

This Handsome German Silver  
**Mesh Hand Bag**  
The newest design, extra large size (4½x6) of triple sterling plate; beautifully engraved frame; finest white kid lining with pocket.  
**Price \$1.75** Worth double; postage or express prepaid. We guarantee absolute satisfaction or money refunded—you don't risk a penny. Send Money Order to Dep't A  
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Save  
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**CORSET**  
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WORTH, UNLESS  
IT IS  
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WITH  
**WALOHN**  
THE GENUINE HAS  
WALOHN  
STAMPED ON  
EVERY STRIP

# WHEN A GIRL MARRIES

(Continued from page 84)

bridal table, singly, over the railings of the balcony to the guests below. She threw her bridal bouquet to her bridesmaids in the same way, after they had grouped themselves on the lawn below her. She separated her bouquet into two parts, so as to give more than one girl a chance of getting it. The groom also tossed his boutonniere to the ushers, likewise grouped on the lawn.

For a house wedding, the manner of proceeding in all these details is exactly the same as for church weddings, except that one does not attempt a procession of bridesmaids. The bride and groom receive the guests where they were married, usually a part of the room transformed into a bower with an altar.

The days that are most harassing to a bride are in the two weeks which precede the ceremony, when, as a rule, the wedding gown and other dresses of the trousseau have their last fittings, the gifts are received and acknowledged, and a thousand and one details must be attended to. The better part of wisdom is to complete all arrangements for the trousseau at least six weeks before the wedding. All the linen should be ordered soon after the engagement, and the wedding gown could be finished two months before the ceremony.

Each girl works out her own salvation in the arduous task of acknowledging gifts, but she is foolish and unthinking if she allow her notes to accumulate so that they must be answered after her wedding. She should engage someone who specializes in this sort of work to take from her shoulders the heavier burden of receiving each gift, numbering it, entering the name of the sender and the address in a book specially made for that purpose. It is this assistant who should acknowledge gifts from strangers or groups of business men or corporations; she should address all the envelopes, and appoint a time in each day for the bride to take up with her the personal notes. Thus a laborious task is handled without great trouble.

# THE FEMININE TOUCH

(Continued from page 20)

A man wonders also why whims are allowed to enter into the creation of the so-called "sports hat." Since women approved and adopted the "tuft" of the true Tyrolean, there has been no end to its magnification and its enrichment in hues beyond the gorgeous possession of even the bird of paradise. From the touch of vivid color that the tuft originally provided, feminine ambition has progressed to a tuft of such dimensions that the latest millinery effect is principally tuft with very little that could be called a hat, concealed beneath its plumage.

TO BORROW OR TO INVENT?

Borrowed modes become a debatable point when the motoring woman is under consideration. Indeed, the feminine motor costume creates honest doubts as to whether it would not have been wiser if, in the beginning of her modern era, the sportswoman had, in all sports, determined to avoid any imitation of masculine styles. The woman who motors has evolved an ideal costume, essentially practical and wholly feminine in its charm. What a sartorial catastrophe would have been brought about throughout the world had motoring produced some feminine version of the peak-capped, goggle-eyed, overcoated man motorist! But there is still the woman aviator to be reckoned with.



# A Quickly Arranged Summer Coiffure

and one that possesses all the finish of a carefully-made toilette, is the appeal that

# "The Casque With Clusters"

makes to all thoughtful, well-dressed women. Covers the knot and conceals any scantiness of the back hair. Beautiful soft waves—much like a Marcel—extend over all of back hair, with Clusters of Puffs or Curls at the Sides—Charming, indeed.

Prices: \$14 and more.

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Hairdressing  
Hair Coloring  
Manicuring  
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Beauty Culture

**A. Simonson.**

Specialist in Hair Goods

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Send now for beautiful Style  
Booklet, "Summer Coiffures."

# REDUCE YOUR FLESH

Dr. Jeanne Walter's Famous

# RUBBER GARMENTS

for MEN and WOMEN

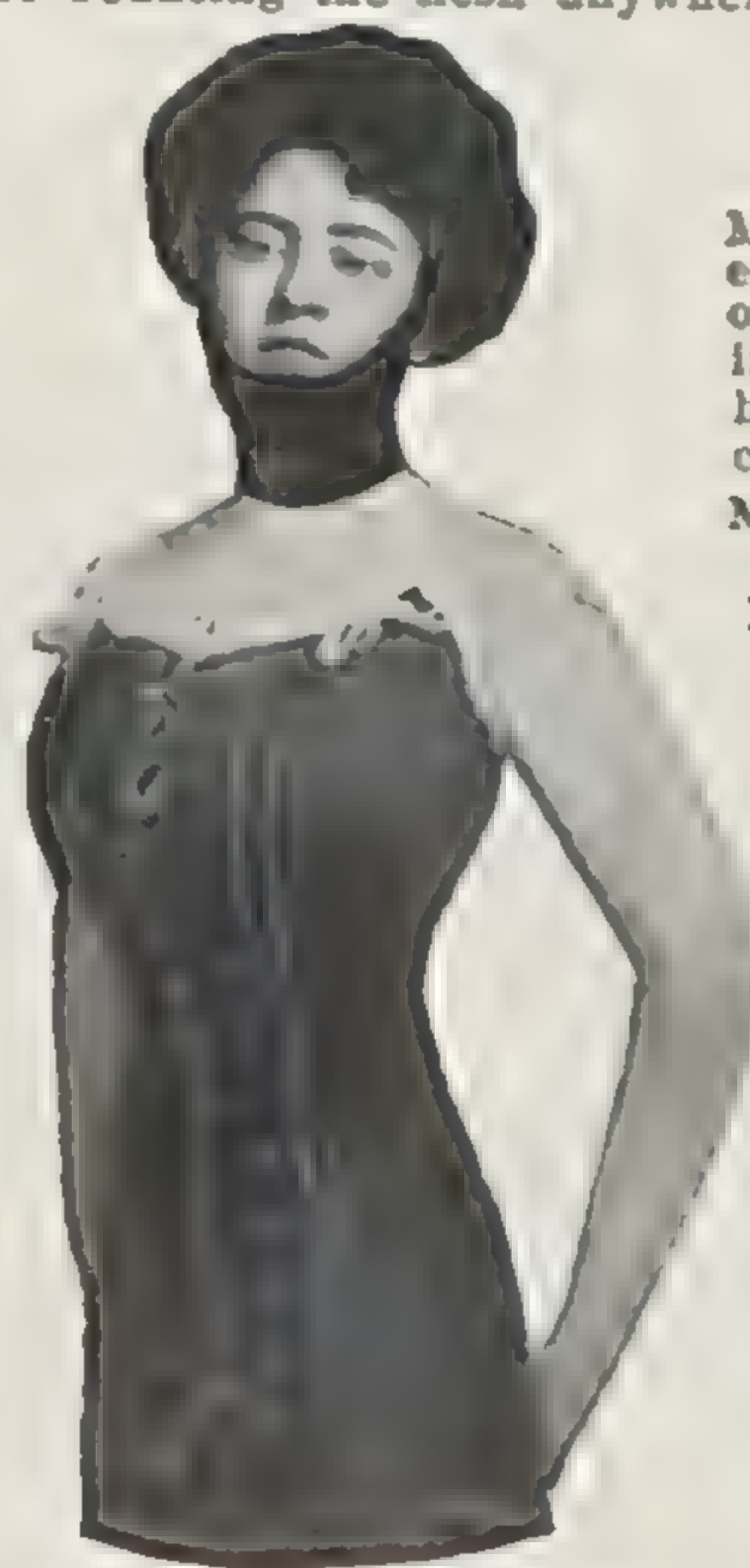
Wear my famous garments a few hours a day while walking or exercising and your superfluous flesh will positively disappear. Made either to cover entire body or any part. Results are quick and absolutely safe. Endorsed by leading physicians. Used by athletes, jockeys, etc., the world over. Union suits, stockings, jackets, belts for reducing the flesh anywhere desired. Invaluable for rheumatism.

Dr. WALTER'S  
Rubber Elastic Webbing  
**SLIP-ON**

Made of strong rubber elastic webbing. It holds the body firmly, gives an even pressure throughout and produces that uncensored effect. Far superior to ordinary corsets. Made to Your Measure  
Price \$8 and \$9  
Perfect fit guaranteed

Dr. WALTER'S  
Rubber Elastic Webbing  
**SLIP-OVER**

Made of strong rubber elastic webbing. Worn over the corsets, reducing the shape of very heavy thighs (below corsets) perceptibly. Made to Your Measure  
Price \$6 up  
Perfect fit guaranteed



This garment can be worn under the corsets all day without the slightest discomfort.

Neck and Chin Bands - - \$3.00  
Chin only - - - - - 2.00

Send for Illustrated Literature and Full Particulars

**DR. JEANNE WALTER, Dept. A, 45 W. 34th Street, NEW YORK CITY**

Philadelphia Representative: MRS. KAMMERER, 1029 Walnut St.  
San Francisco Representative: ADELE MILLAR CO., 166 Geary St.  
Chicago Representative: E. BURNHAM, 138 N. State Street.



# The PARISIENNE PASSES

(Continued from page 25)



Every lady who spends the Summer at the seashore, in the mountains or at some fashionable watering place should take with her a few bottles of

## GOURAUD'S Oriental Cream

to improve and beautify her complexion and protect her skin from the burning sun, bleaching winds, and damp night air.

The surest guarantee of its perfection is the fact of it having been in actual use for nearly three-quarters of a century. \$1.50 per bottle.

At Druggists and Department Stores, or direct on receipt of price.

FERD. T. HOPKINS & SON, Props.  
New York

Madam:—

You've paid a fancy price for fine silk hose and had them ruined after wearing but once or twice—

THE ECONOMY STOCKING PROTECTORS positively prevent ripping, tearing or slipping of stockings no matter how fine or how tightly drawn.

## SAVE YOUR STOCKINGS



## ECONOMY STOCKING PROTECTORS

**25c. Set of Six**

Can be attached to any Supporter  
At all leading department stores in notion department.

Mailed on receipt of price.

**SAMSTAG & HILDER BROS.**  
557-559 Broadway, New York City

designed in half-inch stripes. It is sketched at the upper left of page 25. The simple blouse is finished at the neck with a cape collar of embroidered batiste which hangs to the belt in the back, narrows where it crosses the shoulders, and fastens at the throat. The skirt is draped at the heel. The novel, half tunics are lined with dark blue voile.

In the same play Martial et Armand exploits the dainty lingerie frock of white satin and shadow lace shown at the right of page 25. A girdle of Nattier-blue taffeta is knotted at the left side of the back, and the sash-ends are weighted with pink rosebuds. Pink rosebuds are piled on the brim of the écu straw Niche hat, and clustered under the brim to complete the line of the coiffure.

### AT PRÉ-CATALAN

While idling over the teacups under the trees at Pré-Catalan, one of the most delightful open air restaurants in the Bois, I noticed the chic parasol sketched on page 25, which was carried by an English girl. It was of black tulle lined with white chiffon which was shirred crosswise from rib to rib. The parasol was mounted on a long handle of white, enamelled wood. The finishing touch was a wreath of tiny pink rosebuds which were set just inside the edge of the parasol. The same note of color appeared in the girdle of the young girl's lingerie dress. The gown was a Premet creation of embroidered batiste, filet lace, and white chiffon. Over an underskirt of accordion plaited chiffon was hung a tunic of filet, topped by a deep yoke of embroidered batiste. In the middle of the back the tunic was split to the waist-line, and fell apart so that the edges, hemmed with pale pink satin, gave an effect of sash-ends.

At innumerable conferences, André de Fouquières has been giving his impressions of America and Americans. It was something of a surprise to Parisians to have him liken the New York "Quatre Cents" to the aristocratic dwellers on the Faubourg St. Germain. On the day that he gave his short talk for the benefit of Trinity Lodge—a nursing home for American students—the salons of the American Embassy on the rue Francois Premier were filled with Americans. One of the prettiest

resses which appeared at the embassy that afternoon was of Scotch plaid taffeta combined with blue serge.

### A TABLE AT THE CAFÉ DE LA PAIX

It is said that if one sits long enough at the Café de la Paix one will see all the world go by. By the same token, if one goes daily to the Ritz in the season, one will see all society. Lunching there not long ago I noticed the Duchess of Marlborough, who was lunching with her mother, Mrs. O. H. P. Belmont. The Duchess was most becomingly gowned in the same brocaded crêpe of a dull, rich petunia shade which she wore at the races a few days previous. Her frock was almost hidden under a long, graceful, short-sleeved mantle of dull mauve crêpe, brocaded in the same design as the frock. The fronts of the mantle were turned back to narrow revers which were drawn together at the neck, and fastened under a large, fringed ornament. A drooping ruche of mauve tulle was held high about the throat by a narrow band of velvet. With this costume the Duchess wore the small hat of dark blue straw trimmed with a blue paradise, which is sketched at the bottom of page 25.

At a neighboring table I noticed the Marchesa di Rudini, who looked very smart in a tailored suit of fawn-colored covert cloth. With it she wore one of the tiny black hats which become her so well. At another table sat Lady Paget and Mrs. William Leeds. Both were wearing suits of dark blue serge, which was also worn by Lady Curzon, who was chatting with Mr. and Mrs. Charles Carroll. On another occasion Lady Curzon appeared at the Ritz in black and white—a black satin skirt under a peplum blouse of white satin embroidered in black. Her small, black velvet turban was trimmed with a tall aigrette placed directly in front.

With many of these tailored suits is worn the transparent blouse. Tinted net trimmed with sheer, embroidered batiste is used for some of them, and attractive lingerie collars and cuffs are also made up in this same combination.

One especially smart blouse was of white tulle fastened down the front with crystal buttons which were sewn on with black thread. This gave a surprising note of color, and made the buttons look as if they had centers of jet. E. G.



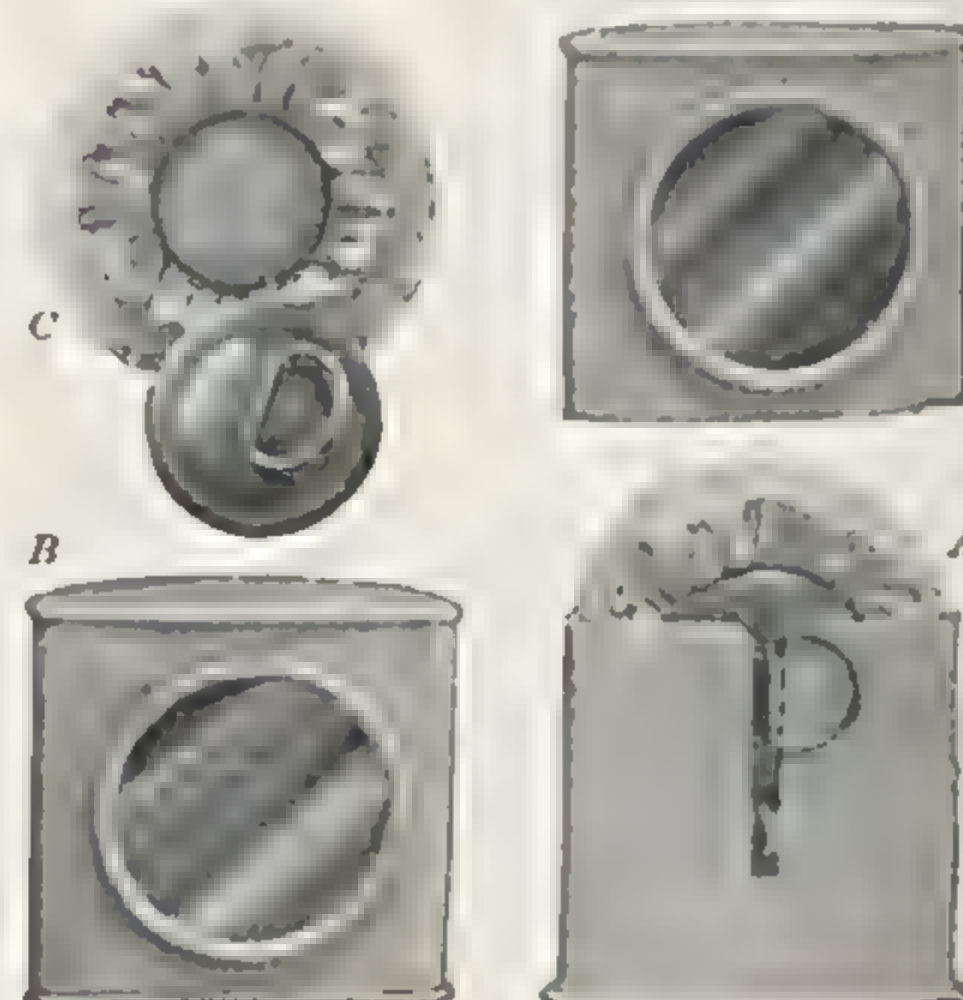
## THE NEWEST VIENNESE NOVELTY

### Rite Auto Vanity Case

*Patent applied for.*

The famous Rite "Auto" self-feeding Puff, in a pretty compact white case, Practical and Convenient.

*We couldn't improve the Puff, so we improved the case.*



Rite "Auto" Vanity Case with reducing mirror.  $\frac{1}{2}$  actual size.

A—Rite "Auto" Vanity Case open.  
B—Rite "Auto" Vanity Case closed.  
C—Rite "Auto" Powder Puff open for filling.

For sale in toilet goods Dept. of leading Dept. and Drug stores everywhere. If your dealer cannot supply you send 50c to Dept. A.

**RITE SPECIALTY CO.**  
35 West 36th Street  
NEW YORK

## Nub Hook AND EYE

Made By  
**THE DeLONG  
HOOK and EYE CO.**

A new-fashioned hook, to be sewed on in the old-fashioned way. The NUB holds the threads in position, and prevents them from slipping and loosening.

Bless that

## Nub!

TRADE MARK  
REG. U.S. PAT. OFF.

## LABLACHE FACE POWDER

### WOMEN—CONSPICUOUS

for complexions always smooth and velvety, that never lose their youthful attractiveness, that seem to be impervious to exposure, to sun and wind, are users of that great beautifier—LABLACHE. It prevents that oily, shiny appearance. It is cooling, refreshing, harmless.

### Refuse Substitutes

They may be dangerous. Flesh, White, Pink or Cream, 50 cents a box of druggists or by mail. Over two million boxes sold annually. Send 10c. for a sample box.

**BEN. LEVY CO.**

French Perfumers, Dept. 48  
125 Kingston St. Boston, Mass.





# MIRO-DENA



## MENTONNIERE

(CHIN SUPPORTER)

A marvelous patented French invention—the one device which will positively prevent or overcome the double chin, the drooping mouth, the lines about the nose and mouth and the wilted throat. It also insures proper normal breathing and prevents throat affections caused by mouth breathing.

It is made of a special knitted fabric, both comfortable and durable, and has no rubber to overheat, wilt, shrivel or wrinkle the skin. It is the one Chin Supporter which always holds securely to the head.

**MIRO-DENA**  
**POUDRE LIQUIFIÉE**



An incomparable preparation that gives a delicately clear and velvety whiteness to the face, neck and arms. More lasting than powder, and an invaluable adjunct for the day or the evening toilet.

**MIRO-DENA**  
**ROUGE VÉGÉTAL**

A wonderful vegetable rouge which produces a blood coloring so perfectly true to nature as to absolutely defy detection. Shades for Brunette and Blonde.



Procurable at high-class Toilet Goods Departments and Drug Stores. Pamphlets mailed upon application.

**MIRO-DENA CIE.**

373 Fourth Avenue, New York

## To the CLICK of CASTANETS

(Continued from page 37)

scarcely reputable Café de Novedades. In this establishment you sit at a little marble-topped table and sip "aguardiente"—the literal meaning of this word is "fire-water"—in the midst of a crowd of lax-jointed laborers and their sluggishly amiable wives, while a continuous performance takes place upon a tiny stage that projects into the middle of the room. Half a dozen dancers sit upon this platform, and as each of them performs in turn, the others accompany the dance with noisy clappings of their hands. The decorous Baedeker opines that the Café de Novedades is "not at all adapted to ladies," but many American women, under proper escort, have visited this cabaret without discovering anything offensive to the taste.

But to hear the Andalusian songs at their best one must visit a music-hall. It was in a popular and unpretentious theatre of this class that I discovered the beautiful La Goya. Until her appearance on the stage the entertainment had resembled an ordinary vaudeville show in a small American town. The usual moving-pictures had been followed by a commonplace traveling mesmerist who talked loud and long about his attainments; but then La Goya came.

WHEN LA GOYA DANCES

It is doubtless merely an accident that she bears the name of the greatest of modern Spanish painters, but she reminds one of the types that he has rendered in those designs for royal tapestries that are hung in the dingy basement of the Prado. Like Goya's women, she is very much alive. The sparkle of her eyes becomes a sparkle of her entire personality when she begins to sing and dance. She renders a series of popular ballads, singing and dancing simultaneously. After each number she quickly changes her costume and reappears in another character. She is an admirable actress. Even though it is difficult to follow the gypsy-Spanish dialect in which most of the Sevillian songs are written, La Goya gives a quick and vivid sense of the character she is depicting. Her voice, like that of all the Andalusians, is somewhat sharp and strident, but she sings with an admirable zest and rhythm and a contagious fire of spirit. Her dancing is the most captivating I have seen in Spain—it is so buoyant, so agile, so athletic. She has her seasons in Madrid, where you will see her favorite songs displayed, with her picture on the cover, in the windows of the best music-shops; but it is at Sevilla that she should be seen and heard, to the accompaniment of the rhythmic plaudits of an audience of her own people.

And now, a personal confession. whenever I remember Madrid, I think first of Velasquez; whenever I remember Toledo, I think first of El Greco; but whenever I remember Sevilla, I think first—not of Murillo—but of the unforgettable La Goya singing and dancing the ballad of "Ven y ven." The greatest thing in life is life, and I know of few artists who convey so keen a sense of life as this dark-eyed, agile singer of the Spanish music-halls.



## MARY GARDEN TALCUM POWDER

The most seductive fragrance in the world—approved by women of all lands. Combined with talcum powder of rare quality which has a peculiarly soothing effect upon the skin. An irresistibly alluring toilet luxury.



Beautiful French package—glass jar with gold label and patented sifter-top, pasteboard carton of Mary Garden red for packing—50c

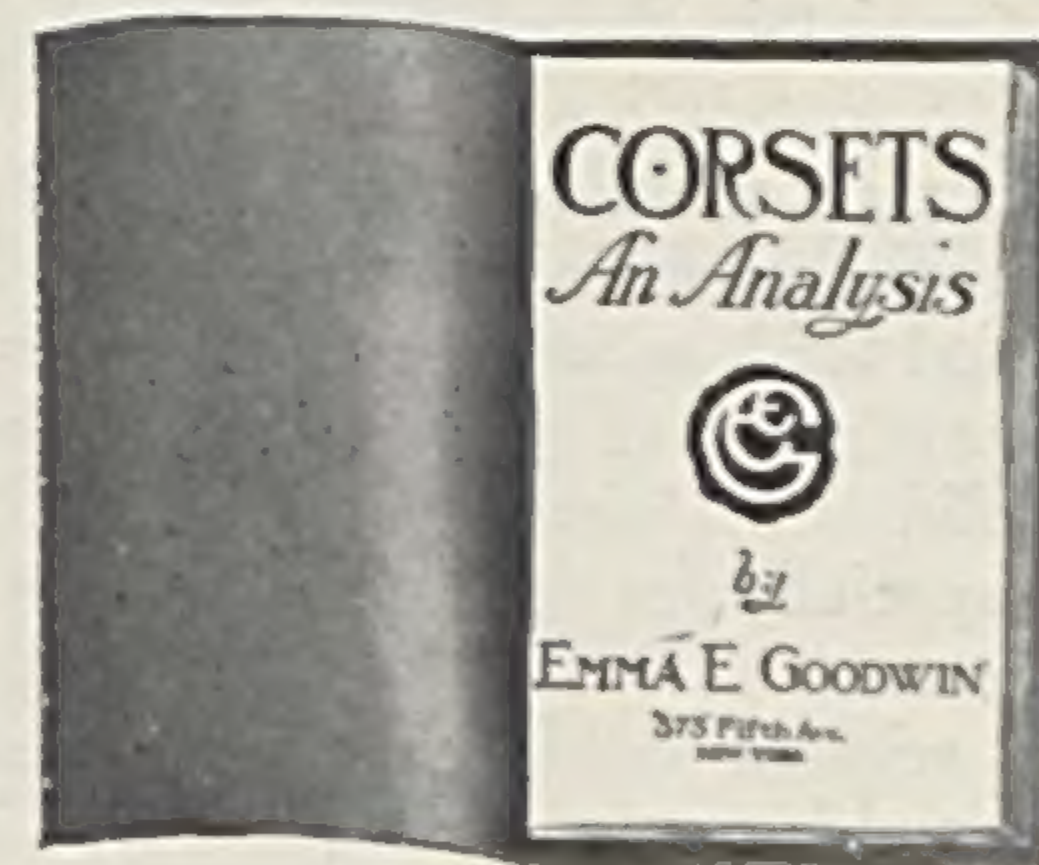
For sale in all high-class toilet goods departments.

Send 15c in stamps to Dept. S., Riker & Hegeman Co., 162 W. 34th St., N. Y. C., for generous sample of Mary Garden Perfume.

V. RIGAUD, 16 Rue De La Paix—Paris

## May We Send You This Book?

Women who wish to investigate the corset problem from the scientific, artistic and practical view-points, will be vastly interested in this new treatise which illustrates by over fifty photographic and chart studies, what corsets should



and should not do to women's forms.

Sent without obligation to those addressing the New York shop.

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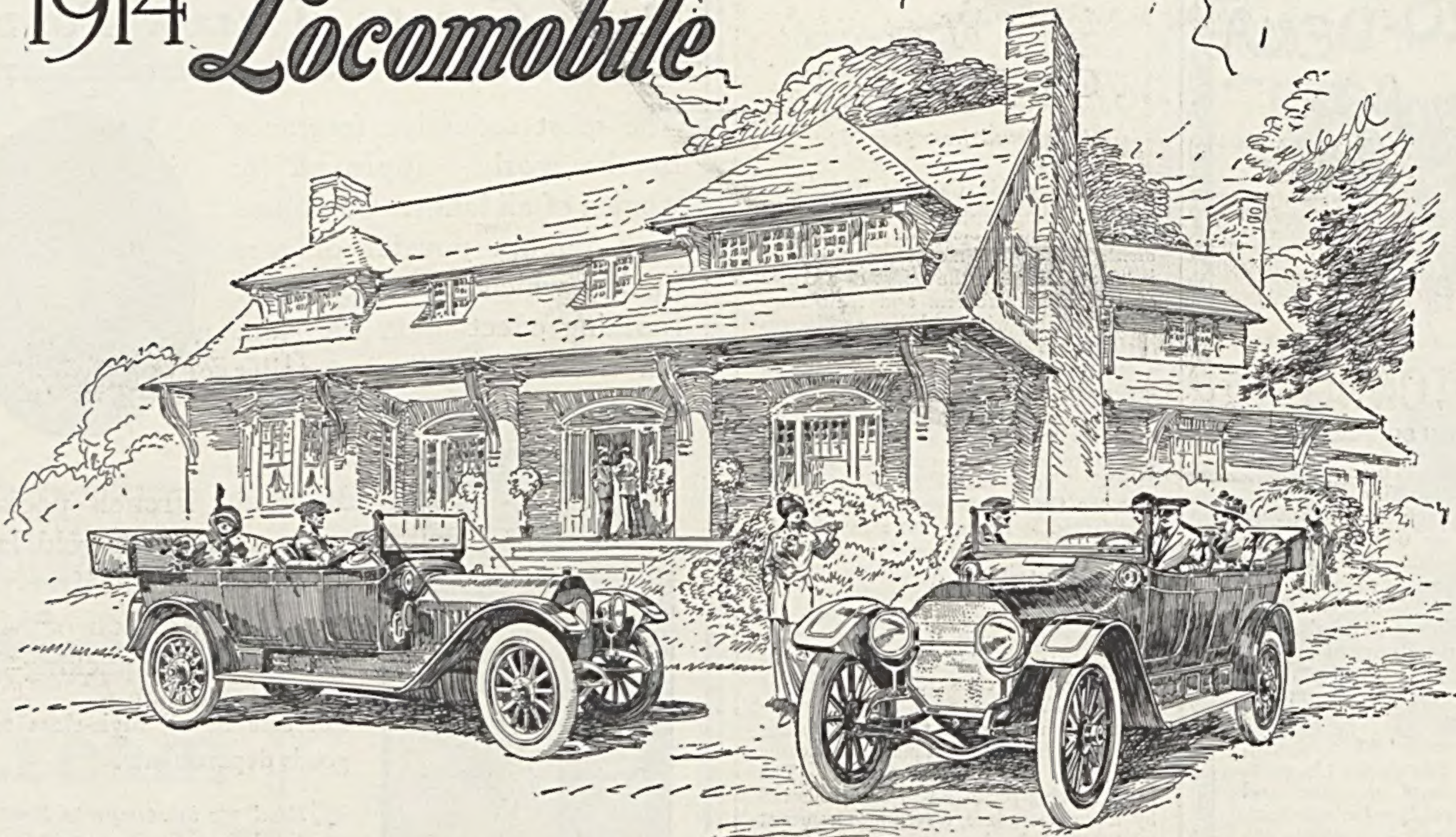
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356 W. B'way



# 1914 Locomobile



## Announcing the Locomobile for 1914

### Left Drive Models and Right Drive Models, with Right Hand Gear Lever

**E**STABLISHED as the easiest riding and best built car, with the highest distinction in appearance and finish, the Locomobile for 1914 is presented in both right drive models and left drive models. All cars have the gear lever operated by the right hand, the safest and most natural arrangement.

Special folder now ready giving additional information regarding Locomobile cars for 1914, together with complete specifications of all models. Further printed matter showing cars in colors and giving more complete details mailed on request.

#### Comfort and Beauty

Locomobile Ten Inch Upholstery combined with many other features of construction, found only in the Locomobile chassis, make it the easiest riding car. Test it against any other car on the same roads on the same day. It is the firmest car, affording a feeling of complete security. It is a car that enables people of delicate health to motor without fatigue. Seat cushions extend the full depth of the seat, being carried under the upholstery on back of seat instead of meeting it on a line. The cushions do not push forward, but maintain their full depth and give luxurious riding qualities at all times.

The new top for open cars is practically wrinkle-proof, has low lines, and extends down over the windshield in front.

A soft silver-toned nickel finish on metal parts requires minimum polishing to keep car looking smart and well groomed. All parts subjected to unusual wear made of solid nickel metal.

New lamps, designed specially for the Locomobile, to harmonize with the general decorative scheme.

New rounded fenders without visible rivets emphasize the smooth body lines, unbroken by external hinges or door handles. Clear running boards unencumbered by boxes or tires.

#### THE NEW SIX CYLINDER STYLES

**"38" Right Drive Models and Left Drive Models**

**"48" Left Drive Models and Right Drive Models**

Open and closed cars of both conservative and modish patterns afford a wide range for selection. The "48" Six Passenger Torpedo is an original presentation. A special Opera Berline, much admired at recent motor

shows, will be a standard closed model for 1914, as well as new Limousines and Landaulets with sloping, unbroken roof-lines. Some open bodies have exceptionally high sides, and low seats. A limited number of highly specialized Gentlemen's Roadsters will be produced.

#### Progress in Efficiency

Locomobile engineers have created and developed a new carburetor and a new carburetor control, which will be used on all 1914 cars. Greater mileage per gallon of fuel is obtained, together with greater power and practical advantages in connection with the control and performance of the motor.

The new air control under the steering wheel enables the driver to modify the mixture instantly without moving his position, thus keeping the engine always running its smoothest and giving the most power when needed, and high efficiency at all times. Other new mechanical features.

#### Completeness and Quality of Equipment

Electric Lighting—Exceptionally bright lights that you can always depend on. An Electric Motor Starter of demonstrated unfailing reliability with features of installation quite special to the Locomobile. New wrinkle-proof top giving support at six points. New Speedometer, new electric horn, Locomobile air compressor for inflating tires, rain vision windshield, robe rail, foot rest, quick detachable tires and demountable rims. New tire brackets at rear with metal straps and locking device, preventing theft of tires. License number plate carried on strap that locks tires. Compartment for cape top curtains accessible without disturbing occupants, and affording room for storing umbrellas, canes, parasols. Starting crank removed from front of car.

**The Locomobile Company of America, Bridgeport, Conn.**

MOTOR CARS AND MOTOR TRUCKS

#### BRANCHES:

New York  
St. Louis

Chicago  
Atlanta

Philadelphia  
Pittsburgh

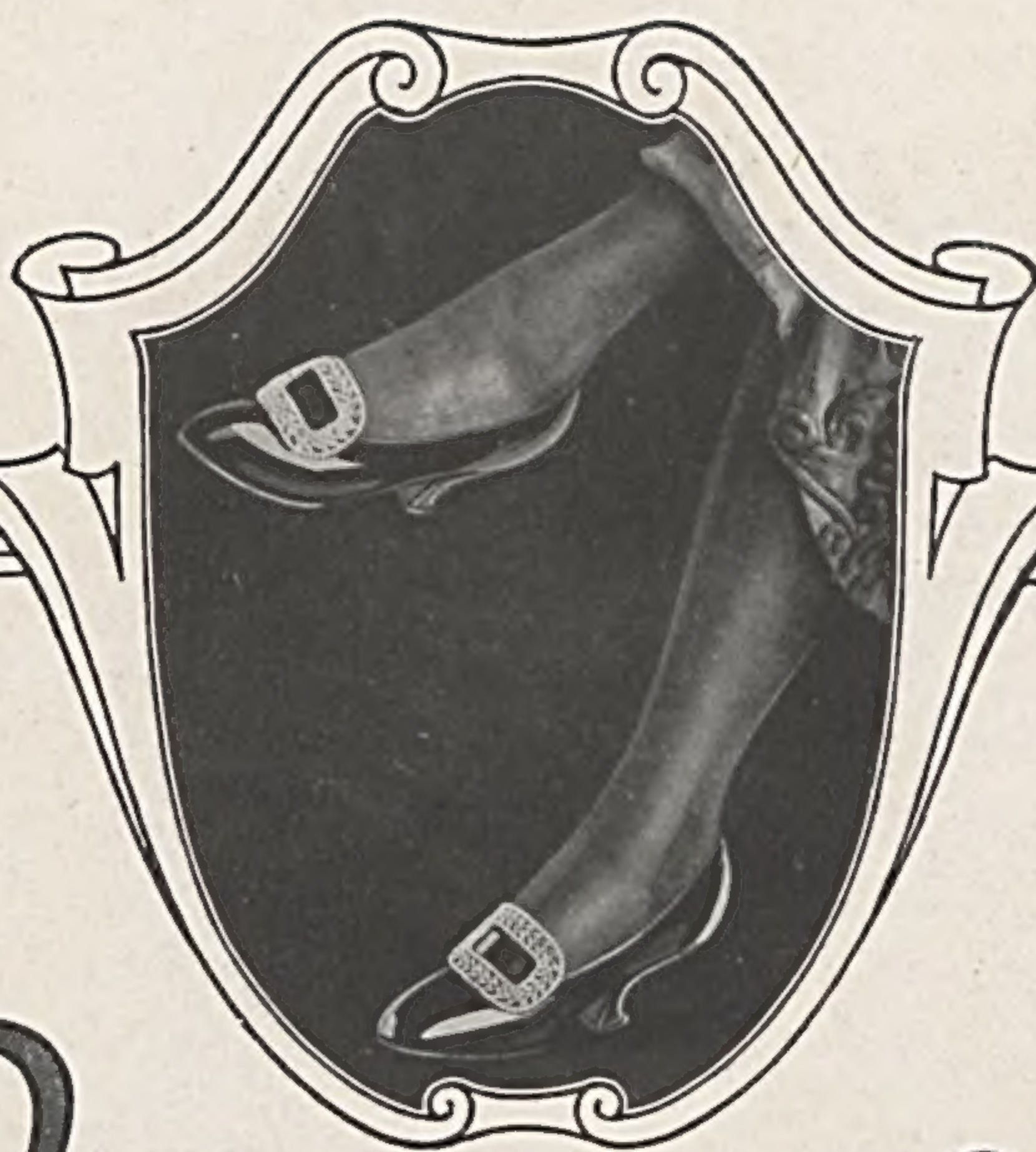
Boston  
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# Gordon

## HOSIERY

has so much durability about it that you are really economizing while you are wearing the best stockings made. There is no secret about it—just better materials woven with greater care and more skillful workmanship. It is only natural that such materials and such methods should make stockings of greater merit—stockings that wear longer and yet cost no more.

Don't forget, Gordon Hosiery is made for men, women and children. We suggest that you try our dollar silk hose—ask for H300.

### Brown Durrell Co.

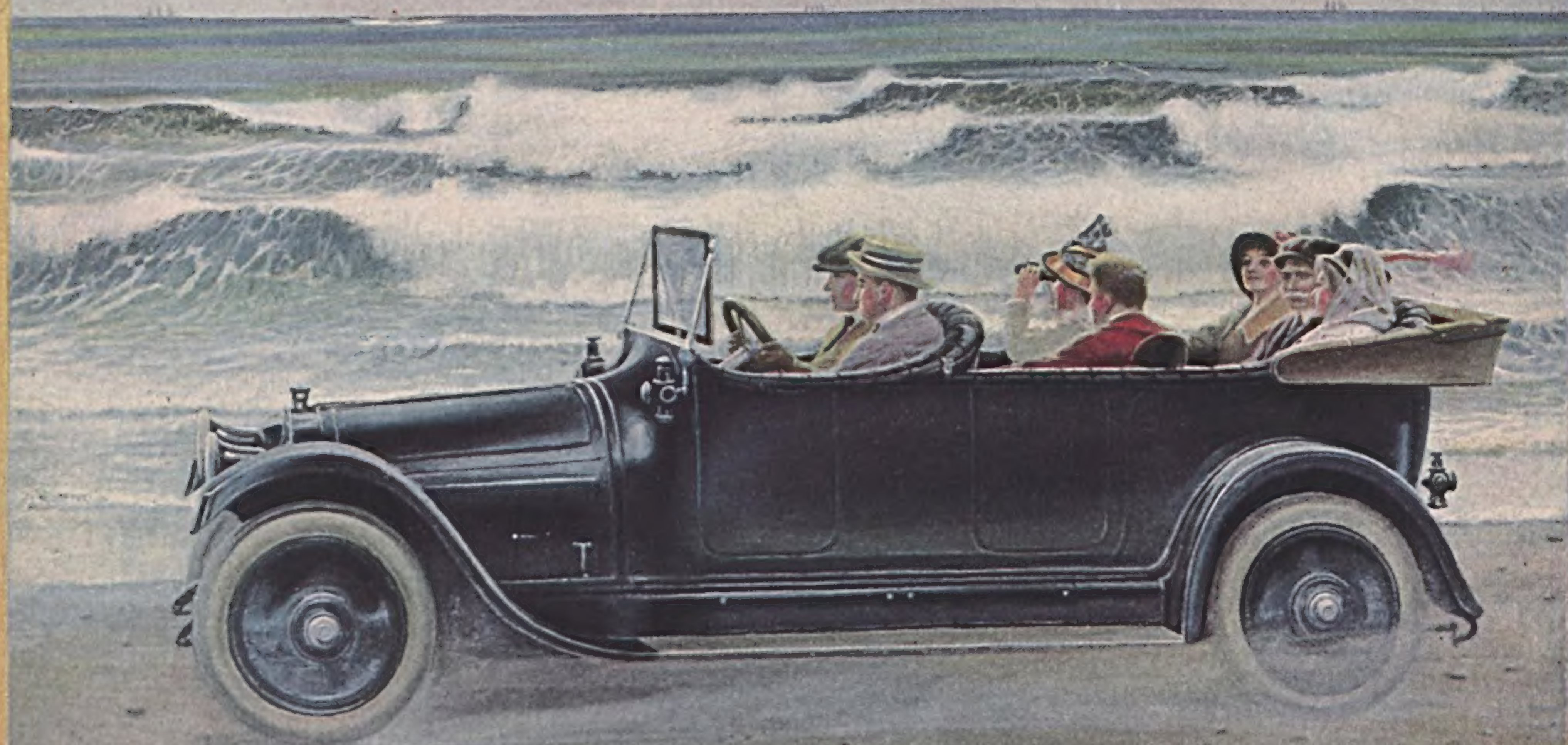
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*"Nearly a Quarter-Century of Leadership"*

The luxurious comfort you enjoy in the Stevens-Duryea  
is indefinable but is real and altogether new

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